

## Updates on Programmes for September – October 2013

### A. Radio

No.	Date	Items
1.	1 September	Radio 2 conducted the “Solar Project 2013 - Solar Academy Graduation Ceremony” (太陽計劃 2013--太陽學堂畢業禮) on 1 September. This year’s theme was to encourage young people to assert their dreams and aspirations.
2.	1 September	Radio 1 started the new school term with “Parents Are No Aliens - New School Term” (我們不是怪獸--開學篇) in September.
3.	2 September	Radio 1’s “Happy Daily” (開心日報換秋裝) conducted a programme revamp in September.
4.	2 September	Cultural and Education Unit introduced “Essence of Plays” (一劇之本), a new programme that delved in the appreciation of classic plays from the east and west.
5.	4 September	Radio 5 organized the “Elderly 8 Hour Famine” (耆英饑饉 8 小時) to raise funds for charity.
6.	5 September	Cultural and Education Unit produced “Embrace Nature” (擁抱大自然) to acquaint the public with the sounds of nature and environmental issues.
7.	6 September	The Community Involvement Broadcasting Service (CIBS) conducted an open session (CIBS 廣播及製作技巧工作坊) to introduce the basic skills of radio programme production to participants of the scheme.
8.	August to September	The “Digital Audio Broadcasting Roadshow 2013” was launched to enhance the awareness of Digital Audio Broadcasting in August and September. Outreaches to 27 locations were conducted throughout the territory, including community centres, shopping arcades and schools.
9.	15 September	Radio 1 will partner with the Occupation Safety Council to organize the Road Safety Quiz (職安道路常識問答賽) to encourage road safety among professional drivers.
10.	20 September	Putonghua Channel conducted the “Hong Kong New Immigrant Family Contest” (新港人愛心家庭選舉頒獎禮) to promote social inclusion among new immigrants. The presentation ceremony will be held on 20 September.
11.	5 October	Chinese Programme Services will participate in the “13 <sup>th</sup> Global Chinese Pop Songs Award” (第十三屆全球華語歌曲排行榜頒獎禮) which will be held in Kuala Lumpur. Representatives from China, Taiwan, Singapore, Malaysia and Hong Kong will attend the event.

No.	Date	Items
12.	6 October	CIBS will conduct the 3 <sup>rd</sup> and 4 <sup>th</sup> quarters' programme selection (第三季及第四季節目參加者評選日) on 6 and 13 October. The 2 <sup>nd</sup> quarter programmes will be aired on 14 October.
13.	6 - 27 October	Radio 4 will produce a month-long "Bi-centenary Anniversary of Giuseppe Verdi" (威爾第紀念特輯).
14.	7 - 25 October	Radio 1 will conduct a series of "Flash Mob 926 Quiz Games" (一台快閃 926 - 有獎問答遊戲).
15.	13 October	Radio 5 will organize the "Elderly Variety Show" (耆力量 – 天才表演) to encourage and explore the artistic talents of the elders.
16.	19 October – 24 November	Putonghua Channel will partner with Phoenix TV to organize the "Inter-collegiate Putonghua Contest Final" (大專普通話辯論賽初賽至總決賽). Students from eleven universities and tertiary institutes will take part in the contest.
17.	22 October	Radio 5 will organize the "Anti-smoking Campaign Kick-off Ceremony" (香江暖流 – 反吸煙誓師儀式) to encourage elderly smokers kick the habit.
18.	25 October	Radio 1's "Music Lover" will produce a special to commemorate the 10 <sup>th</sup> anniversary of the death of pop singer Danny Chan (音樂情人 – 紀念陳百强音樂特輯 紫色音樂 · 情人夢).

## B. TV Programmes

No.	Date	Items
1.	September	A new series of commissioning documentary "Ocean Business" (海底交易) with 5 one-hour episodes is being launched to feature how marine species and ecology are affected by human activities.
2.	September	"Civil Service Outstanding Service Award 2013" introduces the winners of "Civil Service Outstanding Service Award Scheme 2013", shares their innovative work, and enhances transparency in the civil service. The Civil Service Bureau has been organizing the "Civil Service Outstanding Service Award Scheme" since 1999, which aims to recognize the efforts of departments and teams which provide excellent service, to promote a customer-focused culture in the civil service, and to inspire departments and teams for continuous improvement in the delivery of public services.

No.	Date	Items
3.	September	Schools always serve as a cradle for nurturing young athletes. The sports education and activities in schools not only offer students the opportunity to develop their potential and sharpen their athletic skills, but also provide them with valuable skills for dealing with life's challenges. According to the statistics of Hong Kong Schools Sports Federation, more than 100,000 young athletes, including up to 20% secondary school students and more than 10% primary school students, join the inter-schools sports competitions every year. As for college teenagers and students with special educational needs, their lives will also be enriched through sports. The new series "Glamour of Sports (VII)" (體育的風采) is a series of documentary with 8 episodes which cover the following sports: Basketball, Tug-of-war, Dragon Boat Race, Swimming, Cricket, Rowing, Tree Climbing and Running.
4.	September	A new series of Hong Kong Stories (香港故事) will feature cases on Hong Kong people helping Hong Kong people.
5.	September	In the serial "Parenting" (天下父母心), child psychologists, behavioral therapists and experts of childhood education would gather around to give parenting tips to local parents on how to enhance resilience of their children. It is proven that as long as appropriate steps are taken, children will behave well. The series will explore how to achieve bliss and happiness for children.
6.	September	A new series of "Artspiration" (好想藝術) is jointly produced with Hong Kong Arts Development Council which introduces performing arts and cultural infotainment. The serial with 21 one-hour episodes will continue to deliver in a relaxing and humorous way. The serial covers various art topics and is full of engaging anecdotes, which can be used to kindle audience interest, interaction and their desire in art participation. The serial will also emphasize the power of "change". Audience will be encouraged to put arts into life by taking every little step of "change", so as to get rid of boredom in the daily life.
7.	September	"China Stories 2013" (中國故事 2013) is a series introducing the social and economic development in China.
8.	September	"Solar Project Concert 2013" is a closing concert of the Solar Project 「太陽計劃 2013 展翅青見夢飛行」 this year. The Concert involves a lot of pop singers and band performance.

No.	Date	Items
9.	October	<p>In Season Three, “Rich Mate Poor Mate” has a breakthrough over its previous two seasons. Not only gaining an up-close and personal experience in poverty, participants are further asked to propose remediation. In this season, the lead of each episode has to be well-off and possesses the required professionalism or professional background relating to the subject concerned. The new serial will theme on “Food”, “Housing”, “Monopoly” and “Education”. The participants will include a chef who has previously worked at an investment bank, an architect whose family is engaged in banking business, a descendent from a wealthy family in management of a catering group and a founder of a large tutorial center. In addition to experiencing poverty together with the grass-root families, they have to bring up a scheme or an action leading to immediate improvement under time and resource constraints. Every one can actually “make a change” for those in need in one way or another. The production is in the format of reality show where participants have to experience poverty under the camera for 24 hours. The process of putting participants’ ideas into practice will also be closely shot.</p>
10.	1 October	<p>The pool feed signal of National Day Flag Raising Ceremony and Reception will be provided to other media.</p>

**Radio Television Hong Kong**  
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