

Radio Television Hong Kong

香港電台

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二零二三年九月



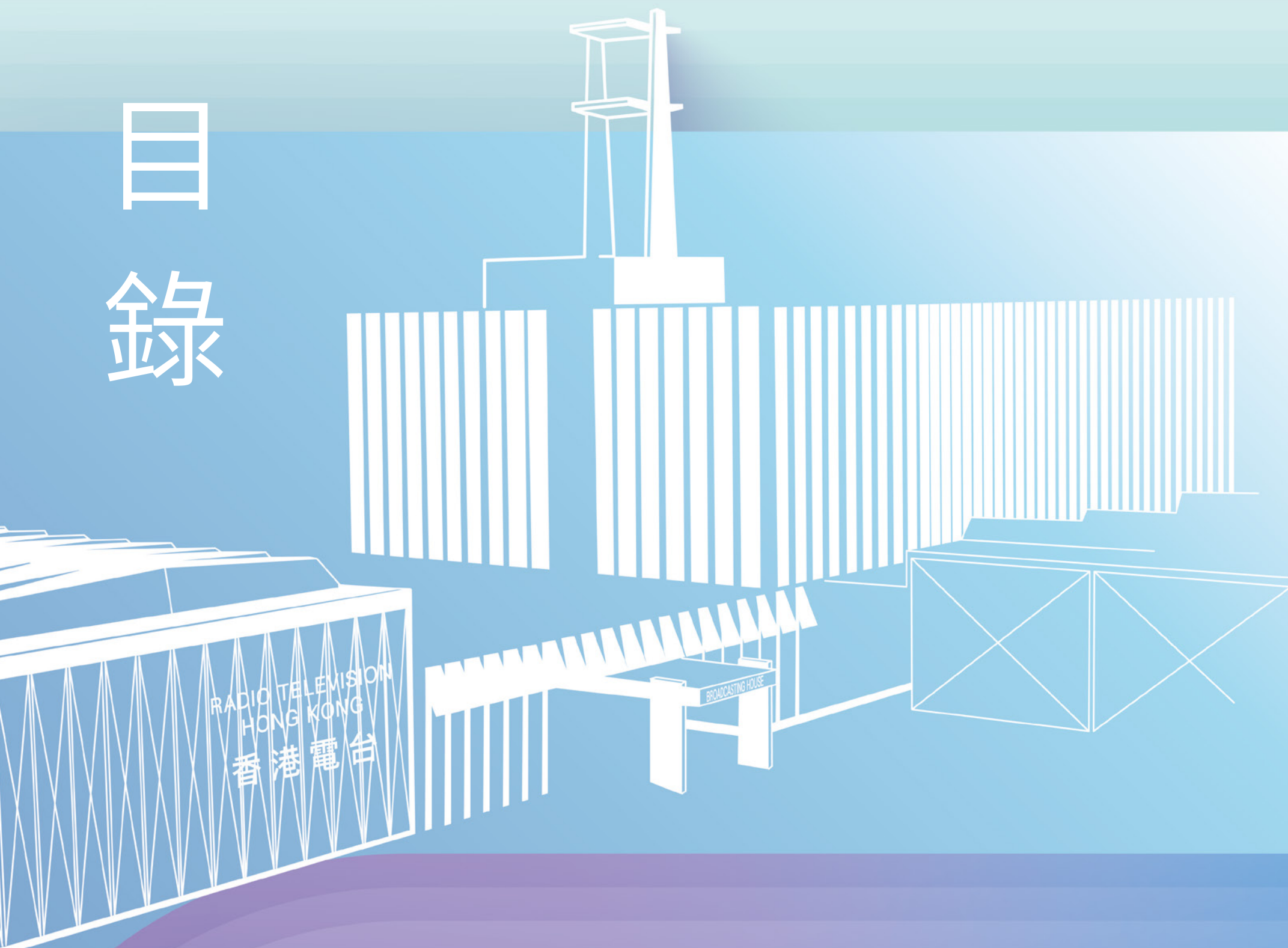
RADIO TELEVISION HONG KONG ANNUAL REPORT

香港電台
周年報告

2022
/ 2023

香港電台周年報告 RADIO TELEVISION HONG KONG ANNUAL REPORT 2022/2023

目錄



| | |
|-----------|----|
| 處長獻辭 | 2 |
| 公共目的及使命 | 4 |
| 關於港台 | 6 |
| 本年度工作概覽 | 10 |
| 節目製作 | 12 |
| 服務模式的發展 | 26 |
| 服務表現及獲頒獎項 | 28 |
| 投訴處理 | 32 |
| 展望未來 | 34 |

處長獻辭

在廣播道上，《獅子山下》，香港電台（港台）台前幕後的同事，無間斷地說好故事，《凝聚香港》，聯通世界。

在第四台的古典音樂伴您入睡後，港台的控制室仍有同事尚未下班，繼續確保訊號傳輸穩妥。在您起床看見《晨光第一線》之前，《千禧年代》的同事早已上班，準備好和各界討論當天香港社會最關注的人和事。

港台帶給您的故事包羅萬有，包括國際動態、大中華時事、國家最新發展、大灣區趣聞、香港財經資訊，以至紅隧的交通情況，但最重要的，是您在《星期六問責》和官員對談的聲音。

二零二三年，是香港公共廣播服務踏入九十五年的里程碑。港台一直風雨不改，用聲音光影，記錄着香港《舊日的足跡》、《傑出華人》的面容，以及普羅市民《小時候》的聲音。

展望未來，港台會擁抱科技，致力創新，培育新人，以最謙虛的心接受意見，以最誠懇的態度製作內容。

廣播處長
張國財



公共目的及使命

港台是一個政府部門，亦是香港特別行政區唯一的公共廣播機構。港台通過八條廣播頻道¹、五條數碼地面電視頻道²、官方網站「rthk.hk」、流動應用程式和社交媒體為香港市民提供電台、電視及新媒體服務。

港台的運作及節目製作均按照於二零一零年八月簽署的《香港電台約章》（《約章》）行事。根據《約章》，港台須達到以下的公共目的和使命——

公共目的

- ▶ 讓市民認同公民身分及促進公民社會發展。方法包括：
 - (i) 提供準確而持平的新聞報道、資訊、觀點及分析，以加強市民對社會、國家和世界的認識；
 - (ii) 增加市民對「一國兩制」及其在香港實施情況的認識；以及
 - (iii) 提供讓市民了解社會和國家的節目，培養市民對公民及國民身分的認同感；
- ▶ 提供開放平台，讓公眾暢所欲言，以不畏懼和不偏私的方式交流意見。具體工作包括提供各類讓公眾參與和表達意見的節目，以及提供平台，鼓勵和方便社區參與廣播，當中包括管理「社區廣播參與基金」；
- ▶ 鼓勵社會共融及多元化。具體工作包括提供多元化和普及的節目，以敏銳的觸覺反映香港與世界的多元面貌，從而提高市民對香港以至外地不同文化、語言、宗教和種族的認識與包容；
- ▶ 推動教育和鼓勵學習。具體工作包括引起市民對各種課題的興趣，並提供教育資訊及資源，鼓勵各階層及不同年齡人士終身學習；以及
- ▶ 激發市民創意，推動追求卓越成就的風氣，豐富港人的多元文化生活。具體工作包括自行製作、委聘外界製作和購買獨特的原創節目，播放給市民欣賞；積極引起市民對文化活動的興趣和推動市民參與，以及採取鼓勵創意和有助培育人才的節目方針、機構政策與措施。

1. 包括轉播中央人民廣播電台香港之聲和中央廣播電視總台粵港澳大灣區之聲兩條頻道。

2. 包括轉播中央廣播電視總台央視綜合頻道、中國環球電視網 (CGTN) 紀錄頻道，以及在二零二三年七月一日開始轉播的CGTN英語頻道。

使命

- ▶ 製作多媒體節目，為市民提供資訊、教育及娛樂；
- ▶ 適時與持平地報道本地、國家及國際大事與議題；
- ▶ 提供能推動香港多元開放文化的節目；
- ▶ 提供可讓政府及社會各界討論公共政策、以不畏懼和不偏私的方式表達意見的平台；以及
- ▶ 服務普羅大眾，同時照顧小眾的需要。

