

**Minutes of the 81st Meeting of
RTHK Board of Advisors
held at 9:30 am, 13 July 2026
at Conference Room 1, G/F, West Wing, Central Government Offices,
2 Tim Mei Avenue, Tamar, Hong Kong**

Present

Dr LAM Tai-fai, GBS, JP (Chairman)
Mr Ivan CHAN Chi-kin
Ms Kitty CHAU Shuk-king
Ms Meggy CHENG Hei-yee
Professor Ronald CHIU Ying-chun, MH
Mr Stanley CHOI Tak-shing, JP
Mr Geoffrey Edward KAO
Mr Robert Andrew LUI Chi-wang, JP
Dr Jim LUK Tze-chung
Mr Hendrick SIN, MH, JP
Dr Thomas SO Shiu-tsung, JP
Dr TSE Wai-lok
Ms Angelina KWAN Yuen-yee, JP, Director of Broadcasting

In Attendance from RTHK

Ms Christine WAI, Deputy Director of Broadcasting
Mr Jonathan YIP, Assistant Director (Radio & Corporate Programming)
Ms Echo WAI, Assistant Director (TV & Corporate Businesses)
Ms Melissa CHEUNG, Controller (TV)
Ms Angel CHENG, Controller (Radio)
Mr LAM Fai, Departmental Secretary
Mr WAH Ming-hing, Head/Corporate Communications & Standards

Absent With Apologies

Mr HSU Hoi-shan, MH

Secretary

Ms Daisy HO (Board Secretariat)

Agenda Item 1: Confirmation of the Minutes of the Last Meeting

1. The Chairman said that the Secretariat had circulated the draft minutes of the 80th meeting held on 16 March 2026 to the Board for perusal, and no comments were received. The minutes concerned were therefore confirmed.

Agenda Item 2: Matters Arising

2. The Board had not raised any items for discussion.

Agenda Item 3: ABU Asia-Pacific Robot Contest 2026

3. Radio Television Hong Kong (RTHK) introduced the ABU Asia-Pacific Robot Contest 2026 (Contest) to the Board. The ABU Asia-Pacific Robot Contest was an international university student robot contest in the Asia-Pacific region. This year's Contest was co-organised by RTHK and Hong Kong Science and Technology Parks Corporation (HKSTP), with the aim of responding to the National 15th Five-Year Plan and facilitating youth exchanges and cooperation in engineering, technology and innovation sectors. Hong Kong once held the Contest in 2012, and 14 years later, RTHK and HKSTP would be the host organisations of this year's Contest, which attracted teams from 15 countries and regions. RTHK even arranged a sightseeing tour in Hong Kong and a Qianhai excursion for participants, so that participants from various regions could immerse themselves in local and Greater Bay Area culture beyond the competition, thereby facilitating the friendly exchanges between countries and regions. RTHK would also invite Members to the welcome dinner on 22 August and the final tournament held at Queen Elizabeth Stadium on 23 August.
4. The Chairman and several Members agreed that the Contest aligned with the overall national development, helped enhance the technological development and international exchanges of Hong Kong, and was an opportunity for telling the good stories of the nation, Hong Kong and RTHK. This Contest was a breakthrough in RTHK's work which not only showcased the work capacity, commitment and contribution of RTHK, but also further consolidated the position of RTHK in the media sector. A Member suggested that RTHK strengthen the promotion of the connection between the Contest and RTHK to highlight RTHK's role as the host organisation, thereby emphasising that RTHK actively engaged in innovation and technology (I&T) as well as youth development in addition to staying committed to its main business of broadcasting.

5. The audience groups for the Contest were mainly young people and students. The Chairman reminded that the Contest was held during school summer holidays which might affect the live attendance, and RTHK had to prudently assess the situation and make corresponding arrangements. A Member suggested that RTHK strengthen direct communication with local schools, and apart from secondary students, RTHK could proactively invite upper primary students to watch the Contest in live and enhance the community involvement of the Contest.
6. A Member enquired about the manpower deployment of RTHK in the Contest. RTHK said that it had received the collaborative support of various organisations, including the technical assistance of HKSTP, and the volunteer team of Hong Kong Institution of Engineers. RTHK added that in the university promotional tour conducted earlier, it had recruited a group of student volunteers and had arranged relevant training for them to take up the reception duties. Besides, the YDC Youth Ambassadors Programme co-organised by the Home and Youth Affairs Bureau and the Youth Development Commission also mobilised volunteers to engage in the service, thereby providing sufficient manpower support for the event.
7. A Member suggested that apart from arranging local visits for the participants, RTHK could introduce Hong Kong's alignment with the National 15th Five-Year Plan, and the technology development plan of the Northern Metropolis to the participants, so as to enable young people of various places to better understand the future development potential of Hong Kong and the Greater Bay Area, thus facilitating their planning for future development paths within the region. A Member supplementing from a business perspective, suggested that RTHK enhance promotion of Hong Kong's employment opportunities, including the working environment, the I&T development potential, and the diverse opportunities arising from the 15th Five-Year Plan, so as to attract more talents to consider Hong Kong as the starting point for their future career development.
8. A Member suggested that RTHK set up local specialty food booths in the competition venue, so as to promote the unique food culture of Hong Kong. He suggested inviting professors from local and overseas universities to attend the event in person, and leveraging the Contest to showcase the investment environment and technology development potential of Hong Kong to financial investors, so as to enable the industry to better understand the distinctive advantages of Hong Kong in I&T and regional development.
9. A Member suggested that the competition process be edited into highlight

