

**Minutes of the 10th meeting of
RTHK Board of Advisors
held at 2:30 pm, 1 February 2013
at Board Room, 2/F Broadcasting House,
30 Broadcast Drive, Kowloon Tong, Kowloon**

Present

Mr Lester G. HUANG, JP (Chairman)
Ms Marisa YIU
Miss Lisa Marie DJENG Kar-ye
Mr C.K. LAU, JP
Mr Maurice LEE Wai-man, BBS, JP
Dr Eugene CHAN Kin-keung, JP
Mr Ringo LAM Wing-kwan
Mr Raj Sital MOTWANI, BBS, JP
Ms Mimi CHEUNG
Mr Roy TANG, Director of Broadcasting

In attendance from RTHK

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)
Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)
Ms Ellen FUNG, Head/Chinese News and Current Affairs (Agenda item 4)
Mr Steven CHEN, Principle Reporter (Chinese News and Current Affairs) (Agenda item 4)
Ms Amy KWONG (Board Secretariat)

Absent with apologies

Ms FUNG May-gay

Secretary

Miss Janice LAU (Board Secretariat)

Agenda Item 1 : Confirmation of the minutes of the last meeting

1. Ms FUNG May-gay sent apologies for not being able to join this meeting.

2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 30 November 2012 for Members' comments on 9 January 2013, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

Agenda Item 2 : Matters arising

3. The Chairman commented that RTHK Memory, which was discussed in the last meeting, was a good platform for preserving valuable historical records. He enquired if all records could be preserved in the digitizing process.
4. Mr TAI Keen-man replied that a minimal amount of old records that were worn out in time, such as old cassette tapes, could no longer be restored. RTHK was sourcing for technology to extract audio records stored in old devices in the 1950s and 1960s. The media asset management project was launched to prevent further loss of such records.

Agenda Item 3 : RTHK Annual Plan 2013-2014 (BOA Paper 1/2013)

5. Mr TAI Keen-man said that after Members had provided advice on the draft annual plan, RTHK would further consolidate and submit it to the Commerce and Economic Development Bureau for endorsement. The finalized annual plan would be uploaded to the RTHK website around March or April. He then introduced BOA Paper 1/2013.
6. In response to a Member's enquiry, Mr TAI Keen-man replied that the digital terrestrial television (DTT) service was developing according to schedule. At present the signal tests conducted through the Temple Hill Transmission Station was ongoing. After the commissioning of three more transmission stations in March 2013, the DTT signal coverage would reach over 50% of the Hong Kong population. Members would be briefed on details of the DTT service in the next meeting.
7. In response to Chairman's enquiry about the promotion of the digital audio broadcasting (DAB) service, Mr Roy TANG advised that the Commerce and Economic Development Bureau had been promoting the DAB service. It was expected that the DAB channels would become more popular following extension of the DAB signal coverage.

8. Some Members suggested that to encourage the public to listen to DAB channels, the channels could be broadcast through the digital television so that the public needed not buy a separate device to access the digital radio channels.
9. The Chairman enquired if there was any programme focusing on sports. Mr TAI Keen-man informed that there was a DAB programme broadcast daily on Yoga. Besides, a television programme on sports was also under planning.
10. Some Members suggested that RTHK could cooperate with YouTube to generate income from RTHK programmes broadcast through YouTube. Mr TAI Keen-man explained that at present the RTHK had an account at YouTube for broadcasting segments of RTHK programmes for promotional purpose. Mr Roy TANG supplemented that income generation was not the focus of RTHK productions.
11. The Chairman and a Member commented that RTHK could consider to produce bilingual programmes with focus on ethnic minority groups. Mr Roy TANG advised that the Community Involvement Broadcasting Service had a theme on ethnic minorities to encourage diversified social participation.

Agenda Item 4 : Briefing on RTHK News Operation

12. Ms Ellen FUNG and Mr Steven CHEN gave a briefing on the RTHK news operation and the development of new media news.
13. Some Members considered that more programmes encouraging critical analysis on news could be produced. After discussion, the meeting noted that at present the RTHK news programmes mainly focused on impartial news reporting and the public affairs programmes provided platforms for a diversity of views.
14. Upon Members' enquiries about the treatment and orientation of international news, Ms Ellen FUNG informed that apart from news obtained from overseas correspondents and news agencies, RTHK would also send reporters abroad to report on international news. At present, the RTHK English news programmes focused more on international news while the Chinese news programmes focused more on news in mainland China.

15. The meeting discussed the integration of television, radio and new media services and considered that there would be synergy on deployment of resources. The integration of news and public affairs could be explored but care should be taken to maintain the impartiality in news reporting.

Agenda Item 5(a) : Updates on programmes (BOA Paper 2/2013)

16. Mr TAI Keen-man introduced the paper.
17. A Member commented that the programme series “Golden Age” was inspiring.
18. A Member suggested that the new Broadcasting House should provide facilities, such as library, coffee shop, cinema room, museum, souvenir shop and studio booths, to encourage interaction with the public. The Member considered that such idea was adopted well in the Fuji TV headquarters in Daiba (台場), Japan as well as in the Hong Kong Wetland Park. Miss Leonia TAI responded that most of the elements suggested were being considered in the design of a public gallery for the new Broadcasting House.
19. Upon a Member’s enquiry on how to solicit design for the new Broadcasting House, Miss Leonia TAI advised that tenders for the design and build project of the new Broadcasting House would be invited according to the government tendering procedures. Tenderers would be required to propose design based on the functional relations and concepts provided in the tender requirements. A Member suggested that opportunities should be provided for local new designers.
20. A Member commented that the design for costumes for the “35th Top Ten Chinese Gold Songs Awards Presentation Concert” by students of the Hong Kong Design Institute was very impressive. The Member hoped that the new Broadcasting House at Tseung Kwan O would help develop the area as a cultural hub for the young generation.
21. Some Members considered that a good transportation network and a good canteen would attract more public and facilitate interaction with the community. Members also suggested that RTHK to consider cooperate with the District Council on the introduction of creative media to the community.

Agenda Item 5(b) : Updates on complaints (BOA Paper 3/2013)

22. Mr TAI Keen-man introduced the paper and Members had no comments.

Date of next meeting

23. The Chairman informed the meeting that the next meeting would be held on 20 March 2013 and the venue was to be fixed.

24. There being no other business, the meeting adjourned at 4:45 pm.

Secretariat

RTHK Board of Advisors