關於港台

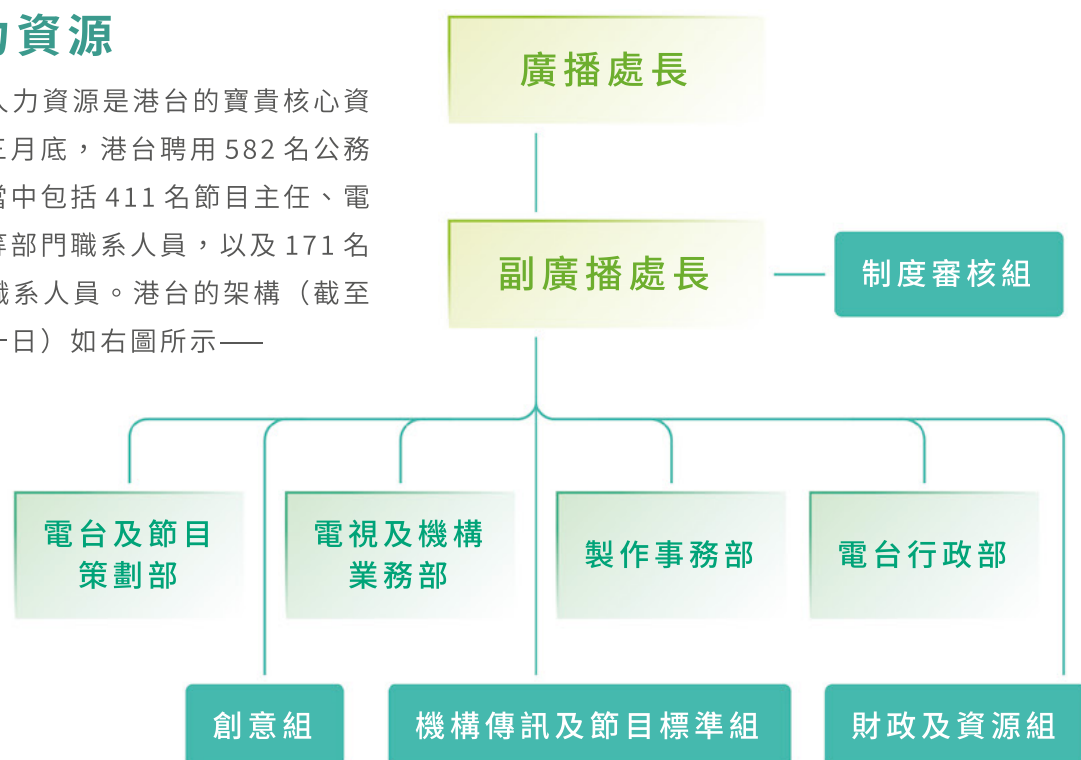
港台重視良好管治，以確保公帑用得其所。港台的機構管治包括以下幾項重要措施：

- ▶ 《約章》訂明港台的公共目的及使命。
- ▶ 《香港電台編輯政策及流程》闡明港台的編輯信念、編輯政策及指導原則，以及不同類別製作的編輯流程。
- ▶ 由行政長官委任的「香港電台顧問委員會」就港台節目編輯方針、節目標準及質素提供意見，並監察節目符合公眾期望的程度。
- ▶ 港台須確保其電視及電台節目均遵守通訊事務管理局為規管廣播機構所播放節目的標準而發布的相關業務守則。
- ▶ 商務及經濟發展局定期與港台管理層舉行會議，以確保資源運用及人事管理符合政府的標準。
- ▶ 港台設有制度審核組，具有內部審計的職能，負責檢討港台的運作與活動，並就內部監控是否充足與有效，以及有否符合適用的法例、政策、規例及程序等，提供獨立的評估和客觀的建議。

此外，港台繼續跟進《香港電台的管治及管理檢討報告》的建議。自從有關檢討報告在二零二一年二月公布以來，港台已落實當中絕大部分的建議。在資訊科技管理方面，港台已制定了全面的資訊科技策略，積極籌備提升部門一些跨組別自動作業系統的應用性，讓不同系統可以即時共享數據，使人員在使用系統時可掌握精準實時的資訊。

組織圖及人力資源

作為公共廣播機構，人力資源是港台的寶貴核心資產。截至二零二三年三月底，港台聘用 582 名公務員，分屬不同職系，當中包括 411 名節目主任、電訊工程師和技術主任等部門職系人員，以及 171 名其他共通職系和一般職系人員。港台的架構（截至二零二三年三月三十一日）如右圖所示——



新媒體

12

新聞

80

人力資源數字資料³

(截至二零二三年三月三十一日)

總人數：756

電視

227

行政

159

電台

73

製作事務部

205

財政撥款

港台在二零二二至二三年度的財政撥款是 10.802 億元。

各綱領的撥款分配如下：(百萬元)

財政撥款總額：

1,080.2 百萬元

新媒體

38.6

電台

424.1

電視

617.5

3. 包括公務員及港台以其他聘用條款僱用的人員，並不包括第II類服務提供者。

2022-24 年度 香港電台 顧問委員會



後排(左起): 冼漢迪先生, MH

趙應春教授

馮應謙教授, JP

蔡德昇先生, JP

蘇紹聰博士, JP

徐海山先生, MH

胡小玲女士

狄志遠博士, SBS, JP

蔡少綿女士

前排(左起): 周雪鳳女士

廣播處長張國財先生, JP

委員會主席林大輝博士, GBS, JP

羅乃萱女士, BBS, MH, JP

黃靜虹女士

本年度工作概覽⁴

為貫徹《十四五規劃綱要》對港方針而製作的節目

《中華人民共和國國民經濟和社會發展第十四個五年規劃和2035年遠景目標綱要》（《十四五規劃綱要》）內有關香港的內容，對香港的發展及管治有重大影響。《十四五規劃綱要》確定了國家在以下八個範疇支持香港提升國際競爭力：

- | | |
|-----------|---------------------|
| 1. 國際金融中心 | 5. 亞太區國際法律及爭議解決服務中心 |
| 2. 國際貿易中心 | 6. 中外文化藝術交流中心 |
| 3. 國際航空樞紐 | 7. 國際創新科技中心 |
| 4. 國際航運中心 | 8. 區域知識產權貿易中心 |

與此同時，亦明確要求香港特別行政區全面貫徹「一國兩制」的方針，維護《中華人民共和國憲法》（《憲法》）和《基本法》確定的特區憲制秩序，維護國家主權和安全。

港台在本年度繼續製作相關節目，把《十四五規劃綱要》的重點詳細介紹給市民，並製作節目，以深入淺出的方式增加市民對《憲法》、《基本法》及《香港國安法》的認識。節目形式包羅萬有，既有半小時以上的完整節目，亦有數分鐘的短視頻和電台短訊，並設有特備網頁，務求把相關資訊帶進家家戶戶。詳情載於下文「節目製作」內相關段落。



《我們的科學家》介紹香港科學家發掘創科成果及其背後故事



《國際金融領袖投資峰會》

《擁抱「十四五」融入「雙循環」高峰論壇》



《外交二十問2023》特備網頁

4. 即二零二二年四月一日至二零二三年三月三十一日。

「中國共產黨第二十次全國代表大會」

二十大精神關係到國家與香港的未來發展和一國兩制的行穩致遠。香港既有機遇亦有挑戰，必須把握大勢提升競爭力，正確了解二十大精神，讓香港更好融入國家發展大局。



「中國共產黨第二十次全國代表大會」開幕
（圖片來源：新華社）

「中華人民共和國全國人民代表大會」和「中國人民政治協商會議全國委員會」會議（「兩會」）

兩會期間，港台派員到北京採訪以取得第一手資料，讓香港市民掌握兩會頒布與香港有關的政策。

香港回歸祖國二十五周年慶祝節目／活動

二零二二年正值香港回歸祖國二十五周年，港台準備了各式各樣的電台及電視節目，與香港市民一同慶祝。



國家主席習近平及夫人彭麗媛訪港歡迎儀式 回歸25周年主題曲《前》

《香港演藝學院呈獻：香港特別行政區成立25周年音樂會》
（圖片來源：香港演藝學院）

兩條內地頻道落戶港台

港台致力與中央廣播電視總台建立長期合作伙伴關係。在本年度，港台成功爭取中央廣播電視總台兩條頻道落戶，CGTN紀錄電視頻道和粵港澳大灣區之聲電台頻道已於二零二二年七月一日正式啟播，讓香港市民能夠透過更多途徑了解國家最新發展，凝聚家國情懷，推動香港積極融入國家發展大局。

節目製作

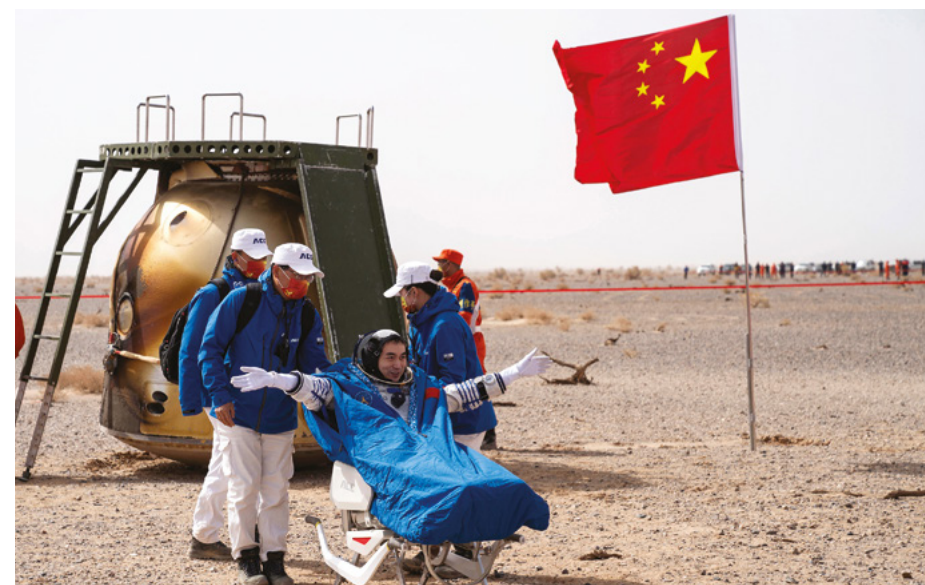
在本年度，港台電台部和電視部一直根據由《約章》內所載的公共目的及使命歸納而成的八個節目製作目標策劃和製作節目，並舉辦不同活動。港台致力確保節目達到《約章》的要求。

節目製作

目標 1

提供準確、持平而客觀的新聞及公共事務節目，以加強市民對社會、國家和世界的認識

在本年度，除了恒常的新聞和財經報導以外，港台直播在內地及香港舉行的重大活動，並製作相關公共事務節目，讓市民認識國際大事。



直播神舟十三號載人飛船返回艙成功著陸
(圖片來源：新華社)

