

**Minutes of the 80th Meeting of
RTHK Board of Advisors
held at 9:30 am, 16 March 2026
at Conference Room 1, G/F, West Wing, Central Government Offices,
Tamar, Hong Kong**

Present

Dr LAM Tai-fai, GBS, JP (Chairman)
Mr Ivan CHAN Chi-kin
Ms Kitty CHAU Shuk-king
Ms Meggy CHENG Hei-yee
Professor Ronald CHIU Ying-chun, MH
Mr Stanley CHOI Tak-shing, JP
Mr HSU Hoi-shan, MH
Mr Geoffrey Edward KAO
Mr Robert Andrew LUI Chi-wang
Dr Jim LUK Tze-chung
Mr Hendrick SIN, MH, JP
Dr TSE Wai-lok
Ms Angelina KWAN Yuen-yee, JP, Director of Broadcasting

In Attendance from RTHK

Ms Christine WAI, Deputy Director of Broadcasting
Mr Vincent LEE, Assistant Director (Radio & Corporate Programming)
Ms Amy KWONG, Assistant Director (TV & Corporate Business)
Mr Jonathan YIP, Assistant Director (Radio & Corporate Programming)
(designate)
Ms Melissa CHEUNG, Controller (TV)
Ms Angel CHENG, Controller (Radio)
Mr LAM Fai, Departmental Secretary
Mr WAH Ming-hing, Head/Corporate Communications & Standards

Absent With Apologies

Dr Thomas SO Shiu-tsung, JP

Secretary

Ms Olivia YAU (Board Secretariat)
Ms Daisy HO (designate) (Board Secretariat)

Agenda Item 1: Confirmation of the Minutes of the Last Meeting

1. The Chairman said that the Secretariat had circulated the draft minutes of the 79th meeting held on 1 December 2025 to the Board for perusal, and no comments were received. The minutes concerned were therefore confirmed.

Agenda Item 2: Matters Arising

2. The Board had not raised any items for discussion.

Agenda Item 3: RTHK Annual Plan for 2026-27

3. RTHK briefed the Board on the major achievements in 2025-26 and the six key initiatives in its Annual Plan for 2026-27, including (i) proactively aligning with the 15th Five-Year Plan, integrating actively into and serving the overall national development; (ii) optimising the channel positioning; (iii) developing diverse dissemination channels to expand social influence; (iv) expanding Mainland and international cooperation; (v) building a caring community, focusing on youth exchange; and (vi) applying artificial intelligence (AI). The Board was invited to provide its views.
4. A Member expressed agreement with the general direction of RTHK's Annual Plan and concurred with developing mini-dramas, urging more productions in this genre. RTHK said that short videos and mini-dramas, emerging as new media trends beyond traditional media, had relatively high reach. In the future, RTHK would review its existing staffing and resources to optimise programme content in response to audience needs, such as promoting the creation of local mini-drama scripts, and turning the winning entries into programmes for broadcast, thereby expanding new development spaces for local creative works.
5. Two Members expressed appreciation for the Solar Project (the Project), highlighting its distinction from other study tours as it was a government-led initiative. They suggested increasing the quota for the Project to benefit more grassroots youth, and strengthening the publicity and promotion of the Project. They also suggested including elements of science and technology innovation, geography and ecology in the itinerary for the upcoming visit to Xinjiang. RTHK stated that in March this year, it wrote to invite over 500 secondary schools across Hong Kong to nominate students for the Project, with the nomination period closing at the end of March. It would subsequently commence the student selection process and pre-departure

arrangements. As a media organisation, RTHK would include unique activities, such as those involving the Mainland television (TV) stations, in the itinerary to highlight the uniqueness of the Project.

6. Several Members pointed out that the 15th Five-Year Plan was a matter of paramount importance. RTHK should align closely with Mainland publicity efforts and actively focus on key areas such as the development of the Greater Bay Area, innovation and technology (I&T), and finance, whilst increasing relevant promotion efforts targeting the public to raise their awareness of the importance of the 15th Five-Year Plan to the national development. In addition, two Members suggested that RTHK should increase its resource allocation and expand Mainland and international cooperation, in particular by making full use of the Asia-Pacific Broadcasting Union as a platform to draw attention from the Asia-Pacific region to Hong Kong's development. RTHK stated that it would actively align with the National 15th Five-Year Plan and had already planned to produce thematic programmes, including a series of programmes on the 15th Five-Year Plan co-produced with Mainland media outlets, offering policy analysis from a state perspective.
7. As there were currently two types of audience, one receiving information passively while the other searching for programmes actively, two Members suggested that RTHK leverage technology to analyse the public's habits of browsing the website and mobile applications of RTHK, so as to explore more effective strategies for actively pushing information. RTHK said that it would explore effective means of collecting information on the audience's viewing habits, and introduce focus groups in the annual listenership and viewership surveys to collect more in-depth views, so as to review and adjust programme strategies. Several Members agreed to the consolidation of the existing mobile applications of RTHK, and suggested that AI be incorporated to collect and analyse users' data, so as to enhance interactions with the public on the premise of ensuring cybersecurity. A Member suggested that AI be applied to enhance the functions of mobile applications, e.g. incorporating multilingual support to cater for the needs of different audience groups.
8. A Member concurred with the optimisation of the channel positioning of TV 31 and 32, and agreed to the development of TV 32 into a channel specialising in disseminating government policy and news information. Regarding key issues such as China serving as the host of the Asia-Pacific Economic Cooperation (APEC) in 2026, he suggested that the leaders or senior representatives of various economies attending the conference be invited to conduct interviews, so as to enhance RTHK's representativeness as the official media. RTHK said that it would explore strengthening coordination

