

**Minutes of the 78th Meeting of
RTHK Board of Advisors
held at 9:30 am, 15 September 2025
at Conference Room 1, G/F, West Wing, Central Government Offices,
Tamar, Hong Kong**

Present

Dr LAM Tai-fai, GBS, JP (Chairman)
Ms Meggy CHENG Hei-yee
Professor Ronald CHIU Ying-chun, MH
Mr Stanley CHOI Tak-shing, JP
Mr HSU Hoi-shan, MH
Mr Geoffrey Edward KAO
Mr Robert Andrew LUI Chi-wang
Dr Jim LUK Tze-chung
Dr TSE Wai-lok
Ms Angelina KWAN Yuen-yee, JP, Director of Broadcasting

In Attendance from RTHK

Ms Christine WAI, Deputy Director of Broadcasting
Mr Vincent LEE, Assistant Director (Radio & Corporate Programming)
Ms Amy KWONG, Assistant Director (TV & Corporate Business)
Mr Ricky LEE, Controller (TV)
Ms Angel CHENG, Controller (Radio)
Ms Susanne KWAN, Acting Departmental Secretary

Absent With Apologies

Mr Ivan CHAN Chi-kin
Ms Kitty CHAU Shuk-king
Mr Hendrick SIN, MH, JP
Dr Thomas SO Shiu-tsung, JP

Secretary

Ms Olivia YAU (Board Secretariat)

Agenda Item 1: Confirmation of the Minutes of the Last Meeting

1. The Chairman said that the Secretariat had circulated the draft minutes of the 77th meeting held on 16 June 2025 to Members for perusal, and no comments were received. The minutes concerned were therefore confirmed.

Agenda Item 2: Matters Arising

2. During the last meeting, a Member hoped that RTHK would provide reference data on programmes with relatively high and low viewership. RTHK said that it would report on that under Agenda Item 6.

Agenda Item 3: Lin Zexu Documentary Series

3. RTHK presented the programme “Lin Zexu Documentary Series” and other special programmes for celebrating the National Day to the Board, covering their highlights and broadcasting arrangements.
4. The Chairman and a number of Members thanked RTHK staff for their efforts, and praised the programme for its idea and production, which were able to tell the good stories of China and foster the affection for our home and country among Hong Kong people, especially the younger generation. As substantial resources had been put into the programme production, the Board considered that additional channels should be provided to allow more viewers to watch the programme, thereby enhancing its influence and utilising the resources more efficiently. For instance, the programme could be provided to the Mainland, overseas and other local television stations for broadcasting; edited versions could be produced for schools to broadcast; and RTHK could actively cooperate with other government departments for strengthening promotion.
5. RTHK thanked the Chairman and Members for providing valuable suggestions, and said that the production cost of the programme was relatively high, and the filming process was also challenging. To enhance the brand awareness of RTHK and allow more audiences to learn about Lin Zexu, apart from broadcasting on its channels, RTHK was actively promoting the programme, and some Mainland partners also intended to broadcast the programme, but its launch time was

uncertain in light of the time required for vetting. On the other hand, RTHK also explored the feasibility of selling the programme broadcast licence. In addition, RTHK would arrange viewing sessions in due course to enable the younger generation and students to understand the history, thereby enhancing their sense of national identity and affection for our country.

6. A Member enquired about the number of episodes for acquired programmes, and whether there was a fixed time slot for broadcasting acquired programmes. RTHK said that although the number of episodes varied for different programmes, they were arranged to be broadcast during the documentary slot, i.e. between 10 p.m. to 11 p.m. from Monday to Friday, and the weekly schedule was also available on the RTHK website for public information.

Agenda Item 4: 15th National Games programmes

7. RTHK presented the 15th National Games programmes to the Board, covering information on thematic programmes, live broadcast of events, etc.
8. Several Members enquired about the event broadcasting and production arrangements, and pointed out that as the 15th National Games were led by government officials, it was suggested that RTHK conduct liaison and coordination work as early as possible, so that interviews could be arranged in a timely manner. RTHK said that short videos would be produced for the organiser to broadcast in the online media, and it was exploring the live TV broadcast in venues managed by the Leisure and Cultural Services Department and some shopping malls, so as to allow more people to watch the competitions. RTHK had also made advance deployment by preparing sufficient equipment, and was identifying suitable hosts and commentators, so as to ensure smooth progress of the work.
9. A Member suggested that apart from producing event-related programmes, RTHK could incorporate soft content on public engagement, such as the Volunteer Programme of the 15th National Games, sign language interpretation, and other behind-the-scenes work; and disseminate the content through online platforms and social media (such as Xiaohongshu). RTHK said that the aired programme “Sports in RTHK” already covered content such as short stories and exclusive interviews about volunteer recruitment and public engagement projects, and RTHK would continue to produce similar content.