《2022年施政報告地區諮詢會》

《施政報告速遞》



目標 2

增加市民對「一國兩制」的認識，並培養市民對公民及國民身分的認同感

港台亦與其他政府部門和機構，例如香港貿易發展局、香港生產力促進局、職業訓練局、平等機會委員會等加強合作，製作節目向市民介紹不同政府單位的工作及政策，亦更好地利用公共廣播資源協助政府不同範疇的推廣工作，展現香港長處和獨特優勢。



直播去年十二月在香港舉辦的「亞洲知識產權營商論壇」並訪問演講嘉賓

二零二二年初，2019 冠狀病毒病第五波疫情爆發，港台把港台電視 32 定位為「防疫資訊台」，全方位全天候發布最新的防疫抗疫資訊，並製作特備節目，解答觀眾在醫學方面的疑問。今年疫情的威脅減退，港台把港台電視 32 重新定位為「綜合資訊台」，以強化政府訊息發放和透明度，向市民提供最全面及最準確的政府及社區資訊，並緊貼報道政府政策局或部門作出的公告或對不實訊息的澄清，以增強觀眾的生活知識和社會觸覺。



直播節目《凝聚香港》向市民提供大家最關注的城市資訊，全方位介紹香港

若要增加市民對「一國兩制」的認識，加強他們對國家政制及法制、國家權力機關等的了解十分重要。就此，港台推出幾大類型節目，例如《認識人大政協》、《憲法傳萬家 2022》、《日行基本法》、《心繫家國》及《國安法事件簿》，以深入淺出的方式，向市民介紹《憲法》、《基本法》、國家安全教育、國家權力機關及機構等知識。另外，又舉辦了校際比賽，提高學生對國家政制的認識。

此外，港台亦繼續透過娛樂節目介紹內地現今面貌及發展，讓港人發掘在內地發展的機遇，深化兩地在科技文化各方面的交流合作。

港台一向致力與中央廣播電視總台以至其他內地傳媒機構建立長期合作伙伴關係。我們與內地電視台聯合製作的電視節目有《灣區全媒學堂 — 國慶一課》；電台節目則有《灣區粵韻》、《魅力中國》農曆新年特備節目《迎福兔、中國年》。此外，亦會播放內地不同傳媒機構的製作。



《國安法事件簿》



《有問有答〈基本法〉問答比賽》

由廣東廣播電視台提供的《粵菜好師傅》



港台與廣州廣播電視台聯合製作的《灣區全媒睇》



科技航天國劇《問天》講述一羣青年航天科學家衝破重重障礙，屢獲成功的故事



中央廣播電視總台製作的《解碼十年》

節目製作

目標 3

提供一個可就公共政策暢所欲言，以不畏懼和不偏私的方式交流意見的平台



《銓鑄集》為觀眾深入探討社會關心的議題

港台的恒常公共事務節目，例如《千禧年代》、《自由風自由 Phone》及“Backchat”，讓市民可以就各項政府政策發表意見。於去年播出的特備節目《行政長官施政答問》和今年二月播出的《財政司司長熱線》，目的是讓市民可以就重要議題抒發己見。港台亦製作討論節目，邀請政府官員、立法會議員和相關領域的專家就社會關注的議題發表意見。



《星期六問責》緊貼社會脈搏，討論公共政策



《行政長官施政答問》

《財政預算案電視論壇》

節目製作

目標 4

提供平台以支持並推動社區參與廣播，讓參與者傳達其創作意念及目標訊息



《CIBS 節目：情迷香港劍擊》×《港台體壇 123》

在本年度，港台社區參與廣播服務製作和播放共 884 小時的節目，題材廣泛，既有大眾向來關注的教育、健康主題，亦有緊貼時代步伐的熱門話題，例如有由情緒病患者現身說法的精神健康節目、反映斜槓世代生活的職青節目、乘勢而起的劍擊運動節目等。

在非華裔人士參與方面，有居港日本人說好他們的香港故事；來港工作的印尼家庭傭工分享融入港式生活的心得；富創意的印度朋友製作廣播劇，並以廣東話演繹一段段引人入勝的印度童話與神話。



《CIBS 人人廣播》

在社區參與廣播服務第二十輪申請中，首次申請者比率達 57%，較上一輪增加了 15 個百分點，而為了進一步推動此服務，省卻申請程序的繁文縟節，港台優化了申請人對節目的預期成效評估與實際成效報告。

節目製作

目標 5

鼓勵社會共融及多元化，反映香港以至外地的多元面貌，鼓勵包容，為社會注入正能量；同時亦照顧小眾需要

港台製作不同類型的節目，訴說香港不同層面不同經歷人士的心路歷程，建立包容、互諒互讓的多元化社會，並照顧不同羣組的需要。重新製作的經典原創戲劇節目《獅子山下 2022》，塑造獅子山精神，並道出更多感人故事，分享人與人之間的愛。《童想·童聲》抒發孩子心聲，帶大家認識不同的社會故事，把不同的人士、社區和地方連結起來，成為彼此支持的力量，一起找回生活的溫度。由一眾生活大師主持的《大師對談》和《疫情下、停一停心呼吸》，則與觀眾淺談各種人生經歷的正面觀點，為香港人打氣。



《童想·童聲》



《疫情下、停一停心呼吸》

就照顧不同羣組需要方面，港台第五台一直在節目製作方面貼心照顧長者的興趣和需要，鼓勵老友記緊貼社會、融入社區。除了推出鼓勵終身學習的《長進課程》以外，第五台也透過節目介紹專為銀齡族而設的科技，鼓勵長者敢玩敢試；又與不同機構合辦活動，例如「長者港鐵安全運動」和「長者道路安全運動」，宣傳長者安全資訊。普通話台在二零二二年推出全新節目《夜媽媽心裡話》，邀請社會不同女性分享個人故事，並邀請心理學家在職業、家庭、育兒等範疇為女性提供建議，展示女性如何在事業和家庭之間取得平衡。



《夜媽媽心裡話》



「長者港鐵安全運動」

在鼓勵社會共融方面，港台製作了《哈囉好鄰居》和《味之天下：共融廚房》等節目，介紹居港少數族裔社羣的生活、文化和傳統，以讓市民更了解少數族裔的獨特之處，促進彼此更融洽相處。此外，為了讓少數族裔社羣能收聽香港的電台節目，第三台一直製作每週一集，以少數族裔為目標聽眾的節目，以烏爾都語、尼泊爾語及印尼語播放。去年八月，第二台與民政事務總署聯合主辦「融和廿五載 齊心創未來」慶祝典禮，與香港少數族裔社羣一同分享香港回歸祖國的喜悅，並推廣共同維護和諧穩定及社會共融的訊息。



《哈囉好鄰居》



《沒有不可能的背後》

電視節目《殘奧啟示錄》和《沒有不可能的背後》，展示殘疾運動員成功的因素和他們的奮鬥故事，以及在運動生涯中遇到的喜悅與挫折。

節目製作

目標 6

推動教育和鼓勵學習，
包括網上學習



《奮發時刻 DSE》

與科技有關的資訊節目有《鏈上元宇宙》，內容涵蓋區塊鏈技術、web 3.0 應用、人工智能發展、元宇宙概念等；探究大自然的節目有《大自然大不同 3》，帶觀眾看看本地物種之間的奇妙關係；至於以年輕創業者為主題的《創業聯盟 Z 世代》，則向年輕人傳授營商理念。



《2022 大專普通話辯論賽》

港台製作並播放多個教育節目，例如為了協助學生應付香港中學文憑考試的《奮發時刻 DSE》和鼓勵同學活學活用普通話的《2022 大專普通話辯論賽》。此外，亦有不少自家製作或引入的節目，已獲教育局納入為「跨學科學與教資源」，適合用於「個人、社會及人文教育學習領域」科目的教學。



《大自然大不同》



《仔仔女女 Keep Fit 特攻隊》

為更好地對抗疫情，我們製作教育市民保持身體和心靈健康的節目。電視節目《仔仔女女 Keep Fit 特攻隊》帶領一羣 6 至 12 歲的小童體驗不同健身運動；《唔做點知身體好》的五位參加者，在專業導師指導下，以合適的運動以及飲食模式來改善生活；《愛·好生活》（“All Being Well”）分享健康心得；《甜睡 BB 瞓冧 D》分享睡得好的妙法；而電台節目《非常時期心理戰》則介紹關於心理健康的正面資訊。



《非常時期心理戰》

節目製作

目標 7

激發創意及原創力，以推動文化及藝術活動，並培育人才

港台在推動文化及藝術活動方面，一直不遺餘力。因應香港故宮文化博物館的開幕，電台部推出相關的專題節目，讓觀眾了解故宮文化的同時，更能加深對博大精深的中華文化和中國歷史的認識。作為主播戲曲的電台頻道，第五台與香港演藝學院聯合製作了《戲曲天地 — 古腔求問》，重新發掘逐漸失傳的藝術瑰寶，承傳和推廣古腔粵曲的傳統文化、演唱技巧及文學特色。



《文化故宮》全方位展示香港故宮文化博物館從構思、規劃、設計、建造至落成的過程

港台電視 31 繼續凝聚音樂力量，推廣古典與流行音樂，在去年再接再厲，製作《貝多芬的鋼琴世界》，請來香港鋼琴演藝家妮妮道來演奏時的心路歷程，讓觀眾更認識貝多芬這位偉大的音樂家；又製作《美樂說》，除了與音樂人訪談以外，也會即場演奏或示範演奏技巧。全新電視節目《港樂·講樂》是一個集合歌手訪談、音樂表演、倒數流行榜的音樂節目；而《一起走過 音樂旅情》每集邀請不同歌手現場演繹不同作品。去年，港台現場直播「維也納愛樂樂團」訪港演出及「港樂·星夜·交響曲 2022」戶外大型音樂會，讓未能親臨會場的樂迷亦可以實時參與這些盛事。電台方面，英文台製作全新節目《那些年的樂事》（“Musical Years”）及《十大樂聞齊齊選 2022》（“Top 10 Music Headlines 2022”），而第二台則製作了《第 33 屆國際流行音樂大獎》及《展翅青見超新星》，以充滿熱忱的創意去全力打造香港成為中西文化藝術及流行音樂薈萃的國際大都會。



