

**Minutes of the 18th meeting of
RTHK Board of Advisors
held at 4:00 pm, 30 May 2014
at Board Room, 2/F, Broadcasting House,
30 Broadcast Drive, Kowloon Tong, Kowloon**

Present

Mr Lester G. HUANG, JP (Chairman)
Dr Eugene CHAN Kin-keung, JP
Ms Mimi CHEUNG
Mr Ringo LAM Wing-kwan
Mr C.K. LAU, JP
Mr Raj Sital MOTWANI, SBS, BBS, JP
Ms Marisa YIU

In attendance from RTHK

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)
Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)
Ms Rita CHAN, Head/General Programmes (Agenda item 3)
Ms Amen NG, Head/Corporate Communications & Standards (Agenda item 4)
Ms Amy KWONG (Board Secretariat)

Absent with apologies

Miss Lisa Marie DJENG Kar-ye
Ms FUNG May-gay
Mr Maurice LEE Wai-man, BBS, JP
Mr Roy TANG, Director of Broadcasting

Secretary

Miss Janice LAU (Board Secretariat)

Agenda Item 1 : Confirmation of the minutes of the last meeting

1. Miss Lisa Marie DJENG Kar-ye, Ms FUNG May-gay, Mr Maurice LEE Wai-man, BBS, JP and Mr Roy TANG sent apologies for not being able to join the meeting.

2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 28 March 2014 for Members' comments on 27 May 2014, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

Agenda Item 2 : Matters arising

3. Members raised no item for discussion.
4. The meeting noted that the Board had issued a letter to the Secretary for Commerce and Economic Development on 8 April 2014 to express the concerns about the impact on the development of RTHK's new services as stipulated in the Charter of RTHK because of the delay of the New Broadcasting House project. A reply was received from the Secretary for Commerce and Economic Development on 9 May 2014.

Agenda Item 3 : Introduction of General Programmes of RTHK

5. Ms Rita CHAN introduced to the meeting the general programmes of RTHK.
6. The meeting discussed in details the wide scope of programme categories and topics covered by the General Programmes Section of RTHK, including programmes for children, the ethnic minorities in Hong Kong and healthy living such as vegetarian diet. On promotion of reading, Members noted that while it was difficult to present books visually in programmes, RTHK produced television programmes which performed the stories of books in a drama-style. There were also programme series introducing writers to the audience.
7. Upon a Member's enquiry about the programmes introducing food, Ms Rita CHAN informed the meeting that the RTHK programmes focused mainly on the food culture rather than commercial elements. The General Programmes Section always strived to produce programmes with quality content and entertaining elements for the audience.
8. Upon a Member's enquiry, Ms Rita CHAN informed that there was a programme introducing the sign language. Mr TAI Keen-man supplemented that the sign language was provided in a weekly news programme and a weekly documentary programme produced by RTHK.

9. In response to a Member's enquiry about how new ideas for programme production was developed, Ms Rita CHAN replied that there were brainstorming sessions in each team of the General Programmes Section for developing new topics/programme ideas for the coming year.

Agenda Item 4 : 2014 Opinion Survey initiated by RTHK Board of Advisors

10. Ms Amen NG informed the meeting that the tender for the survey was awarded to a survey company. The survey was in good progress. It was expected that the preliminary results could be presented to Members in the next meeting.

**Agenda Item 5 : Revision of the RTHK Producers' Guidelines
(BOA Paper 7/2014)**

11. Mr TAI Keen-man presented the paper and briefed Members background to the proposed revision of the RTHK Producers' Guidelines. On the proposal of the Working Group to add certain texts regarding RTHK as a Public Service Broadcaster, the Management considered that the proposed texts were clearly beyond the UNESCO definition of public service broadcasting. The Management was of the firm view that if the values of RTHK were to be repeated in the Producers' Guidelines at all, they had to track the wording of Public Purposes in the RTHK Charter ("the Charter") to avoid any confusion. If RTHK were to adopt new values over and above those set out as Public Purposes in the Charter, the procedure set out in clause 37 of the Charter had to be followed. Members noted the views of the Working Group and the RTHK Management. For clearer understanding of the issue, Members requested a copy of the Management's version of the part of the Producers' Guidelines in question.

[Post-meeting note: The Management's version of the part of the Producers' Guidelines in question was circulated to Members on 4 June 2014.]

Agenda Item 6(a) : Updates on programmes (BOA Paper 8/2014)

12. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

Agenda Item 6(b) : Updates on complaints (BOA Paper 9/2014)

13. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

Any other business

14. Mr TAI Keen-man briefed the meeting that RTHK was reviewing the scope of the new Broadcasting House project. Any substantial progress on the project would be reported to the Board.

Date of next meeting

15. The Chairman informed the meeting that the next meeting would be held on 23 July 2014.

16. There being no other business, the meeting was adjourned at 6:05 pm.

Secretariat

RTHK Board of Advisors