10. The Chairman reminded RTHK to review the purposes of programme production, so as to ensure compliance with the public purposes and mission under the Charter of RTHK, such as enhancing the sense of belonging among Hong Kong citizens, effectively promoting collaboration in the Greater Bay Area (GBA), and deepening the public understanding of our country and sports development.

Agenda Item 5: Report on Solar Project

11. RTHK reported to the Board on the Solar Project (the Project) events, covering their content, media coverage and participants' feedback. The Project aimed at nurturing young people to become "Solar Ambassadors" with innovation and technology potential, communication skills, self-confidence, sense of national identity and international perspectives. The Project, with the theme of "Artificial Intelligence", invited 100 students from 45 secondary schools to participate in workshops combining artificial intelligence and media, and pay field visits to cutting-edge innovative technology enterprises in Hangzhou.
12. Several Members praised the overall arrangements of the Project, and suggested that the Project content be made into programmes by RTHK for broadcasting, so as to expand its influence. They also put forward proposals on the long-term development of the Project, including publicising the event information on the "HKYouth+" mobile application for recruitment of participants; continuing to maintain interactions with the participants, and inviting them to join other youth activities organised by RTHK or serve as volunteers to help them expand their knowledge base, extend and deepen their experiences; strengthening the resources integration when planning the Project, and promoting the programmes through various organisations, so as to maximize the event effectiveness, establish the Project as a mega summer event, and consolidate the brand image of RTHK.
13. RTHK said that "Solar Project – Hangzhou Visit" was produced and broadcast on TV channel 31 in September. Moreover, RTHK had invited participating students to share their feelings in radio programmes and collected their views for reference in future event planning. RTHK would consider continuing to organise the Project after reviewing resources.

14. A Member enquired about the sponsorship arrangements for the Project. RTHK said that through collaboration with non-profit-making organisations, the Project sponsored the meal, accommodation and transportation expenses of the students and programme staff during the trip, while the costs of local activities, workshops and production were borne by RTHK through deployment of its own resources.
15. The Chairman praised the Director of Broadcasting and RTHK staff for setting an example by personally leading the study tour to Hangzhou, and agreed that RTHK should organise the Project annually and conduct publicity, so as to serve as reference for similar study tours in the market. The Chairman also suggested that RTHK consider widening the recruitment scope in the next round of the Project, so that more students from different schools could be selected.

Agenda Item 6: Performance of Radio and TV Programmes

16. RTHK reported to the Board on data about its online platforms, applications and programmes, as well as its programme publicity and promotional work.
17. The Chairman and several Members commended RTHK for its proactive development, increased staff engagement, more rigorous production, and continuous improvement in programme quality. They suggested that RTHK regularly review the data and broadcast more popular programmes, such as relaying local and inter-school competitions. On this basis, RTHK should further collect and analyse the data to accurately gauge public needs and further enhance programme performance.
18. The Chairman praised the event “RTHK Vinyl Pop Up” organised by RTHK, and considered that such events could engage the public with notable results. RTHK said that Mainland organisations had expressed interest in holding similar events in the GBA. It was actively considering collaboration, subject to manpower and resource availability, with a view to promoting Hong Kong culture, especially the characteristics of Cantopop, and advancing the goal of GBA integration.

Agenda Item 7(a): Updates on Programmes (BOA Paper 5/2025)

19. RTHK introduced the paper to the Board. Members had no comments.

Agenda Item 7(b): Updates on Public Feedback (BOA Paper 6/2025)

20. RTHK introduced the paper to the Board.
21. Regarding the case of an error in an online news headline, the Chairman pointed out that the incident was serious. RTHK said that it had corrected the error immediately after taking note of the case, and demanded the relevant editor to exercise extra caution.
22. A Member expressed concern over a host's remarks on some circumstances of the War of Resistance Against Japanese Aggression in an episode of the RTHK programme "Free as the Wind". RTHK said that it would follow up seriously.

Agenda Item 8: Any Other Business

23. The Board had no other items for discussion.

Agenda Item 9: Date of Next Meeting

24. The next meeting was scheduled for 8 December 2025.
25. There being no other business, the meeting was adjourned at 12:20 p.m.

The Secretariat
RTHK Board of Advisors