《貝多芬的鋼琴世界》

《港樂·星夜·交響曲 2022》

《新時代奮鬥者》為有志投身演藝行業的年輕人，提供一個廣播技巧、歌藝、舞藝及演技的訓練機會。共 25 名年輕人經選拔後，受訓成為德藝兼備的新時代奮鬥者。在去年，他們參與的港台節目包括《開心日報》、《150 遇上 170》、《晨光第一線》、《瘋 Show 快活人》、《Made in Hong Kong 李志剛》及《香江暖流》等；而其後推出的新電視節目《潮青誌》，就由一班新時代奮鬥者年輕人作主導，鼓勵他們激發創意，向觀眾及社會發放年青一代的正能量。



《新時代奮鬥者》

《晨光第一線》

提供資訊及娛樂節目，讓觀眾聽眾增廣見聞，消閒放鬆



《香港金曲頒獎典禮 2021 / 2022》

為本地觀眾製作的娛樂節目方面，《一起走過的歲月》邀請演藝界別不同人士，暢談他們從事文化藝術工作多年的經歷；《港樂·講樂 — 紀念顧嘉輝》則向作曲家顧嘉輝（輝哥）致敬，他的創作印證廣東歌最輝煌的章節，亦是一代香港人美麗回憶。香港電台又製作了一系列節目緬懷電台節目主持人郭利民（Uncle Ray）。電台文教組推出紀念作家倪匡離世的專題節目《開卷樂 — 倪匡與中文科幻小說》，剖析他天馬行空的創作思維及對中文科幻寫作的貢獻。

港台提供多元娛樂及資訊節目，題材包括大眾關心的議題、貼身的健康信息、體壇消息及賽事，以及世界各地的歷史文化、人情物理等。

適逢香港回歸祖國二十五周年，電台部直播《慶祝香港回歸祖國二十五周年文藝晚會》以及《香港同胞慶祝中華人民共和國成立七十三周年文藝晚會》，亦與香港無線電視聯合製作了《香港金曲頒獎典禮 2021 / 2022》，以推動香港流行樂壇向前發展，並為香港民眾帶來多采多姿的舞台製作及豐富的視覺享受。



Uncle Ray 在二零二一年五月於港台最後一次主持節目



《港樂·講樂 — 紀念顧嘉輝》

《開卷樂 — 倪匡與中文科幻小說》

港台重視體壇盛事，包括本地學界體育項目，着力鼓勵市民更熱衷參與運動。除了繼續為觀眾送上本地運動賽事以外，亦有海外的國際賽事，鼓勵大家欣賞精彩體育賽事，支持香港運動員。我們亦製作於「全民動起來時段」播放的節目，講述運動員及運動項目背後鮮為人知的故事，增加觀眾對運動的興趣，而《港台體壇 123》更會每日介紹體壇最新消息，邀請運動專家每天教大家做運動，同時邀請不同體育界別人士分享體壇發展。



直播於二零二二年十一月舉行的
《港將神隊友》
「香港國際七人欖球賽」

《港台體壇 123》

港台電視 31 的「健康資訊時段」內的節目，聚焦講解各種疾病或身體狀況和提供保持健康要訣，打破坊間的一些醫學謬誤。為回應詐騙案例上升的情況，港台於去年推出《堅哥防騙攻略》五分鐘防騙戲劇，向市民提供一系列防騙攻略，以提高市民的防騙意識。



《醫生與你》

《醫家搞邊科》

港台電視 31 在「寰宇天下時段」網羅國家及海外精彩紀錄片，了解各地的歷史、文化、歷奇、科技新知等等，帶領觀眾開拓國際視野，放眼世界。



《蟹柳真面目》

服務模式的發展

由於市民對節目的播放質素和效果的要求愈趨嚴格，港台致力運用新科技，緊貼廣播業發展的趨勢，以改善市民的收看／收聽體驗。

港台肩負管理、維修和保養香港聲音廣播網絡設施的責任，現時廣播訊號覆蓋率達香港人口的99%。在電台廣播方面，我們現正在中文頻道逐步使用新的數碼播放系統，並繼續測試以先進電子技術優化轉播音樂會的音響效果。

在音視頻播放方面，港台已利用5G流動設備改善視頻訊號的傳輸質量，提供更高質的現場直播視頻。為了提高視頻傳輸的容量、速度和可靠性，我們來年將會擴大5G流動通訊技術的用途，以實現具有低時延、大容量和極大靈活性的無線視頻傳輸和多媒體串流。



以8K技術攝製《大自然大不同》

鑑於現時畫面解像度的迅速發展，港台已開始在新媒體平台提供以4K和8K解像度技術製作的超高清視頻，並率先把技術應用在介紹文化及大自然的電視節目，讓觀眾享受如電影般的畫質和親臨其境的體驗。

為配合家居智能電視機的普及和發展，港台推出自家開發的智能電視應用程式「RTHK Screen TV」，方便觀眾能透過智能電視機，簡便地收看和自選重溫港台電視節目。

我們亦提升了透過港台網站「rthk.hk」，以及YouTube等社交媒體平台提供的網上服務，包括在網站和流動應用程式提供多種語言的隱藏字幕和聲道選擇等功能。港台YouTube頻道亦已全面革新，以在YouTube的登錄頁面按照節目類型展示電視節目。



港台「成都第31屆世界大學生夏季運動會」YouTube專頁

服務表現及獲頒獎項

港台在本年度《管制人員報告》中訂出節目總播放時數、總時數在《約章》所載的五項使命下的分布，以及舉辦活動次數等目標／指標。下表列出原來預算與修訂預算的比較，以反映港台是否達到既定目標。

| 目標／指標 | 原來預算 | 修訂預算／百分比變動 |
|--|---------|----------------|
| 電台 | | |
| 節目總播放時數（不包括轉播頻道） | 52 560 | 52 560 (0%) |
| 節目內容的分布： | | |
| ▶ 製作多媒體節目，為市民提供資訊、教育及娛樂 | 21 990 | 21 920 (-0.3%) |
| ▶ 適時與持平地報道本地、國家及國際大事與議題 | 9 050 | 9 180 (+1.4%) |
| ▶ 提供能推動香港多元開放文化的節目 | 9 820 | 9 720 (-1%) |
| ▶ 提供可讓政府及社會各界討論公共政策、以不畏懼和不偏私的方式表達意見的平台 | 2 400 | 2 430 (+1.3%) |
| ▶ 服務普羅大眾，同時照顧小眾的需要 | 9 300 | 9 310 (+0.1%) |
| 舉辦社區／教育活動次數 | 100 | 125 (+25%) |
| 電視 | | |
| 節目總播放時數（不包括轉播頻道） | 17 520 | 17 520 (0%) |
| 首播節目製作時數 | 6 522 | 6 547 (+0.4%) |
| 首播節目內容的分布： | | |
| ▶ 製作多媒體節目，為市民提供資訊、教育及娛樂 | 1 214 | 1 150 (-5.3%) |
| ▶ 適時與持平地報道本地、國家及國際大事與議題 | 2 546.2 | 2 771 (+8.8%) |
| ▶ 提供能推動香港多元開放文化的節目 | 999 | 1 008 (+0.9%) |
| ▶ 提供可讓政府及社會各界討論公共政策、以不畏懼和不偏私的方式表達意見的平台 | 745 | 650 (-12.8%) |
| ▶ 服務普羅大眾，同時照顧小眾的需要 | 1 017.8 | 968 (-4.9%) |
| 主要官方公眾活動數目 | 42 | 39 (-7.1%) |
| 主要官方公眾活動時數 | 62.5 | 68.2 (+9.1%) |
| 提供予媒體的廣播訊號時數 | 550 | 539.2 (-2.0%) |
| 舉辦社區／教育活動次數 | 20 | 21 (+5%) |

| 目標／指標 | 原來預算 | 修訂預算／百分比變動 |
|---------------------|-----------|-------------------|
| 新媒體 | | |
| 提供 24 小時無間斷串流服務 (%) | 100 | 100 (0%) |
| rthk.hk | | |
| 每日實時串流數目 (電台及電視) | 4 300 000 | 4 200 000 (-2.3%) |
| 每日重溫數目 | 820 000 | 800 000 (-2.4%) |
| 每日到訪次數 | 580 000 | 580 000 (0%) |
| 提供播客數目 | 25 000 | 25 000 (0%) |
| ▶ 聲音節目 (%) | 58 | 58 (0%) |
| ▶ 視像節目 (%) | 42 | 42 (0%) |
| 每日瀏覽新聞版面次數 | 2 300 000 | 2 000 000 (-13%) |

在節目策略嚴格遵守《約章》要求下，港台節目日益受歡迎，不論是通過傳統播映模式（電視機），或經港台網站、社交媒體平台或港台應用程式在網上播放，節目所接觸的觀眾羣均穩步增長。港台的王牌節目《鏗鏘集》其中幾集，即二零二二年七月播出的《退休無憂？》、二零二二年六月播出的《第二人生》，以及二零二三年一月播出的《平安三寶》，錄得的跨平台接觸觀眾人次⁵分別達到 125 萬、58 萬和 46 萬；而在二零二二年十二月播出的《獅子山下 — 紅花樹下》和二零二三年二月播出的《我們之間（第二季）》，在不同平台的綜合觀看次數就分別超過 72 萬及 68 萬次。