with APEC's organiser to produce the relevant special programmes. As the sole public service broadcaster of Hong Kong, RTHK would continue disseminating government information and news, as well as broadcasting live important events and press conferences. RTHK would optimise the positioning of TV channels and the overall programme content, and leverage diverse communication channels, so as to attract viewership and enhance reach and credibility.

9. A Member pointed out that inter-generational harmony was one of the key issues in the future; and suggested that RTHK collect views through the focus groups and optimise the positioning of Radio 5 to reach more middle-aged and young-old listeners. A Member suggested that RTHK strengthen cooperation with schools. In response to the public demand for information on early childhood education and parent education, he suggested that RTHK invite experts for interviews, invite schools to provide information, and assist in shooting thematic content to fill the market gaps.
10. A Member suggested that AI be used to reduce programme production costs. RTHK said that it had all along been committed to using AI tools for programme production, e.g. restoring RTHK's classic programmes to enable audience to review RTHK's signature programmes with clearer picture and sound quality.
11. A Member pointed out that "LIN Zexu: Beyond the Destruction of Opium at Humen" TV series was of high quality and well received by various sectors. He suggested that RTHK continue promoting relevant programmes this year to further discover and better utilise the values of their content, so as to assist in promoting patriotic education. Another Member suggested that RTHK align with our country's celebration of the 160th Anniversary of the Birth of Dr. Sun Yat-Sen and the 90th Anniversary of the Victory of the Red Army's Long March this year, and produced relevant programmes to assist in the publicity. RTHK said that it had edited a 90-minute film version of "LIN Zexu: Beyond the Destruction of Opium at Humen" for providing five exclusive screenings for uniform groups and specific organisations during March to April this year. RTHK would explore collaboration with different organisations in due course to arrange for broadcast in different schools, so as to expand coverage of the programme.
12. A Member considered that "RTHK Vinyl Pop Up" fully demonstrated Hong Kong's cultural soft power, and was a distinctive brand of RTHK. She suggested that RTHK plan similar exhibitions with the theme of Cantonese pop music culture in the Mainland and other Asian regions. RTHK said that some organisations had expressed intention to cooperate, and that it was

planning to organise a large-scale exhibition in Shanghai.

13. A Member was concerned about RTHK's resource allocation. RTHK responded that it had adopted a new mechanism to review and allocate resources this year, and would deploy resources flexibly according to the priorities. A Member suggested that when signing memorandums of understanding (MOUs), RTHK should develop win-win strategies with the industry, so that RTHK could benefit from the collaboration and optimise the use of resources. RTHK said that taking the MOU signed between RTHK and the Science Park as an example, RTHK provided archival resources to the I&T enterprises of the Science Park, and in return, the partnering organisations would make their research or development results available to RTHK for use unconditionally, thereby promoting the collaborative projects.
14. The Chairman said that as the sole public service broadcaster of Hong Kong, RTHK should fulfil the purposes and mission of public service broadcasting, and produce high-quality programmes to serve the general public. The Chairman continued that RTHK staff should accurately grasp the national policies, fully understand the main ideas of the National 15th Five-Year Plan, and ensure that the positioning or initial concept of every programme could precisely meet the need of serving the overall national development. The Chairman also suggested that RTHK bid for reasonable resources to help take forward various optimisation initiatives. RTHK responded that it would make good use of existing resources at this stage, and would bid for more resources from the Government in accordance with the mechanism when necessary, so as to further enhance the capability of producing the relevant programmes and their quality. Regarding the development of public service broadcasting, RTHK would submit relevant recommendations for the action framework of the first "Hong Kong's Five-year Plan" formulated by the Government.
15. RTHK thanked Members for providing valuable comments, and would actively consider adopting the suggestions and refining the Annual Plan. Subject to the consent of the Commerce and Economic Development Bureau, the Annual Plan would be uploaded to RTHK's official website.

Agenda Item 4: Rebranding of TV 32

16. RTHK introduced the rebranding of TV 32 to the Board. With news as the entry point, the channel was poised to become a platform specialising in disseminating government information and publicising policies. Commencing in January this year, the first phase focused on cultivating the

audience's viewing habits through enhancing news and information content. The second phase, which was expected to be launched in mid-2026, would extend the news broadcast time and enhance information content, including co-producing programmes or conducting live reporting with other news media to provide the latest information of various places.

