

Updates on Programmes for September – October 2014

A. Radio

No.	Date	Items
1.	28 July – 26 September	Presentation Unit kicked off a special campaign, "Traffic Reporting Hotline" (交通消息有獎報料熱線) to encourage public participation by providing traffic information throughout the day.
2.	23 August – 20 September	Radio 3 introduced a new programme, "Change Makers" which featured stories of people making significant contributions to Hong Kong society.
3.	2 September	Radio 5's "8 Hour Elderly Famine 2014 – Concert for the Elderly" (耆英饑饉 8 小時) was held in three different venues to celebrate its 25 th anniversary: The Martha Boss Lutheran Community Centre, the Heung Yee Kuk Building in Shatin and the Caritas Chai Wan Marden Foundation Secondary School.
4.	3 September	Radio 4 produced "Moonlight Serenade" (人月團圓音樂會), a mini-concert to celebrate mid-Autumn Festival with its audience.
5.	6 September	Subsequent to the training programmes offered to the selected apprentices in the "RTHK Apprenticeship Scheme 2014" (香港電台學徒計劃), a new programme was launched in September in which Chinese Programme Service (CPS) channel heads assessed the assignments and performance of the participants and chose four finalists to compete for a presenter contract with RTHK.
6.	6 September	Radio 3 introduced "Ear to the Ground", a new programme that explores alternative or independent music.
7.	7 September	Radio 2's "Crazy and Happy Family Day - Fun Drawing Class" (瘋 show 親親家庭寫生大旅行) recruited a big crowd of youngsters to sketch in the HK Disneyland with their families to foster family connections. This was co-organised with the Family Council as part of the programmes for International Year of the Family.
8.	7 September	Cultural & Education Unit introduced "Knowledge Platform" (大學堂), a programme that explores topics on liberal studies sourced directly from the lecture halls of Hong Kong's universities.
9.	12 September	Community Involvement Broadcasting Service (CIBS) organised a Broadcasting Workshop for the English speaking community.

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10.	19 September	Radio 1 launched the Incheon Asian Games Specials (仁川亞運會特備節目) in preparation for the international sporting event in Korea.
11.	19 September	CPS and Digital Audio Broadcasting launched a new app, "RTHK Mine", to enhance integration with other media platforms with a view to reaching and engaging new and young audiences.
12.	20 September	Radio 3 launched a programme, "The Gaybourhood" which addresses LGBT issues and music.
13.	21 September	CIBS arranged a Gratitude Party for the Selection Committee members in appreciation of their commitment and support to the project.
14.	21 September	The Putonghua Channel conducted the "Guangdong-Hong Kong-Macau Collegiate Putonghua Debate Competition" (粵港澳高校普通話辯論賽) to develop the deliberative skills of students in the Pearl River Delta.
15.	22 September	Radio 3 joined forces with the South China Morning Post to launch the "Top Story Writing Competition" to encourage and raise the creative writing skills of the public.
16.	26 September	Radio 5 will conduct the "Star Parents Campaign" (升級家長計劃) to spread the anti-drug messages among families.
17.	27 September	Radio 2 will organise the (親子共融滿校園 - 正視·愛嘉許禮) to nurture family values at home and at school.
18.	3 or 6 October	Radio 5 will stage a "Paralympics Cheer Up" special (活在有情天 - 為殘亞運動打氣分享會) to give support to the disabled athletes at Incheon.
19.	5 October	Radio 5 will hold an "Elderly College High Table Dinner" (長者學苑高桌晚宴) to let the elderly experience western-style dining with introduction of etiquette rules.
20.	7 October	Radio 4 will feature the RTHK Quartet's 5 th Anniversary Concert to celebrate its 40 th anniversary of broadcasting.
21.	13 October and 26 October	CIBS will start broadcasting its 6 th Quarter programmes and launch a bus shelter promotional campaign on 13 October. A Charity Football Match will be held on 26 October tentatively.

B. TV Programmes

No.	Date	Items
1.	September	<p>Robocon 2014 Hong Kong Contest - A Salute to Parenthood</p> <p>Robocon 2014 Hong Kong Contest was organised by Hong Kong Cyberport, Hong Kong Computer Society and Hong Kong Institution of Engineers with RTHK as the Collaborative Advisor. The Contest was held on 22 June at Hong Kong Cyberport and there were 9 contestant teams of elite university students this year. The students spared no effort in their preparation so as to achieve the best results. RTHK produced a one-off half hour programme “Robocon 2014 Hong Kong Contest - A Salute to Parenthood” TV Special, featuring the highlights of the competition and capturing the students' preparation behind the scene. As in the past, our camera crew flew to India, this year's hosting country, to record the race of the Hong Kong champion against other countries for the Asia Pacific Grand Prix.</p>
2.	September	<p>Gala Extraordinaire - Stage Of Ability 能者舞台仲夏日</p> <p>With the backdrop of sunshine and beach, “Gala Extraordinary – Stage of Ability 2014” brought people with various disabilities and business executives together to enjoy a heartwarming summer, living up to the spirits of equality and inclusiveness enshrined in the United Nations Convention on the Rights of Persons with Disabilities. Gala Extraordinary – Stage of Ability 2014 is a variety show in the form of stage drama. Most of the characters in the drama are played by disabled persons with the synopsis based on their real-life experiences. They present their own stories to the audience, accompanied by many Hong Kong singers and international artists with disabilities. Furthermore, video clips of the same theme based on real stories are shown to promote the spirits advocated in the Talent-Wise Employment Charter. This is a one-off programme.</p>
3.	September	<p>Solar Project 2014 太陽計劃 2014 展翅青見夢飛行</p> <p>A one-off programme on the finale show for Solar Project 2014 is the occasion for the youth to get together, sharing their vision of life. Popular stars are also there to support and encourage the youngsters.</p>