港台的資訊節目亦廣受歡迎，《凝聚香港》自二零二二年六月播出以來，接觸觀眾人次已超過 158 萬。

香港電台
rthk.hk 網站
每日實時串流數目
(電台及電視)
4,200,000

港台 YouTube 頻道
訂戶人數
109 萬

網站每日到訪次數
580,000

每日重溫數目
800,000

提供播客數目
25,000

每日瀏覽新聞版面次數
2,000,000

5. 跨平台接觸觀眾人次指數碼地面電視、港台網站「rthk.hk」及YouTube的接觸觀眾人次。

港台電台部及電視部在本年度獲得不少獎項，令人鼓舞。獎項詳情見下表。

| 組別 | | 活動 | 獎項 |
|-----|-----------------------------|--------------------|-----------------------------|
| 電台部 | 第五台 | 「第 17 屆東方暢想」廣播創新活動 | 「銳意新聲」大獎 |
| | 中文新聞及時事組 | 第七屆恒大商業新聞獎 | 「最佳經濟及金融政策新聞報道獎 (影像及聲音組)」銀獎 |
| | | 第 22 屆消費權益新聞報道獎 | 「廣播報道獎」銀獎 |
| | 公共事務組 | 第七屆恒大商業新聞獎 | 「最佳商業新聞報道獎 (影像及聲音組)」銀獎 |
| | | 第 22 屆消費權益新聞報道獎 | 「廣播報道獎」金獎 |
| | | 全國廣播超級碗 | 「最佳政務活動優秀獎」 |
| 電視部 | 文教及康體組 《球場幻想曲》 | 亞太廣播聯盟兒童戲劇合作計劃 | 製片人評選 — 第二名 |
| | 文教及康體組 《行走中的文化》：音樂 | 紐約電視電影節 | 娛樂節目：教育 — 入圍獎 |
| | 文教及康體組 《殘奧啟示錄》：第二人生 | 紐約電視電影節 | 體育節目：紀錄片 — 入圍獎 |
| | 資訊及綜藝組 《獅子山下 2022》：四季歌 | 紐約電視電影節 | 娛樂節目：戲劇 — 入圍獎 |
| | 公共事務組 《睇得見．聽得到》：我爸爸少咗一隻手 | 第 27 屆亞洲電視大獎 | 最佳社會關注節目獎 — 入圍獎 |
| | | | |

港台第五台獲頒「第 17 屆東方暢想」
「銳意新聲大獎」

「第七屆恒大商業新聞獎」
「最佳經濟及金融政策新聞報導獎」
銀獎得主李臻昇

「第 22 屆消費權益新聞報道獎」
銀獎得主崔蔚恩

「第 22 屆消費權益新聞報道獎」
金獎得主（左起）
林嘉瑜、蕭洛汶、孫澤芳



文教及康體組製作的兒童劇《球場幻想曲》榮獲「亞太廣播聯盟兒童戲劇合作計劃」製片人評選 — 第二名

《行走中的文化》：音樂向香港學生介紹中樂的歷史文化

《殘奧啟示錄》：第二人生香港運動員陳浩源有份擔任主持

資訊及綜藝組製作的《獅子山下 2022》：四季歌

《睇得見．聽得到》：我爸爸少咗一隻手 主人翁岑幸富

投訴處理

本年度收到與節目有關⁶的投訴個案⁷

| 月份 | 投訴個案數目 | | |
|----------|-------------------|--------------------|-----|
| | 有關編輯 ⁸ | 與編輯無關 ⁹ | 總計 |
| 二零二二年四月 | 10 | 20 | 30 |
| 二零二二年五月 | 8 | 25 | 33 |
| 二零二二年六月 | 11 | 33 | 44 |
| 二零二二年七月 | 8 | 24 | 32 |
| 二零二二年八月 | 8 | 19 | 27 |
| 二零二二年九月 | 12 | 29 | 41 |
| 二零二二年十月 | 14 | 23 | 37 |
| 二零二二年十一月 | 8 | 25 | 33 |
| 二零二二年十二月 | 6 | 14 | 20 |
| 二零二三年一月 | 6 | 11 | 17 |
| 二零二三年二月 | 1 | 16 | 17 |
| 二零二三年三月 | 9 | 15 | 24 |
| 總計 | 101 | 254 | 355 |

6. 投訴內容與港台電台、電視或新媒體服務事宜有關，並可能涉及節目內容、標準、節目質素、主持人表現、接收問題或活動的籌備。

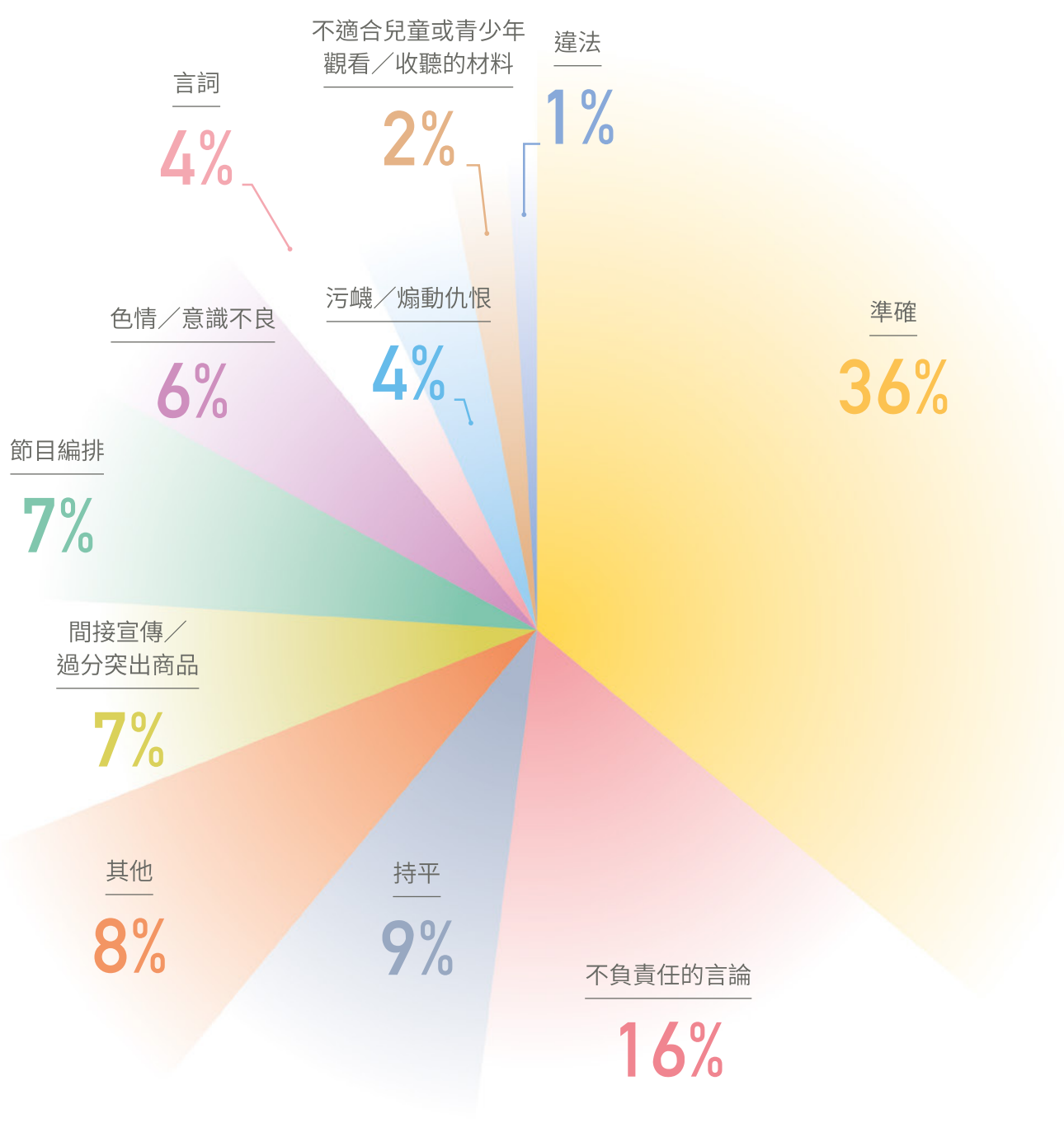
7. 與同一節目相關的類似投訴會合併成一宗「投訴個案」。

8. 投訴內容涉及可能違反《約章》、《編輯政策與流程》、《節目製作人員守則》及通訊局發布的業務守則。

9. 投訴有關接收問題、主持人的外表／風格、發音、沉悶內容等事宜。

本年度接獲有關編輯的投訴個案性質

與上年度比較，本年度每月平均收到與節目相關的投訴個案數目大跌45%。這些投訴大部分涉及節目的資料準確性及節目中的言論。此外，本年度並無由通訊局裁定成立的投訴個案，而通訊事務總監在通訊局授權下裁定為輕微違規的個案則有九宗。



展望未來

推廣國家安全及國民身分認同

香港正處於「由亂到治、由治及興」的新階段，港台會繼續透過電視、電台及網絡媒體跨平台協作，提供更多不同類型節目，涵蓋《憲法》、《基本法》、國家安全教育、大灣區等重要議題，加深市民對國家及「一國兩制」實踐情況的認識，培養公民及國民身分認同感。港台亦已着手與內地媒體合作拍攝節目，以香港角度理解國家的人和事。



《憲法傳萬家(第二季)》



《「相」說基本法》

體育、共融、環境

港台正籌備更有系統地轉播香港本地體育活動，包括學界的體育競賽。另一方面，港台肩負社會責任，計劃製作更多共融節目，不會忽略小眾社羣，也希望社會接受與主流社羣有差異的羣體。港台亦正籌備更多與環保生態有關的節目。



