

Updates on Programmes for
May – June 2018

A. Radio

| No. | Date | Items |
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| 1. | 1 May | R3 conducted a “Backchat Special” with live audience to discuss democracy in Hong Kong. |
| 2. | 3 May / 6-12 May | Q23 and Q24 of the Community Involvement Broadcasting Service (CIBS) were open for application. A series of promotional campaigns have been launched from May to reach the public, including “CIBS Express”, “Consultation Day” and “CIBS Expo”. |
| 3. | 4 May | R2 organized “The 29th International Pop Poll” (第二十九屆國際流行音樂大獎頒獎禮) at Diocesan Boys’ School. |
| 4. | 6 May | PAU conducted the final of the “Inter-collegiate Debate Competition 2018” (大專辯論賽 2018 決賽) which was live broadcast on RTHK TV-32. |
| 5. | 10 May / 25 May | R5 organized the “Age-friendly City Seminar” (長者友善城市專題講座) and the “Age-friendly City Outreach” (長者友善城市約定你) of Shatin District. |
| 6. | 19 May | R1, co-organized with the Equal Opportunities Commission, produced the promotional activity of the “Equal Opportunity Employment” (「平等就業・豐盛生活」行動) at KITEC. |
| 7. | 24 May / 7 June | R4 continues to arrange live concerts in May and June, including the live recital of guzheng player Luo Jing in the “Artist-in-Residence” and the “New Generation Concert 2018”. |
| 8. | 27 May / 20 June | CEU will hold the final of the “Children’s Storytelling Competition” (兒童故事演講比賽 2018) in late May and “The 11th Hong Kong Book Prize” (第十一屆香港書獎) in June. |
| 9. | 14 May / 9 June | R1 started to produce segments and programmes for the World Cup 2018 from mid-May. The “World Cup Opening Ceremony” (一台。開波啟動禮) will be held in Tseung Kwan O in early June. |
| 10. | 23 June | R2 will kick off the “Solar Project 2018” (太陽計劃 2018) at MacPherson Stadium to advocate the anti-drug message among youngsters. |

| No. | Date | Items |
|-----|----------------------|---|
| 11. | 25, 28 June / 9 July | PTC will organize a series of outreach to promote “Radio Drama” (普出校園精彩 – 普出廣播劇精彩大舞台). Two sessions of promotional activities will be arranged in June, and the last one will be held in July. The project is open for student application. |

B. TV Programmes

| No. | Date | Items |
|-----|--------|---|
| 1. | 3 May | “830 Magazine - Foodwise 2” (自在 8 點半 – 食) (12 episodes x 60 minutes) featured on food and how food created different habits and cultures. |
| 2. | 17 May | In “Amazing Train Journeys” (周遊列車) (12 episodes x 60 minutes), Philippe Gougler, our traveler-witness touring via trains, met with local people and explored different cities’ uniqueness. |
| 3. | 20 May | “Pop Culture Icons 2018” (文化樹下 2018) (6 episodes x 60 minutes), a personal profile documentary, embarked on a journey through broadcasting history with renowned personalities in the broadcasting field. |
| 4. | 27 May | “School Programme Review” (我們都是看 ETV 長大的) (5 episodes x 60 minutes) will recall audience’s memory of watching school programmes. Artistes who had participated in school programmes were invited to share their experience. |
| 5. | 29 May | “Animals that Changed History” (動物起革命) (6 episodes x 60 minutes) will unravel the remarkable impact animals made in human history. |
| 6. | 2 Jun | “40 Anniversary of Hong Kong Connection” (鏗鏘 40) will broadcast 2 episodes with one-hour version, which revisited the personalities featured in the past. Besides, the programme will also cover the community screening of selected episodes, with guests’ sharing and exchange with audience. |
| 7. | 11 Jun | “Russia with Simon Reeve” (型男型旅) (3 episodes x 60 minutes) will feature Simon Reeve travelling across Russia which takes him from the volcanic splendour of the pacific Far East to the vast Eurasian steppe in the south and the cold elegance of the Baltic North West. |
| 8. | 14 Jun | World Cup 2018 Highlights will be broadcast on TV 32 during the World Cup period. |

C. New Media Unit

| No. | Date | Items |
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| 1. | April - May | To promote RTHK mobile apps, a digital marketing campaign on social media was launched, highlighting the main features of “RTHK On The Go”, “RTHK Screen”, “RTHK Mine”, and “RTHK News”. |
| 2. | May | The special online project of “回味港台” was enriched with more contents, including an online quiz game to engage the public and test their knowledge of RTHK. Public can also share their memorable moments related to RTHK via uploads of photo or multimedia material. |
| 3. | May 21 | The special webpage of “家多一點愛2018” was launched with related programme segments and workshop archive. |
| 4. | Early June | The e-Learning web portal on RTHK website will be enriched with a new language learning special webpage of “French Moment”. |
| 5. | Mid June | The special webpage of “太陽計劃2018” will be launched with related information and archive of activities. |
| 6. | Mid June | An outreach activity will be conducted through “流動電視廳” to engage the public in promoting RTHK new media services. |

Radio Television Hong Kong

May 2018