

**Minutes of the 30th meeting of
RTHK Board of Advisors
held at 9:15 am, 13 May 2016
at Conference Room, G/F, Broadcasting House
30 Broadcast Drive, Kowloon Tong, Kowloon**

Present

Mr Lester G. HUANG, JP (Chairman)
Mr Walter CHAN Kar-lok, SBS, JP
Dr Eugene CHAN Kin-keung, JP
Ms Mimi CHEUNG Yee-may
Mr Robert CHUA Wah-peng
Mr Mohan DATWANI
Miss Lisa Marie DJENG Kar-yee
Mr Ringo LAM Wing-kwan
Mr C.K. LAU, JP
Dr Carol MA Hok-ka
Mr Jimmy NG Wing-ka, JP
Mr LEUNG Ka-wing, Director of Broadcasting

In attendance from RTHK

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)
Ms Lisa LIU, Deputy Director of Broadcasting (Programmes)
Mr CHAN Yiu-wah, Assistant Director (Radio & Corporate Programming)
Miss CHAN Man-kuen, Assistant Director (TV & Corporate Businesses) (Agenda item 3)
Miss Jace AU, Controller (Radio)
Ms Liane CHENG, Controller (Television)
Ms Amen NG, Head/Corporate Communications & Standards (Agenda item 4)
Ms Mayella CHEUNG (Board Secretariat)

Absent with apologies

Ms Anna HUNG Wing-chee
Mr Maurice LEE Wai-man, BBS, JP
Ms Marisa YIU

Secretary

Ms Priscilla HO (Board Secretariat)

Agenda Item 1 : Confirmation of the minutes of the last meeting

1. Ms Anna HUNG, Mr Maurice LEE and Ms Marisa YIU sent apologies for not being able to join this meeting.
2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 11 March 2016 for Members' comments on 21 April 2016 and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

Agenda Item 2 : Matters arising

3. Members raised no item for discussion.

Agenda Item 3: Updates on Digital Terrestrial Television and the provision of Analogue TV service

4. Miss CHAN Man-kuen updated the meeting of the new programmes of RTHK's digital terrestrial television (DTT) as well as the provision of analogue television (TV) service since 2 April 2016.
5. Members commended the seamless arrangements in the takeover of analogue TV spectrum vacated by Asia Television Limited (ATV) on 2 April 2016. On the new TV programmes, they appreciated the introduction of sign language in the new current affairs morning live programme and the wide variety of TV programmes provided by RTHK. A member proposed to add one additional news cast in the afternoon to fill in the gap between the morning and evening news programmes.
6. Upon a Member's enquiry about the prime-time broadcast arrangements of RTHK TV programmes on the commercial TV broadcasters, Miss CHAN Man-kuen explained that commercial TV broadcasters were required to carry 2.5 hours of RTHK programmes per week during TV prime time under their free TV licences. In past years, there was an established mechanism for Television Broadcasts Limited (TVB) and ATV to broadcast RTHK programmes on weekdays or at weekend and with alternative swap every year. At present, TVB broadcast

RTHK programmes at weekend and Hong Kong Television Entertainment Company Limited (HKTVE) or ViuTV was exempted from this requirement for their first year of operation. Miss CHAN Man-kuen reported that RTHK would liaise closely with these two commercial free TV licencees about the broadcast arrangements of RTHK programmes in 2017 and thereafter.

7. Regarding the introduction of Indonesian subtitles on an RTHK TV programme, a Member asked about the next language to be subtitled. Miss CHAN Man-kuen replied that RTHK was considering the introduction of Nepali and was seeking some expert advice to ensure a good standard in translation. Another Member concurred with the proposal of subtitling Nepali and offered her assistance in contacting Nepali organisations.
8. In response to an enquiry from a Member on the provision of multi-language subtitling to accommodate different ethnicity of audience, Miss CHAN Man-kuen remarked that RTHK would consider developing the closed captioning system to meet such needs if resources allowed in future. Miss CHAN added that having considered the habits of most Indonesian helpers in Hong Kong, the subtitles of Indonesian were displayed as on print in the programmes.
9. A Member proposed RTHK TV programmes to be included on other commercial mobile and TV set-top box viewing applications to attract more audience. Miss CHAN Man-kuen said that RTHK was open to such kind of collaboration as long as there would not be any additional costs to be borne by RTHK.
10. Upon a Member's enquiry on acquisition of overseas TV programmes, Miss CHAN Man-kuen explained that RTHK had been liaising with overseas broadcasters and production houses but often faced with certain financial and technical constraints.

Agenda Item 4: Progress updates on 2016 Opinion Survey initiated by RTHK Board of Advisors

11. Ms Amen NG briefed the meeting on the progress of the survey.
12. A Member asked about the demographic data obtained from the survey and suggested that the information could facilitate targeted publicity to specific user groups. Another member asked if the survey could reflect how many RTHK

apps users had previously viewed RTHK programmes on TV. Ms Amen NG said that the contractor would extract the general figures for data analysis but extra requests would require additional costs. Another Member proposed to include the 2012 survey results in the report to facilitate tracking the trend.

13. In respect of the methodology of sampling on fixed-line telephone users, Members opined their concerns on whether this could capture the user market. Miss Jace AU remarked that the research industry had been discussing this issue and sampling on fixed-line telephone users was still a widely adopted method used by the research industry.

Agenda Item 5(a) : Updates on programmes (BOA Paper 7/2016)

14. Ms Lisa LIU introduced the paper. Members had no comment on the paper.

Agenda Item 5(b) : Updates on complaints (BOA Paper 8/2016)

15. Ms Lisa LIU introduced the paper. Mr LEUNG Ka-wing supplemented that in response to a strong advice given by the Communications Authority on an episode of the TV programme “Pentaprisism”, production staff had been reminded to invite guests with different points of views of the topic in order to maintain balance and impartiality.

Any other business

16. Upon an enquiry from a Member about the progress of the New Broadcasting House (NBH) project, Mr LEUNG Ka-wing explained that RTHK had been working closely with the Architectural Services Department on re-planning of the project since the project was not approved by the Legislative Council Public Works Sub-committee (PWSC) in January 2014. The building design and scope of the NBH were being revised having regard to the concerns expressed by the PWSC Members and other considerations. Miss Leonia TAI supplemented that various options were being considered taking into account the broadcast requirements. A proposal would be submitted to the Legislative Council after the internal procedures were completed.

Date of next meeting

17. The Chairman informed the meeting that the next meeting was scheduled for 15 July 2016.
18. There being no other business, the meeting was adjourned at 10:45 am.

Secretariat

RTHK Board of Advisors