英語節目《香港故事 — 情繫香港(猶太)》
("Hong Kong Stories – Connected with Hong Kong (Jewish)")
介紹居港猶太族裔社羣



直播「成都第31屆世界大學生夏季運動會」

擴大港台的聽眾／觀眾羣

港台緊貼現代傳媒行業的生態發展，投放更多資源開拓在社交媒體和數碼平台上的觀賞渠道，並整合現時既有的渠道，讓市民更容易接觸到和欣賞到港台的節目，同時可增加節目宣傳效果。

港台網站



rthk.hk

流動應用程式



港台亦會加強與青年人的交流，在策劃節目時進一步考慮他們的喜好及關注；並着力培養青年人才，讓他們發光發亮之餘，亦可協力把其他青年人聯繫起來，為社會未來出一分力。



全新潮流文化節目《潮青誌》讓年輕一代發放正能量

為了讓本地非華語社羣及商人，以及海外投資者了解香港實況，港台積極籌備更多英語內容，介紹多采多姿的香港生活文化和營商環境，並計劃推出特定英語電視時段，向居港外籍人士以至在內地及海外人士展現香港的真實面貌和融入大灣區的發展和機遇，說好香港故事。

英語節目《香港故事 — 老店情未了》
（“Hong Kong Stories – Treasures of Hong Kong”）



英語節目《領遊香港》（“Voyage with Ambassadors”）

機構策略發展

港台投放資源在三項前瞻性的策略發展：

策略發展

1

培養幕前幕後新人

港台的其中一個公共目的是培育人才。《新時代奮鬥者》計劃為有志投身演藝行業的年輕人提供廣播技巧、歌藝、舞藝及演技的全方位訓練，以及一展才華的機會。成功通過選拔的參加者經嚴格培訓後，獲得不同機會參與演出，實踐所學，成為德藝兼備的新時代奮鬥者。現時已經有數位畢業成員參與主持或演出港台的節目。



《新時代奮鬥者》

《傳媒初體驗》種子教育計劃為中學生提供認識傳媒行業的機會

此外，為了讓更多年輕人可以展露他們在廣播行業方面的潛能，港台突破固有框架，破格廣邀對廣播業有興趣但未有相關經驗的大專學生申請港台特定職位，為業界發掘新一代接班人，亦在不同大專院校宣傳，積極招募人才。



港台邀請有興趣從事廣播工作的人士錄製短音頻交到港台第三台，以發掘廣播人才，讓其發揮潛能

《尋找英語電視主持》宣傳信息

策略發展

2

更新管理人才培訓框架

隨着科技發展，港台正更新管理人才的培訓框架，加入更多與管理新科技及與環境、社會和管治 (ESG) 有關的培訓課程，亦派員到海外商學院參加有關課題的短期課程。



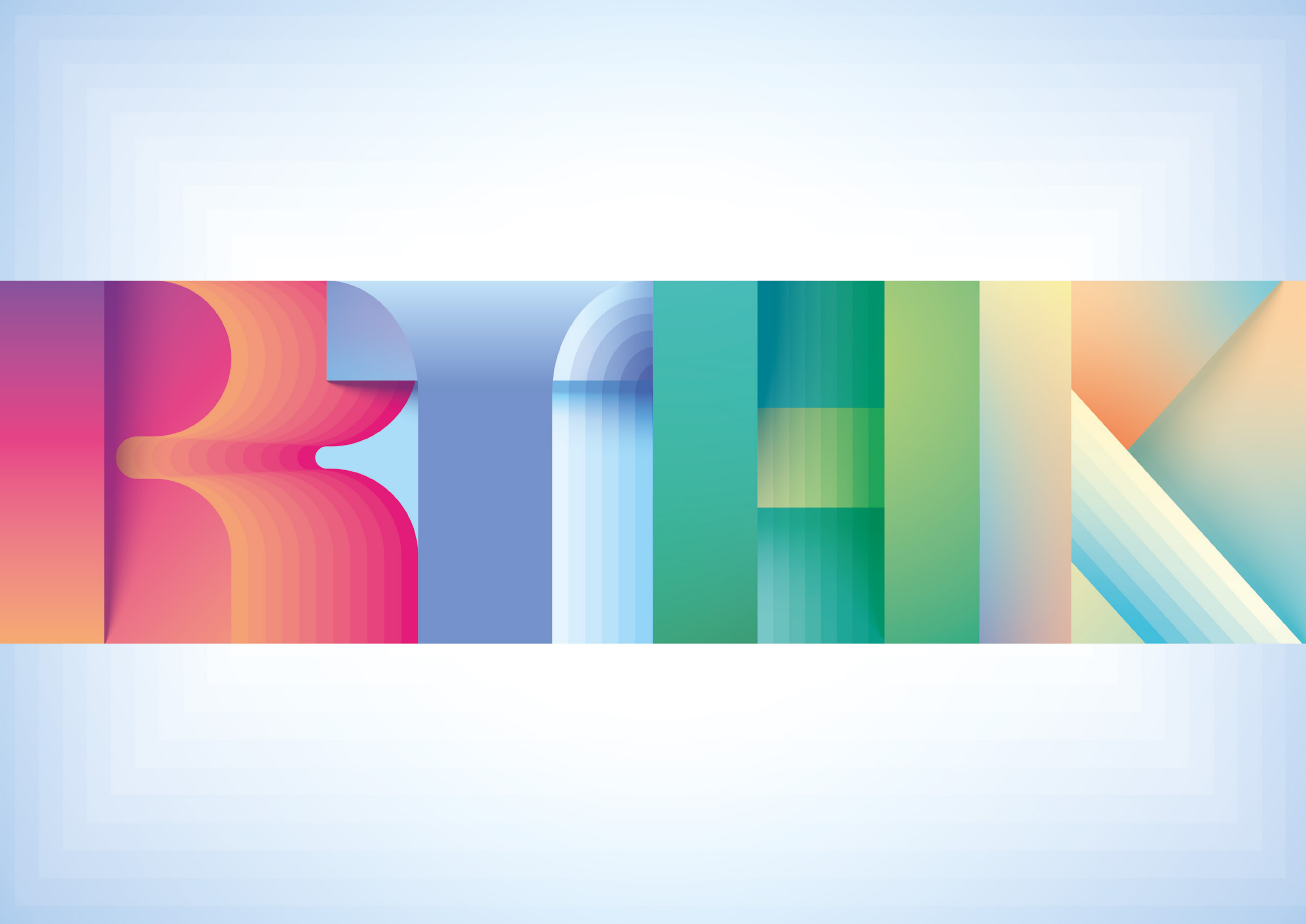
在二零二三年八月舉辦《由廣播A0到廣播A1》與暑期實習生交流分享

策略發展

3

善用新科技

港台致力利用新科技，包括人工智能、5G 流動通訊技術和雲端儲存技術等，以改善港台的節目質素、訊號傳播能力及資源運用。港台聘請顧問籌劃一系列的「搜尋器優化」(Search Engine Optimisation) 措施，使人更容易搜尋到港台的線上內容，從而使港台在線上更有效接觸到不同層面的市民。港台又積極運用「數碼平台推廣策略」，統一管理在各個媒體平台的推廣活動，從而更容易識別不同節目的目標聽眾／觀眾作聚焦宣傳，同時亦使宣傳的資源更加用得其所。在節目視覺效果方面，港台積極準備於節目製作應用虛擬現實的「元宇宙」概念，帶給觀眾嶄新的體驗，增加視覺享受。





Contents

| | |
|---|----|
| Director's Message | 46 |
| Public Purposes and Mission | 48 |
| About RTHK | 50 |
| Overview of This Year's Work | 54 |
| Programme Production | 56 |
| Development in the Mode of Service Delivery | 70 |
| Performance and Awards Received | 72 |
| Complaint Handling | 76 |
| Looking Ahead | 78 |



Director's Message



At the foot of the Lion Rock, Radio Television Hong Kong (RTHK) buzzes non-stop on Broadcast Drive. Stories of Hong Kong beamed by our colleagues at the front and backstage are bringing Hong Kong together and connecting us with the world.

When classical music on Radio 4 lulls you to sleep, our colleagues in the RTHK control room are still at work, making sure the signals are stably transmitted. Before you wake up and take the first glimpse of dawn, the production team of the radio programme “Talkabout” are all set to discuss the day's most talked-about people and events in Hong Kong with anyone who fancies to call in.

RTHK brings you stories of international developments, current affairs in Greater China, the latest developments in our country, anecdotes about the Greater Bay Area, financial market gossips in Hong Kong, and even real-time traffic conditions at the Cross Harbour Tunnel, just to name a few. But ensuring your voice can be heard by government officials in the programme “Accountability” is what we care most about.

The year 2023 marks the milestone of 95 years of public service broadcasting in Hong Kong. RTHK has been recording the footsteps of Hong Kong's past in sound and light, including the faces of elites and the voices of ordinary people, young and mature.

Looking forward, RTHK will embrace technology, strive to innovate, and nurture new talents. We will accept opinions with humility, and deliver you the best content with sincerity.



Eddie Cheung
Director of Broadcasting

Public Purposes and Mission

RTHK is a government department and the sole public service broadcaster of the Hong Kong Special Administrative Region (HKSAR). It provides radio, television (TV) and new media services to Hong Kong people through eight radio channels¹, five digital terrestrial television (DTT) channels², the official website “rthk.hk”, mobile applications and social media.

