

**Updates on Programmes for**  
**March – April 2014**

**A. Radio**

No.	Date	Items
1.	2 March	Radio 1 organized a “Professional Drivers’ Health Promotion Exercise” (職業司機健康推廣運動) at Tai Tam Country Park to encourage drivers to keep maintain a healthy body as part of the Occupational Safety and Health Campaign.
2.	5 & 12 March	Putonghua Channel live relayed the Opening Address of the “National People’s Congress” and the “13 <sup>th</sup> Chinese People’s Political Consultative Committee” held in Beijing, and Premier Li Keqiang’s press conference on 12 March.
3.	9 March	Radio 5 conducted the “Chinese Opera of the Century Presentation Ceremony” (世紀粵曲選舉揭曉典禮).
4.	12 March	Cultural and Education Unit organized the “23 <sup>rd</sup> HK Drama Award Seminar” (「第 23 屆香港舞台劇獎」座談會) to kick off the presentation ceremony.
5.	15 March	Community Involvement Broadcasting Service (CIBS) invited stage artist May Tse to conduct a “Broadcasting Skills Workshop” (廣播技巧工作坊) to share her oral skills with participants.
6.	16 March	Public Affairs Unit conducted a session of “Voices from the Hall” (眾言堂) to discuss issues on constitutional reform.
7.	16 March	Cultural and Education Unit launched the “Children’s Story Telling Competition 2014” (全港兒童故事演講比賽 2014) to encourage the confidence in public speaking among the young audience.
8.	21 March	Radio 4 organized the “Chinese Instruments Scholarship” (香港電台第四台中國樂器獎學金) to encourage local students to appreciate the art.
9.	24 March	Radio 3 provided coverage for the “HK International Film Festival”.
10.	28-30 March	Radio 3 produced special outside broadcasts to cover the “Rugby Sevens” and highlights of the events both on the pitch and in the stands.
11.	28 March	Radio 2 co-produced the “HK Asian Music Festival” (香港亞洲流行音樂節) to promote an international flavour to the local music scene.

No.	Date	Items
12.	29 March	Radio 1 will take part in the “Tree Planting Day” (植樹日) at Tai Tong Country Park to promote conservation and environmental awareness among the community.
13.	29-30 March / 13 April	The CIBS Selection Committee will conduct the interviews for the 5 <sup>th</sup> and 6 <sup>th</sup> quarters. A Facilitation Talk will be held for successful applicants on 13 April.
14.	30 March	Putonghua Channel will produce a series of specials for the “World Cup 2014”, featuring distinguished soccer players, coaches and referees from the Mainland, Taiwan and Hong Kong.
15.	3 April / 7 April	Digital Audio Broadcasting (DAB) will launch a website on 3 April to introduce its new programme “Learning Adventure” which will be broadcast on 7 April. The programme will explore learning opportunities around the world through exchange programmes or working holiday schemes.
16.	5-26 April	The fine music channel will celebrate its “40 <sup>th</sup> Anniversary of Radio 4” (美樂廣播四十年) throughout the month of April. Special programmes will be produced to commemorate the past four decades’ fine music broadcasting, as well as discover young talents through showcasing their music outside of competition.
17.	5 April	DAB will launch a new series of “Audio Books” featuring world renowned authors Mo Yan (莫言) and Gao Xingjian (高行健), winners of the Nobel Prize in Literature.
18.	12 & 26 April	Public Affairs Unit will continue its annual “Inter-varsity Debate” (大專辯論賽) programme to cultivate the debating and critical thinking skills among tertiary students.
19.	13 April	Radio 2 will relay the “33 <sup>rd</sup> HK Film Awards” (第 33 屆香港電影金像獎頒獎禮) to promote the local film industry.
20.	16 April	Cultural and Education Unit will produce the “23 <sup>rd</sup> HK Drama Awards Presentation Ceremony” (第 23 屆香港舞台劇獎頒獎禮).
21.	27 April	Cultural and Education Unit will join hands with the Boys’ and Girls’ Clubs Association of HK, to co-organize the “Children’s Story Telling Competition 2014” (全港兒童故事演講比賽 2014).

## B. TV Programmes

No.	Date	Items
1.	March	A series “Food Wise” (緣來好食德) will introduce to the audience characteristics of different basic food and how to fully utilise them.
2.	March	The 6 one-hour episodes of a new series “Nature & Man Connection” (天人之際) will explore local environmental issues relating to food consumption, water sources, botany, soil erosion, disposal of electronic refuse and energy supply. The programmes will feature local experts, scholars, government officials and representatives of environmental agencies, who will make field visits and conduct discussions to help arouse the attention of the audience on the need for environmental conservation. The series is an extension of “Man & Nature In One” – an earlier television documentary production by Radio Television Hong Kong.
3.	March	Hong Kong Asian-Pop Music Festival (HKAMF) 2014 will engage performers of popular music and new record stars from the Asian region in performances and competition. The theme is “Music In One Asia”. Radio Television Hong Kong will act as the Host Broadcaster and provide live broadcast of the event on RTHK TV 31.
4.	March	“Arts On Air: Flamenco Passion” (演藝盛薈 - 情動法蘭明高) will feature performances of Flamenco dancers Rosana Romero and Adrián Santana, Spanish guitarist Yago Santos, and etc. (A selection of arts performance will be telecast on the last Saturday of each month on RTHK TV 31.)
5.	April	A new series of “Doctor And You” (醫生與你) with 14 half-hour episodes will introduce information on diseases or health problems related to daily life and work, and the updated medical treatment. The series will also introduce units in health organizations that the public may rarely contact.
6.	April	A ten-episode series “Saving Hong Kong” (十個救港的少年) will introduce how 10 youngsters, who are with distinctive characters, will tackle different topics from a personal perspective by applying various lighthearted/sarcastic/spoof-like approaches.
7.	April	The “Parenting Handbook” (至潮爸媽手冊) is a series with 13 one-hour episodes that will talk about the hottest topics parents are most concerned and provide tips to parents for nurturing their children.

### **C. New Media Unit**

<b>No.</b>	<b>Date</b>	<b>Items</b>
1.	March	Webtrends for Digital Terrestrial Television programs will be introduced. It is an internal analytic tool that allows producers to monitor the up-to-date web performance on both web and mobile platforms.
2.	March	The “RTHK Screen” will be enhanced. New functions such as notification, book-to-watch, programme search, and high resolution for tablets, will be added for users on both Android and iOS.

**Radio Television Hong Kong**

**March 2014**