videos for promotion on social media. A Member suggested enhancing the integrated online and offline publicity. In the promotional videos and various types of promotional materials in the future, more technological elements and unique technological features should be incorporated, and bilingual versions should be released, so as to promote the results of this Contest and pave the way for future competition development. For offline publicity, the Internet Professional Association could be leveraged as the promotional channel to enhance publicity efforts targeting local schools, so as to attract school audience.

10. A Member was concerned about the subsequent application and commercialisation potential of the competition entries. Another Member was concerned about the visa issue of the overseas students participating in the Contest. RTHK said that although the relevant entries could not be commercialised at this stage, the Contest helped to bring together young students aspiring to technological innovation for continuous exchanges and shared progress in the future; and that all the overseas participants had obtained visas for their visit to Hong Kong. Using the success story of Frank WANG, a former participant from the Hong Kong University of Science and Technology, as an example, RTHK hoped that the young participants in this Contest could take him as a role model, chase their dreams with courage and keep exploring and making breakthroughs in their I&T journeys.

Agenda Item 4: Progress in Optimising the Official Website and Mobile Application

11. RTHK briefed the Board on the progress in optimising the official website and mobile application. RTHK said that as there were numerous comments reflecting that RTHK had too many mobile applications at the time and their positioning was unclear, it was decided that the mobile applications should be consolidated to enhance user experience. The new mobile application “RTHK On The Go” was officially launched on major application platforms on 29 June for free downloading by users. “RTHK On The Go” consolidated the previous three mobile applications, namely “RTHK On The Go”, “RTHK TV” and “RTHK Radio” into a one-stop platform with member-only features. Users could sign up as special members for smoother and more personalised services. The user data collected, including basic personal particulars and history of listening to programmes or watching television (TV), could facilitate content planning and service optimisation in the future. Moreover, RTHK kept “RTHK News” as one individual mobile application to provide comprehensive news coverage and publish real-time updates.

12. RTHK was comprehensively optimising its official website, and the enhanced website was expected to be officially launched in December this year. The website would further optimise the interface and user flow; introduce faster and more convenient search function; support cross-platform single sign-in; and make personalised content recommendations tailoring to different user needs, with a view to providing more stable and smoother viewing experience. RTHK also planned to add an education page to its official website for uploading educational programmes on history, humanities, etc., so as to facilitate search for the relevant resources by schools. Moreover, RTHK would add an online application page for school use. Schools wishing to broadcast RTHK programmes might submit online applications directly. This could streamline the process and encourage schools to use RTHK programmes as teaching aids in a more flexible manner.
13. The Chairman suggested that RTHK enhance promotion of the mobile application update in its TV or radio programmes. A pointed out that mobile applications were an important medium for dissemination of information, and their user statistics were essential for the future development strategy of RTHK. It was suggested that RTHK make use of offline publicity campaigns, such as registering for competition or event tickets through mobile applications, to attract users to download and use the relevant applications; and continuously promote “RTHK On The Go” during the broadcast of various types of programmes, so as to further boost the downloads of mobile applications.
14. A Member agreed with the collection of user data by RTHK for setting up the database, and considered that this could help to strengthen the data analysis capability in the future. He considered that the function of saving the broadcast history was very practical, as it could facilitate the review of the listening and watching history by users. He suggested that RTHK use artificial intelligence (AI) to analyse user preferences, and recommend programme content that was more in line with their interests, so as to enhance user stickiness and satisfaction. RTHK expressed interest in developing the related function and would follow up on it.
15. A Member enquired about the purpose of user data analysis. RTHK said that unlike the previous annual surveys, RTHK could, through the continuous collection of user data, have more in-depth analysis of the audience types and their listening or viewing preferences; and understand which programming types were most appealing to specific audience groups. RTHK added that it would use the data analysis results flexibly in the future, and adjust the programme positioning and content strategy timely, so as to respond to public

needs more precisely.