The Charter of RTHK (the Charter), signed in August 2010, guides the operation and programme production of RTHK. Under the Charter, RTHK is to fulfil the following public purposes and mission —

Public Purposes

- ▶ Sustain citizenship and civil society. This involves:
 - (i) promoting understanding of our community, our nation and the world through accurate and impartial news, information, perspectives and analyses;
 - (ii) promoting understanding of the concept of “One Country, Two Systems” and its implementation in Hong Kong; and
 - (iii) engendering a sense of citizenship and national identity through programmes that contribute to the understanding of our community and nation;
- ▶ Provide an open platform for the free exchange of views without fear or favour. This involves the provision of a wide range of programmes for public participation and expression of views, and provision of a platform to support and facilitate community participation in broadcasting, including the administration of a Community Broadcasting Involvement Fund;
- ▶ Encourage social inclusion and pluralism. This involves the provision of programmes with diversity of programming coverage, universality of reach and sensitivity to the pluralistic nature of Hong Kong and the world. The objective is to enhance public understanding and acceptance of the cultural, linguistic, religious and ethnic diversity both in the local community and beyond;

1. Including two channels relaying China National Radio Hong Kong Edition and Radio the Greater Bay of the China Media Group (CMG).
2. Including the relay of China Central Television Channel 1, China Global Television Network (CGTN) Documentary, and since 1 July 2023, CGTN English Channel.

- ▶ Promote education and learning. This involves stimulating interest in a wide range of subjects, and providing information and resources to facilitate lifelong learning at all levels and for all ages; and
- ▶ Stimulate creativity and excellence to enrich the multi-cultural life of Hong Kong people. This involves the production, commission and acquisition of distinctive and original content for public broadcast. There should be active promotion of public interest, engagement and participation in cultural activities, and its programming and other corporate policies and practices should foster creativity and nurture talent.

Mission

- ▶ Inform, educate and entertain members of the public through multimedia programming;
- ▶ Provide timely, impartial coverage of local, national and global events and issues;
- ▶ Deliver programming which contributes to the openness and cultural diversity of Hong Kong;
- ▶ Provide a platform for the Government and the community to discuss public policies and express views thereon without fear or favour; and
- ▶ Serve a broad spectrum of audiences and cater to the needs of minority interest groups.

About RTHK

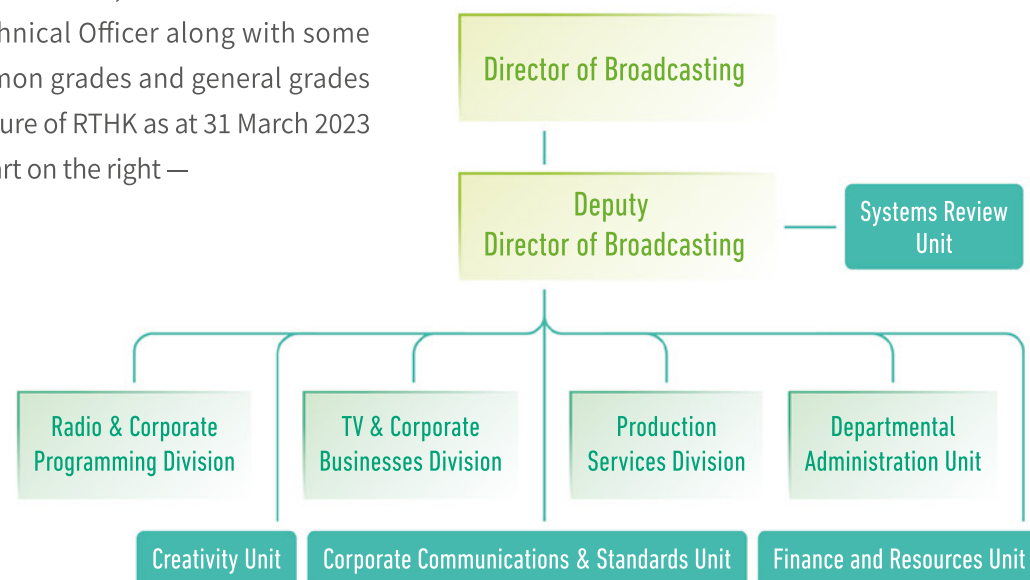
RTHK attaches importance to good governance to ensure effective use of the public money allocated. The corporate governance of RTHK includes the following important measures:

- ▶ “The Charter” specifies the public purposes and mission of RTHK.
- ▶ “The Editorial Policies and Processes of RTHK” sets out the editorial values, editorial policies and guiding principles of RTHK, as well as the editorial processes of different types of productions.
- ▶ The RTHK Board of Advisors, appointed by the Chief Executive, advises on the editorial principles, standards and quality of RTHK programmes, and tracks how well the programmes meet up to public expectations.
- ▶ RTHK should ensure that its TV and radio programmes comply with the relevant codes of practices issued by the Communications Authority (CA) for regulating the standards of programmes broadcast by broadcasters.
- ▶ The Commerce and Economic Development Bureau meets with RTHK management regularly to ensure that the use of resources and staff management are in line with government standards.
- ▶ The Systems Review Unit (SRU) of RTHK performs an internal audit function. It reviews RTHK’s operations and activities, and provides independent assessment and objective advice on the adequacy and effectiveness of internal controls, as well as compliance with the applicable laws, policies, regulations and procedures, etc.

Besides, RTHK continues to follow up on the recommendations of the “Governance and Management of RTHK Review Report”. Since the release of the Report in February 2021, RTHK has implemented most of its recommendations. In the area of information technology (IT) management, RTHK has formulated a comprehensive IT strategy and is actively preparing for enhancing the applicability of some cross-section automated operating systems in the department, thus allowing different systems to share data in real time and users to get hold of accurate and real-time information when using the systems.

Organisation and Manpower

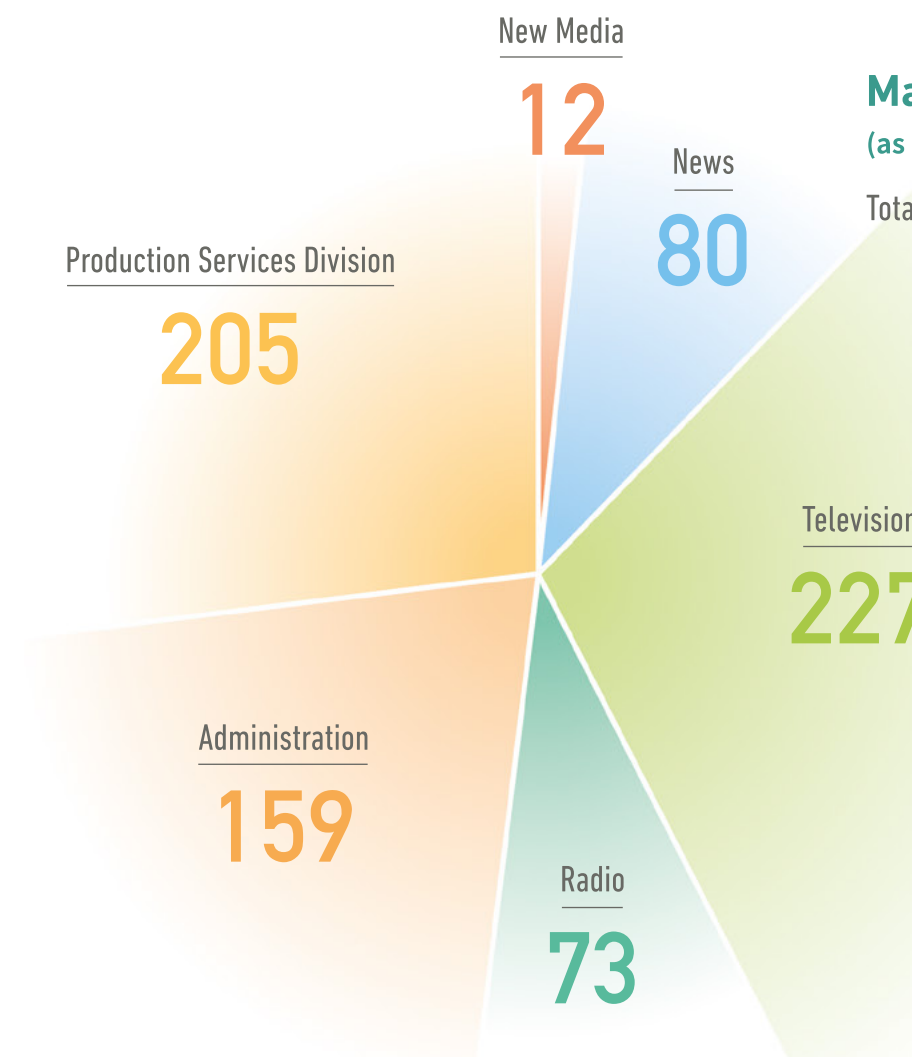
Manpower is an invaluable core asset to RTHK as a public service broadcaster. At the end of March 2023, the department was employing 582 civil servants of various grades. These included 411 in the departmental grades of Programme Officer, Telecommunications Engineer and Technical Officer along with some 171 of other common grades and general grades officers. The structure of RTHK as at 31 March 2023 is shown in the chart on the right —



Manpower in Figures³

(as at 31 March 2023)

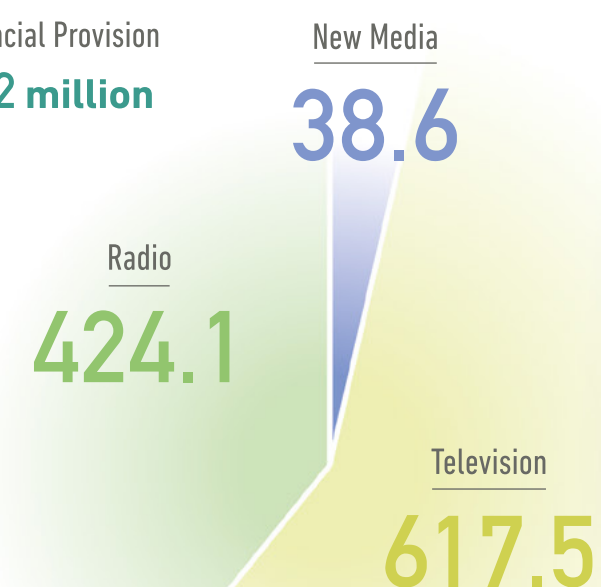
Total Manpower: **756**



Financial Provision

The financial provision for RTHK in 2022-23 is \$1,080.2 million. Distribution of the provision amongst the programme areas is as follows: (\$m)

Total Financial Provision
1,080.2 million



3. Including civil servants and officers employed by RTHK on other appointment terms. Category II service providers were not included.