No.	Date	Items
4.	September	<p>West Kowloon Cultural District in the Making 西九進行式</p> <p>A one-off programme which talks about the construction of the West Kowloon Cultural District, a public space for autonomous use, is much anticipated from locals. Although the M+ Museum has not yet been built, a borderless art museum is already operating in the community. From last year's groundbreaking of the Xiqu Centre and materialising of the M+ Museum's design, to the management scheme discussion in recent months, the development of the West Kowloon Cultural District is in full force.</p>
5.	September - October	<p>Medical Drama 醫護人生</p> <p>A six-episode drama series aim to present the stories of Health Care Staff. The stories covered hospice care to patients' final phase of life, emergence rescues in major accidents, cases of chronically ill and organ transplantations, long-term rehabilitation care, life and death at the Intensive Care Unit as well as the joy and sorrow at the Obstetric Unit.</p>
6.	September - October	<p>Glamour Of Sport - Asian Games 體育的風采</p> <p>In the 6 new episodes of "Glamour of Sports", apart from witnessing the rise of Asia through the history of the Asian Games in episode 1, we will focus on the sports Hong Kongers are most interested in, such as cycling, wushu and fencing, in the remaining five episodes. We will use a documentary format to follow up on the athletes participating in the Asian Games, including the local rookies emerging in recent years, and cover how they prepare and adjust their mentalities to fight until the end in facing such a big event.</p>
7.	September - October	<p>Talent-Wise Employment 有能者·聘之</p> <p>A series with eight episodes is a programme to promote fair chance of employment for persons with disabilities.</p>

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8.	September - October	<p>Takeshi's Art Beat 北野武</p> <p>This is an acquired programme featuring Takeshi Kitanowon. He is a famous film director and has won Art Beat Golden Lion award at the 1997 Venice film festival. Takeshi never stopped expanding his outlets of expression and further revealed his talent in art. He now proposed a "new way of enjoying art". In this new arts and entertainment program, he explored the question of "What is art?" without being held slave to existing values and preconceptions. He visited the "artists I most want to meet now," working in different genres in Japan and overseas. Talking with these artists, Takeshi revealed the essence of and the fascination with art -- and what it communicated to the world.</p>
9.	September	<p>Arts on Air: Cellomania - Daniel Muller-Schott Plays Dvorak</p> <p>Hong Kong Sinfonietta led by their music conductor, Yip Wing Sie, to work with Cello, Daniel Muller-Schott playing Dvorak's " Cello Concerto in B minor, Op104 ". Other master pieces performed by Hong Kong Sinfonietta include: Yang Tsung-Hsien's " Grieving the Evanescing " and Sibelius' " Symphony No 3 in C, Op52".</p>
10.	October	<p>Outstanding Chinese Writers 華人作家</p> <p>Literature casts immense impacts upon human souls and its exploration of human nature generates values that cannot be measured in material terms. Literary works reflect transformation in society while preserving the cultures of a civilization. The winning of the Nobel Prize for Literature by laureates Gao Xingjian and Mo Yan has stunned the world and ignited an unprecedented wave of enthusiasm about Chinese literature, creating a growing passion worldwide about Chinese literary works and culture. Each episode of the “Outstanding Chinese Writers” series will look into the lives and stories of these Chinese writers around the world as well as the social situation of their works. This will allow the viewers to grasp the social meanings, human nature and contemporary cultures reflected in the works of these great names.</p>
11.	October	<p>The Sublime Practice 修行</p> <p>“The Sublime Practice” series with 13 one-hour episodes, depicts people's search and practice in powerful Kung fu and peaceful inner energy. This program outlines one of the most significant parts of Chinese arts and culture.</p>

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12.	October	<p>Literature Classics 文藝港台</p> <p>It is a series to repackage the RTHK literature programs in promotion of reading habits.</p>
13.	October	<p>Go Back To Where You Came From 奔向逃亡路</p> <p>This is an acquired programme. Six ordinary Australians agreed to challenge their preconceived notions about refugees and asylum seekers by embarking on a confronting 25-day journey. Tracing in reverse the journeys that refugees took to reach Australia, they traveled to some of the most dangerous and desperate corners of the world, with no idea what was in store for them along the way. Deprived of their wallets, phones and passports, they boarded a leaky refugee boat, were rescued in mid ocean, experienced immigration raids in Malaysia, lived in Kenyan refugee camps and visited slums in Jordan before ultimately making it to the Democratic Republic of Congo and Iraq, protected by UN Peacekeepers and the US military. For all of them, it was an epic journey and the most challenging experience in their lives.</p>
14.	October	<p>Arts On Air: RTHK Quartet 5th Anniversary Concert</p> <p>The RTHK Quartet was founded in 2009 to promote chamber music and encourage the art of chamber music playing in Hong Kong. The Quartet has given world premieres of works by David Gwilt, Doming Lam and Chan Hing-yan, with a fourth one coming in their 5th anniversary concert this October.</p>

C. New Media Unit

No.	Date	Items
1.	September	- “RTHK Mine” will be launched in September 2014. This mobile application features short video spin-offs from Radio programmes, visualized weather report, traffic information, as well as live radio streamings, and catch-up radio. It will be available in both iOS and Androids.
2.	October	- Access figures from YouTube’s RTHK channel will be formulated and will be added to the DTT Access Report System. - All RTHK mobile apps’ access information (including usage durations, programmes being accessed, sections visited and etc.) will be added to RTHK monthly access report.

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