

**Progress Report of the Pilot Project of the
Community Involvement Broadcasting Service (CIBS)**

This paper updates Members on the latest development of the pilot project of the CIBS.

2. Invitation for the 1st round of CIBS applications commenced on 28 December 2012 for a period of eight weeks. Themes on education, art and culture programming are covered in the 1st Quarter whereas social services, politics and current affairs are covered in the 2nd Quarter. Ethnic minorities is the theme throughout the entire pilot scheme. RTHK aims to provide two hours of daily programmes produced by community producers in the first trial year.

3. By the deadline on 21 February 2013, RTHK received a total of 59 applications with 16, 13, 12, 8 and 10 applications respectively under the programme themes of education, art and culture, social services, politics and current affairs and ethnic minorities.

4. Public voting was conducted from 15 to 24 March 2013 for 10 days. At the same time, each application was assessed by Selection Committee members based on the merit of Social Gain, namely: (a) plurality, diversity and social inclusion; (b) mutual respect, social empathy and civic mindedness; (c) creativity, uniqueness and talent nurturing; and (d) community involvement. The Production Feasibility, including the organizational capability of applicants to manage the project and deliver the proposed CIBS programmes, was also considered. Marks gained from public voting and assessment by Selection Committee on both Social Gain and Production Feasibility were added as a total score for each applicant. Applicants under the same theme were shortlisted for interviews conducted by the Selection Committee on 21 and 28 April 2013.

5. With reference to the total scores achieved, performance during interview, the principle of according priority to registered groups over individual applicants, the total hours allocated for different categories, the Selection Committee had gone through thorough discussion and come up with lists of recommended successful and waiting list applicants for the 1st and 2nd Quarters as attached (Appendixes I, II & III).

6. The Community Involvement Broadcasting Fund applications of the respective successful and waiting list applicants were considered according to the actual cost of production to be incurred. A ceiling of HK\$7,500 per half-hour episode and HK\$15,000 per one-hour episode was imposed. An honorarium scheme is introduced as a means to enhance the CIBS core spirit of voluntarism. A standard payment of HK\$300 per episode, subject to a quota of ten persons, was granted to each participant assuming one of the six specified production roles, namely producers, project coordinators, researchers, scriptwriters, actors / presenters and technical producers. The total recommended amount of funding for the successful and waiting list applicants in the first two Quarters is \$2.77million.

7. The Director of Broadcasting approved the successful and waiting list entries as well as the funding arrangements proposed by the Selection Committee. The decision shall be deemed as final for the 1st round of applications. There will be no appeal mechanism for the applicants, but unsuccessful applicants could submit their proposals in the next round of applications.

8. To facilitate production of programmes by the successful and waiting list applicants, the CIBS Secretariat arranged a Facilitation Talk to them on 4 May 2013 in which the terms of the production agreement were explained. Representatives from Office of the Communications Authority and Independent Commission Against Corruption also spoke respectively on the Radio Code of Practice on Programme Standards and the integrity and accountability of grantees.

9. The programmes of the 1st and 2nd Quarters will be broadcast from 15 July 2013 to 12 January 2014 in the Digital Audio Broadcasting Channel 31 from 8 p.m. to 10 p.m. daily for a period of 6 months. A total of 364 hours of programme will be aired.

10. The next round of applications for the 3rd and 4th Quarters will open for application in late June or early July 2013. Besides the regular theme of ethnic minority programming, a new category namely “open topic” is offered for the applicants’ choice for the coming two quarters. Such arrangement is to accommodate those participants who have reflected to us that they could not find a suitable theme to submit their applications during the first round of applications. The current themes for the 3rd and 4th Quarters are district affairs and environment respectively.

11. A series of press and promotion events will be organized in June 2013 onwards to publicize the first broadcasting of the CIBS programming as well as the recruitment of the 3rd and 4th Quarters applications.

Radio Television Hong Kong

May 2013

Selection Result of the 1st Quarter

1st Quarter: Education

Successful list

H.K.S.K.H. Lady MacLehose Centre
The Hong Kong Federation of Youth Groups
Amnesty International Hong Kong
Environmental Association
The Japan Society of Hong Kong
TREATS
Wael M M M IBRAHIM

Waiting list

Sky Athletic Association

Rejected list

Fong King Man
Wofoo Social Enterprises
Wong Tze Hei, Cody
Hong Kong Education City Limited
Liberal Studies Research Association
Ma On Shan Youth Association
Michael Jonathan Lau
Life Giving Fountain Education Centre Limited

1st Quarter: Art & Culture

Successful list

Little Trout Children's Choir
Life Workshop
Timmy Lok
DRAMUSICA
Yiu Wan-yan

Rejected list

HKBU MVA Alumni Association Limited
Leung Wai Chung Bernice
Sky Potential and Development Association
Yip Ming Sum Rosemary
Fuzi Chamber
Hong Kong Chinese Culture Development Association
Chinese YMCA of Tsuen Wan Centre
Leung Bing-chiu

1st Quarter: Ethnic Minorities

Successful list

Everest Media Limited
Hong Kong Integrated Nepalese Society
Ethnic Voice Publication
The Lok Sin Tong Benevolent Society, Kowloon

Waiting list

Yang Memorial Methodist Social Service

Selection Result of the 2nd Quarter

2nd Quarter: Social Service

Successful list

The Hong Kong Federation of Youth Groups
Caritas Community Centre - Tsuen Wan
The Society of Rehabilitation and Crime Prevention, Hong Kong
New Life Psychiatric Rehabilitation Association
Tung Wah Group of Hospitals Wong Chuk Hang Complex
Fun Channel Ltd

Waiting list

Yang Memorial Methodist Social Service

Rejected list

H.K.S.K.H. Lady MacLehose Centre
Caritas Hong Kong
Wu Dang Energy Association
Upper Wong Tai Sin and Fung Wong Sun Tsuen Centre for the Elderly
Liberal Studies Research Association

2nd Quarter: Politics and Current Affairs

Successful list

Civic Party Limited
Chan Cho Man
Community Development Initiative
The Association of Hong Kong Professionals

Rejected list

Fong King Man
The Japan Society of Hong Kong
Ma On Shan Youth Association
Tang Po Ling

2nd Quarter: Ethnic Minorities

Successful list

Roundtable Community
Hong Kong Chinese Culture Development Association
DRAMUSICA
Chung Nga Yan

**Community Involvement Broadcasting Service
Selection Result
(1st & 2nd Quarters)**

1st Quarter

Theme	Successful	Waiting	Rejected
Education	7	1	7
Art & Culture	5	0	8
Ethnic Minorities	4	1	0
Sub-total:	16	2	15

Total: 33

2nd Quarter

Theme	Successful	Waiting	Rejected
Social Service	6	1	5
Politics & Current Affairs	4	0	4
Ethnic Minorities	4	0	0
Sub-total:	14	1	9

Total: 24

* Two applications, Ocean Junior Chamber and Life Giving Fountain Education Centre Limited, were withdrawn.