

Updates on Programmes for January – February 2014

A. Radio

No.	Date	Items
1.	28 December 2013 - 3 January 2014	Radio 3's Teen Time conducted the Song of the Year & Most Wanted Backstage Re-run as its year end and new year project.
2.	2 January	Radio 3's Backchat programme conducted a "Person of the Year (2013)" election and announced the results.
3.	2 January	Radio 5's Channel Head Hotline was held on 2 January, collecting views from its listeners of "Programme for the Elderly" (香江暖流), "Traditional Cantonese Opera" (戲曲天地), and "Stand by Me" (有你同行).
4.	5 & 13 January	A public briefing exercise was arranged on 5 January for the Community Involvement Broadcasting Service. The 3 rd quarter programmes were launched on 13 January.
5.	10 January	Radio 1 held an Occupational Safety campaign for the Catering Industry (飲食業職安出巡).
6.	10 January	Radio 5 compiled the Top Ten Chinese Opera News Election (2013 年梨園十大要聞選舉).
7.	12 January	Chinese Programme Service produced the 36 th Top Ten Chinese Gold Songs Awards Concert (第三十六屆十大中文金曲頒獎音樂會).
8.	15 and 16 January	Public Affairs Unit relayed the Chief Executive's Policy Address (直播施政報告) on 15 January. A Chief Executive's Q&A session was organised the next day.
9.	15 January	Putonghua Channel produced a "Chief Executive Policy Address Special" (行政長官施政報告特輯) with analysts and commentators.
10.	17 January	Radio 3 conducted an English version of the Chief Executive's Phone-in the same week following the Policy Address.
11.	17 January	Radio 3 conducted its closing ceremony for Operation Santa Claus. A record breaking \$21 million donation was received this year.
12.	18 January & 15 February	Chinese Programme Service conducted an auditioning interview for the RTHK Apprenticeship Scheme (香港電台學徒計劃面試日) in January to select talents with potential for grooming to become programme presenters. A second round screening will be conducted on 15 February.

No.	Date	Items
13.	18 & 20 January	Radio 2 rolled out a promotion campaign for its new weekend programmes on 18 January. A full programme reshuffle was launched on 20 January.
14.	19 January	Cultural and Education Unit held a press conference for promoting its “Children's Story Telling Competition 2014” (全港兒童故事演講比賽 2014).
15.	21 January	Radio 5 organised the “Stand by Me Elderly Road Safety Quiz” (有你同行－長者道路安全問答比賽).
16.	22 January	Radio 1 arranged a Construction Site Occupational Safety Road Show (假期前後職安出巡) at the Shatin-Central line's Kowloon City Rail Station.
17.	23 January	Public Affairs Unit compiled the “Year of the Snake Top Ten Consumer News Award” ceremony (蛇年十大消費新聞頒獎禮).
18.	23 January	Putonghua Channel conducted the “E-zone Lunar New Year Party” (新春派對).
19.	25 & 26 January	Radio 4 will announce results of the Top Ten Classical Music News (十大樂聞齊齊選結果公佈).
20.	29 January – 11 February	Digital Audio Broadcasting (DAB) will roll out a major promotional DAB Road Show campaign (香港電台數碼台宣傳活動啟動) on 29 January. For a two-week stretch, promotion flyers on Yahoo website, print advertisements on newspapers, posters on buses, Touch Media taxi channel, shopping malls, and banners throughout the 18 districts were included.
21.	31 January & 3 February	Radio 1 and DAB-35 will relay four international soccer matches in celebration of the Chinese New Year. Teams from Japan, Portugal, Ecuador and Russia will play in Hong Kong.
22.	5 February	Chinese Programme Service will organise the annual RTHK Lunar New Year Gathering (香港電台新春團拜) and invite representatives from all the electronic media in Hong Kong to attend the event.
23.	10 February – 16 March	RTHK will partake with all the DAB operators (the Consortium) to conduct an Online game to celebrate the 1 st anniversary of Digital Audio Broadcasting. The campaign will run from February to March.
24.	18 February	Radio 1 will produce the “Smoke Free Companies Award Ceremony” (無煙企業大獎頒獎禮) with Hong Kong Council on Smoking and Health (COSH) in February to promote a smoke-free working place in the community.
25.	23 February	Radio 2 will organise the Occupational Safety Teen Power Special (職安 Power 全起動) to educate the young.
26.	26 & 27 February	Public Affairs Unit will live relay the Financial Secretary's Budget Speech (財政預算案) on 26 February, and will produce a Financial Secretary Hotline (財政司司長熱線) the next day for the public to discuss the budget.
27.	28 February 2014	Radio 3 will produce a Financial Secretary Phone-in special.