16. A Member suggested that RTHK leverage mobile applications as a promotion platform for actively publicising programme information, events and member-only content, etc.; and direct user traffic to the official website through the applications to ensure real-time data synchronisation on both ends, thereby further expanding RTHK's overall online influence.
17. A Member pointed out that one of the public purposes and mission of RTHK was to encourage social inclusion and pluralism. The mobile applications should cater to the needs of ethnic minority users, such as adding multi-language interface options, and providing automatic subtitle translation for programmes. RTHK would introduce AI-powered automatic translation into the enhanced official website to facilitate access to the website content by different ethnicities.

Agenda Item 5: TV 32 Programming

18. RTHK briefed the Board on the progress of optimising TV 32 channel. TV 32 channel would introduce news reporting with anchors and enhance the content of its news segments. Current affairs and business specials would also be launched during daily prime time, including "Kan Shen Zhou", "Global Insight", "Vision 15: Hong Kong's Chapter", "18 Heartfelt Vibes", "On Broadcast Drive", "Between Two Cities" and "Hong Kong Connection", which aimed at helping the audience to gain an in-depth understanding of the national development while broadening their international perspectives. RTHK thanked the colleagues for their efforts and undertook to continuously strive for enhancing the overall quality of TV 32 channel under limited resources, in order to provide information services of better quality for the public.
19. The Chairman agreed that given the limited manpower and resources, there were indeed challenges and difficulties in the optimisation of TV 32 channel. It was suggested that RTHK bid for more resources and leverage its strength as a public service broadcaster, so as to disseminate government information and invite government officials to participate in the programmes, thereby further enhancing the authoritative image and credibility of RTHK.
20. A Member greatly appreciated RTHK's efforts in optimising the TV channel, and suggested that RTHK highlight the features of TV 32 channel; fully leverage its authority and credibility; and add more content related to the 18 Districts, so as to keep a finger on the community's pulse and enhance the relatability of programmes. Moreover, TV 32 channel could further enrich

the content about Greater Bay Area information. Apart from collaborating with Shanghai, RTHK should actively explore partnerships with other Greater Bay Area cities, such as Guangzhou and Foshan, so as to broaden its regional horizons. As for RTHK's capability in handling breaking news, it could be left for follow-up and enhancement in the next stage.

21. A Member was concerned about the adequacy of English news segments on TV 32 channel, and suggested exchanging programmes with other media outlets in the Greater Bay Area. RTHK said that the prime time of TV 32 channel was from 8 a.m. to 9 p.m. Due to resource constraints, the English news segments were concentrated between 8 p.m. to 9 p.m. RTHK would review the performance after the English news broadcast, and make adjustment and improvement according to the actual circumstances and needs. RTHK added that it would gradually enhance the depth of existing programme content and arrange for its broadcast on TV 32 channel.

Agenda Item 6(a): Updates on Programmes (BOA Paper 3/2026)

22. RTHK introduced the paper to the Board.
23. The Chairman suggested that RTHK should align with the country's 15th Five-Year Plan by producing special programmes featuring distinguished individuals from all sectors of Hong Kong, particularly focusing on the stories of young people's struggles; and giving a detailed account, from a relatable perspective, of how they actively gave back to society and contributed to the country through their own efforts.

Agenda Item 6(b): Updates on Public Feedback (BOA Paper 4/2026)

24. RTHK introduced the paper to the Board.
25. The Chairman stated that the occasional complaint in public feedback was not a bad thing, as it demonstrated that viewers and listeners cared about the programmes and had expectations for their quality. A reminded that the wording used in the conclusions of public feedback cases should be positive and proactive.

Agenda Item 7: Any Other Business

26. This meeting marked the last meeting for the Chairman and two of the

Members during their terms of office. RTHK thanked the Chairman and the two Members for their contributions over the past six years.

27. The Chairman thanked all Members for their continued support and cooperation. Having witnessed Hong Kong's journey of transition from chaos to order and advancing from stability to prosperity, he sincerely hoped that RTHK would continue to make progress. A Member was pleased that RTHK had shouldered its responsibility towards Hong Kong, with staff in all roles fulfilling their duties and working together wholeheartedly for public service broadcasting.

Agenda Item 8: Date of Next Meeting

28. The next meeting was scheduled for 14 September 2026.
29. There being no other business, the meeting was adjourned at 12 p.m.

The Secretariat
RTHK Board of Advisors