17. A Member pointed out that in the existing news updates of RTHK TV channels, issues on the Government or Legislative Council (LegCo) accounted for approximately 70%. He queried whether the content would be too repetitive, and suggested that the proportion of content relating to national policies be suitably increased. RTHK said that the approximately 70% content also covered other issues on policies, such as national development and I&T. The data represented the average broadcasting percentage and was for reference only. Two Members suggested that livelihood, social and financial issues be added to the news updates. RTHK said that the programme editors would flexibly adjust the content of the news updates having regard to the actual daily situation.
18. A Member suggested that RTHK add content on telling the good stories of Hong Kong and our country in English, and enhance the reach of the relevant content through social media, so as to balance the biased reporting of some foreign media outlets. He also suggested that RTHK consider producing thematic programmes to unfold the Reports on the Work of the National People's Congress and the National Committee of the Chinese People's Political Consultative Conference (the Two Sessions), including their past achievements and future development directions. Another Member suggested that RTHK use AI to consolidate the briefing content of LegCo and its Subcommittees meetings and produce summaries, so as to facilitate public understanding of the main points of discussions in the council meetings. RTHK said that it would consider the relevant suggestions.
19. A Member commended RTHK for implementing the rebranding of the channel in phases. He considered that subject to RTHK's editorial policies, different shift editors should have editorial autonomy to enrich the programme content and provide more analytical perspectives. The news updates should emphasise livelihood and social issues closely related to the public as far as possible, while thematic programmes could focus on in-depth analysis. RTHK said that it was currently in the stage of establishing the future development directions of the channel, and would sum up the experience later to make suitable adjustments.
20. A Member suggested that RTHK add a segment on the in-depth reporting of special news topics, e.g. taking a deep dive into the APEC Finance Ministers'

Meeting to be held in Hong Kong in October 2026, so as to facilitate understanding and awareness among the public. RTHK said that TV 32 would increase the production of different types of current affairs and information programmes to facilitate public understanding of the major policies of our country, and help the audience understand the current international situation from the perspectives of our country and Hong Kong.

21. The Chairman indicated support for the rebranding of the channel by RTHK, and considered that the arrangement could effectively align with the government requirements. Under the “One Country, Two Systems” principle, Hong Kong enjoyed the distinctive advantage of being backed by the Motherland and connected to the world. RTHK should actively integrate into the overall national development, leverage its unique strengths and serve the country. The Chairman also suggested that RTHK should, in addition to local news, provide more national and international news content, e.g. reporting more on the overseas visits by State officials, so as to enable the audience to get hold of the global pulse, maximise the impact of the channel and enhance the overall coverage.

Agenda Item 5(a): Updates on Programmes (BOA Paper 1/2026)

22. RTHK introduced the paper to the Board.
23. Two Members suggested that RTHK could promote its events and programmes to other government departments. For example, RTHK could invite LegCo Members to attend screenings of “LIN Zexu: Beyond the Opium Destruction at Humen”, and strengthen external communication to enhance understanding of RTHK’s work across all sectors of the community. RTHK said that it had been proactively promoting its events and programmes to other government departments and various sectors of the community, and would continue to strengthen these efforts to increase public awareness. Recent examples included: RTHK would organise five film screenings of “LIN Zexu: Beyond the Opium Destruction at Humen” between March and April this year, inviting educational groups, uniform groups under the disciplined services, and Strive and Rise Programme mentees to attend. The Secretary for Security had agreed to attend the screening on 20 March to show his support. In addition, RTHK would invite LegCo Members, members of the Working Group on Patriotic Education, and members of this Board to attend the fifth screening held on 18 April. A Member suggested that RTHK distribute photos of the events to other government departments to keep more government staff informed of the events.

24. RTHK introduced to the Board that Radio 4 would expand its footprint beyond Hong Kong and co-organise the “RTHK Concert @ Qianhai” with the Qianhai Authority for the first time, in order to further deepen Shenzhen-Hong Kong cooperation and promote cultural integration in the Greater Bay Area. The concert would be held at the Skypark Plaza of The MixC Qianhai in Shenzhen on 18 April this year. In addition, RTHK invited Members to attend the “47th Top Ten Chinese Gold Songs Award Concert” at the Hall of the East Kowloon Cultural Centre on 24 April this year. RTHK would give a fresh look to this year’s concert with a brand new format.

Agenda Item 5(b): Updates on Public Feedback (BOA Paper 2/2026)

25. RTHK introduced the paper to the Board.
26. A Member was concerned about changes in the number of public feedback cases regarding the podcast programme archive on “RTHK On the Go”. RTHK said that after adding explanatory text and pop-up prompts to the mobile application and official website, users had been effectively guided to the corresponding sections for programme archives, and the number of related public feedback cases had decreased significantly. RTHK would continue to step up its promotional efforts to raise public awareness and use of its mobile applications.

Agenda Item 6: Any Other Business

27. The Board had no other items for discussion.

Agenda Item 7: Date of Next Meeting

28. There being no other business, the meeting was adjourned at 12:15 p.m.
29. The next meeting was scheduled for 22 June 2026.

The Secretariat
RTHK Board of Advisors