B. TV Programmes

No.	Date	Items
1.	January	“Roots Old and New, Stories of Chinese Emigrants – Japan” (華人移民史 - 渡東瀛) covers stories of the Chinese people in Japan, including migrants and their descendants. The series will explore how the Chinese in Japan integrated themselves into their adopted society under the long and complex relationship between the two countries.
2.	January	“Engineering, Life & Dreams” (機電夢飛翔) is a series coproduced with the Electrical and Mechanical Department, focusing on electrical and mechanical engineering developments which help to build up the city and are related to our daily life in Hong Kong.
3.	January	“Hong Kong Pioneer 2” (700 萬人的先鋒 2) covers in-depth interviews with 8 male pioneers from different spectra of Hong Kong.
4.	January	“Dreams Come True” (總有出頭天) is co-produced with Development Bureau and Construction Industry Council. The 7-episode drama series focuses on stories of young people joining the construction industry. Through the narration of different characters in the stories, the series aims to increase social recognition towards the construction industry in order to dispel misconceptions and help the younger generation discover ample career opportunities in the industry. The programme will be aired on RTHK’s Digital Terrestrial Television (DTT) channel RTHK TV 31.
5.	January	IT, which stands for information technology, is a subject or profession which applies computer science and communications technology to the design, development, installation and implementation of information systems and application software. The seven-episode “IT Practitioners” (IT 行者) bases on the real stories of IT professionals to showcase how creative IT practitioners enhance work efficiency and bring convenience to everyday life through the application of technology. The series covers the development of mobile technology, digital entertainment and video games as well as education and digital inclusion. The programme will be aired on RTHK TV 31.
6.	January	“THIS WEEK” (視點31) is a studio live programme which provides a platform for the latest current affairs. It will cover important local and international news stories and a variety of topics in a format that includes interviews, commentary and feature stories. The programme will also explore the possibility of cross media forum and interactive audience participation. The programme will be aired on RTHK TV 31.

No.	Date	Items
7.	January	“Below The Lion Rock Classics” (獅子山下經典重溫) is a repackaged classic programme “Below The Lion Rock” to be aired on RTHK TV 31.
8.	January	<p>“Vanguard” (探索先鋒) is an acquired documentary series from Current TV Network. The award-winning correspondents put themselves in extraordinary situations to immerse viewers in global issues that have a large social significance. Each documentary takes viewers on in-depth real life adventures in pursuit of some of the world’s most important stories.</p> <p>“Vanguard” has received some of the media industry’s highest honors for journalism, including the 69th Annual Peabody Award, given for excellence in electronic media, and the 2010 Television Academy Honor, which recognizes achievements in programming that present issues of concern to society in a compelling, emotional and insightful way. The programme will be aired on RTHK TV 31.</p>
9.	January	“Somewhere on Earth” (巡遊大世界) is an acquired programme that introduces the audience to exceptional territories untouched by man. The inhabitants of those areas will act as tour guides and share their everyday lives and stories in the programme. The programme will be aired on RTHK TV 31.
10.	January	“Supersized Earth” (地球加大碼) is an acquired programme which showcases spectacular stories of how the human have redesigned our planet to build the modern world. The programme will be aired on RTHK TV 31.
11.	January	“Agricultural Paradise” (小農夫大作物) is an acquired programme showing children the process of production and the hardworking of farmers, so that they can learn about agriculture and the importance of food. The programme will be aired on RTHK TV 31.
12.	February	Hong Kong is caught in the chaos of people criticising and arguing with each other to make their voices heard. However, there are still people working hard to meet various kinds of deadlines so as to accomplish their tasks in hands. A new series of “Hong Kong Stories” (香港故事) reflects the present Hong Kong from another perspective by telling stories about how ten Hong Kong people striving to meet deadlines.

C. New Media Unit

No.	Date	Items
1.	January	“RTHK Screen”, the mobile application that allows users to stream RTHK DTT programmes, as well as catching up on missed programmes, was launched. Both iOS and Android versions were made available.
2.	January	Automated MP3 encoding system was introduced for radio operation. All radio programmes will be encoded into MP3 format for cross platform streamings and catchups.

D. Other items

No.	Date	Items
1.	Mid-January	<p>RTHK has started trial of its three DTT channels (i.e. RTHK TV 31, 32, 33) transmission.</p> <p><u>RTHK TV 31 (Flagship Channel)</u> offers general programmes on current affairs, education, information, culture and arts, and dramas, including newly produced programmes for DTT channels, acquired programmes, a selection of RTHK’s programmes, classic archive programmes, educational television programmes, weather reports and programmes simulcast in prime time slots on the two free-to-air television stations. There are 8.5-hour daily broadcasts from 5 p.m. to 1:30 a.m. every Monday to Friday; and 13.5-hour daily broadcasts from 12 noon to 1:30 a.m. every Saturday and Sunday.</p> <p><u>RTHK TV 32</u> will live feed programmes of Legislative Council meetings every Wednesday and other important press conferences as well as signals issued to the public.</p> <p><u>RTHK TV 33</u> relays the programmes of China Central Television-9 Documentary.</p>