RTHK Board of Advisors 2022-24



| | | | | | | | | | |
|------------------------|-------------------------|---|---|---|--------------------------------|------------------------|-----------------------|-----------------------------|-----------------------|
| Back row (from left): | Mr Hendrick SIN, MH | Professor Ronald CHIU Ying-chun | Professor Anthony FUNG Ying-him, JP | Mr Stanley CHOI Tak-shing, JP | Dr Thomas SO Shiu-tsung, JP | Mr HSU Hoi-shan, MH | Ms Elaine WU Siu-ling | Dr TIK Chi-yuen, SBS, JP | Ms Linda CHOY Siu-min |
| Front row (from left): | Ms Dilys CHAU Suet-fung | Director of Broadcasting Mr Eddie CHEUNG, JP | Board Chairman Dr LAM Tai-fai, GBS, JP | Ms Shirley LOO Marie Therese, BBS, MH, JP; | Ms Eva WONG Ching-hung | | | | |

Overview of This Year's Work⁴

Programmes Produced to Implement the Principles Regarding Hong Kong in the 14th Five-Year Plan

The contents relating to Hong Kong set out in the “Outline of the Fourteenth Five-Year Plan for the National Economic and Social Development and the Long-Range Objectives Through the Year 2035” (the 14th Five-Year Plan) have significant impact on the development and governance of Hong Kong. The 14th Five-Year Plan has affirmed the country’s support for Hong Kong to enhance its international competitiveness in the following eight areas:

1. International Financial Centre
2. International Trade Centre
3. International Aviation Hub
4. International Transportation Centre
5. Centre for International Legal and Dispute Resolution Services in the Asia-Pacific Region
6. Hub for Arts and Cultural Exchanges between China and the rest of the World
7. International Innovation and Technology Hub
8. Regional Intellectual Property Trading Centre

It has also clearly requested the HKSAR to fully implement the “One Country, Two Systems” principle and uphold the constitutional order as enshrined in the Constitution of the People’s Republic of China (the Constitution) and the Basic Law, so as to safeguard national sovereignty and security.

RTHK continued to produce relevant programmes this year to give the public a detailed introduction of the key points of the 14th Five-Year Plan. We also produced programmes to make the Constitution, the Basic Law and the National Security Law comprehensible to the public. The programmes took various forms, ranging from full programmes of over 30 minutes to short videos and radio messages of several minutes. Dedicated web-pages were launched to make the relevant information more pervasive. The details are set out in the relevant ensuing paragraphs under “Programme Production”.

RTHK strived to tell good stories of Hong Kong by producing a series of infotainment programmes that presented the development of Hong Kong over the past 25 years and encouraged Hong Kong people to grasp development opportunities amid promising changes under the country’s support. The relevant programmes featured outstanding Hong Kong people in different areas and thereby illuminated how Hong Kong, as part of China, has deepened the exchange and interaction with the Mainland in various aspects, and explored Hong Kong’s competitiveness in the future and ways to integrate into national development.



“Global Financial Leaders’ Investment Summit”

“Embracing the 14th Five-Year Plan and Dual Circulation Strategy Summit”

“Our Scientists” introduced the innovative achievements of Hong Kong scientists and the stories behind

Special website of “20 Questions About Diplomacy 2023”

4. This refers to 1 April 2022 to 31 March 2023.

“The 20th National Congress of the Communist Party of China”

The spirit of the 20th National Congress is vital to the development of the country and Hong Kong and the steadfast and successful implementation of the “One Country, Two Systems” principle.



“Opening Ceremony of the 20th National Congress of the Communist Party of China”
(Photo Credit: Xinhua News Agency)

Facing both opportunities and challenges, Hong Kong must seize the opportunities of the times to enhance its competitiveness and have an accurate understanding of the spirit of the 20th National Congress, so as to better integrate into the overall development of the country.

“The National People’s Congress of the People’s Republic of China” and “Chinese People’s Political Consultative Conference (CPPCC) National Committee” Sessions (“Two Sessions”)

During the “Two sessions”, RTHK sent reporters to Beijing to obtain first-hand information to inform Hong Kong people of Hong Kong-related policies announced during the “Two Sessions”.

Celebratory Programmes / Events for the 25th Anniversary of Hong Kong’s Return to the Motherland

The year 2022 marked the 25th anniversary of Hong Kong’s return to the motherland. RTHK prepared a variety of radio and TV programmes to celebrate with the public.



Welcome ceremony for President Xi Jinping and his wife PENG Liyuan on their arrival in Hong Kong

HKSAR 25th Anniversary Theme Song “Heading Forward”

“HKAPA Presents: HKSAR 25th Anniversary Celebration Concert”
(Photo Credit: The Hong Kong Academy for Performing Arts)

Relay of Two Mainland Channels on RTHK

RTHK strives to establish a long-term partnership with CMG. This year, RTHK successfully secured two CMG channels, namely the TV channel CGTN Documentary and the radio channel Radio The Greater Bay, to be relayed on RTHK and both were officially launched on 1 July 2022. They provide more options for Hong Kong people to understand our country’s latest development and strengthen their affection for the country, promoting Hong Kong’s proactive integration into the overall development of the country.

Programme Production

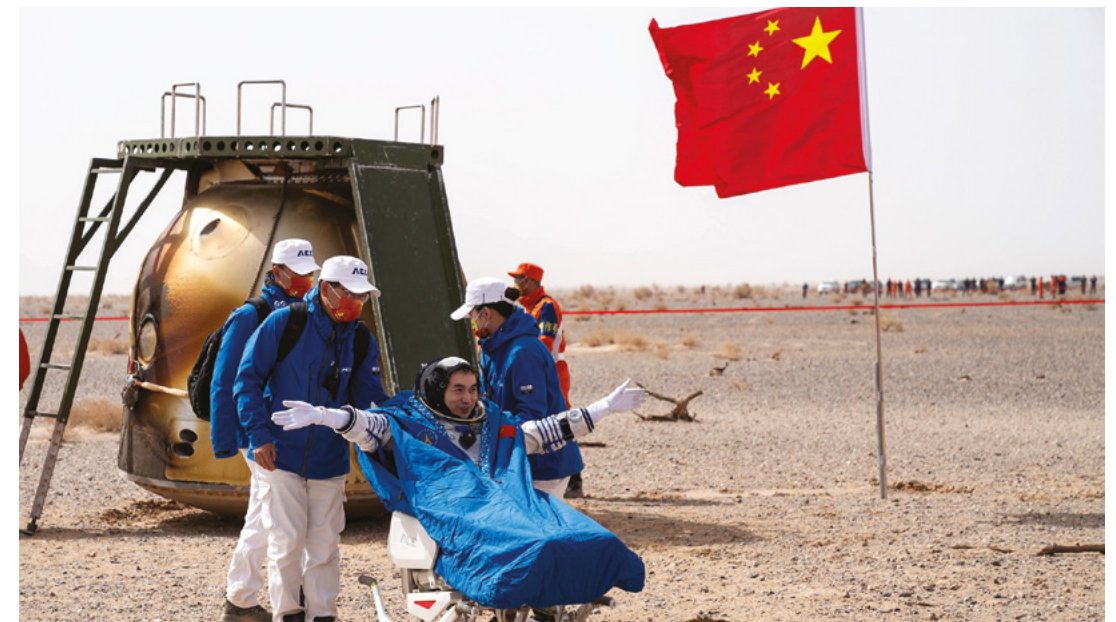
The eight Programme Production Goals (PPG) summarised the public purposes and mission stipulated in the Charter. Throughout the year, the Radio Division and TV Division of RTHK planned and produced programmes, and organised different activities, to fulfil the PPGs. RTHK strived to ensure that the programmes met the requirements of the Charter.

Programme Production

Goal 1

Promote Understanding of Our Community, Our Nation and the World through Provision of Accurate, Impartial and Objective News and Public Affairs Programmes

In this year, RTHK provided not only regular news and finance coverage, but also live broadcast important events held in the Mainland and Hong Kong, and produced relevant public affairs programmes to raise public awareness of significant international affairs.



Live broadcast of the successful landing of the return capsule of the Shenzhou-13 manned spaceship
(Photo Credit: Xinhua News Agency)

“2022 Policy Address District Forum”

“Policy Address Express”



Goal 2

Programme Production

Promote Understanding of the Concept of “One Country, Two Systems” and Engender a Sense of Citizenship and National Identity

RTHK also strengthened collaboration with other government departments and organisations, such as the Hong Kong Trade Development Council, Hong Kong Productivity Council, Vocational Training Council and Equal Opportunities Commission, to produce programmes introducing the work and policies of different government agencies. RTHK also made better use of public broadcasting resources to assist the Government’s promotion work in various aspects and to showcase the strengths and unique advantages of Hong Kong.



Live broadcast of Business of IP Asia Forum in December last year and interview with speakers

When the fifth wave of COVID-19 epidemic broke out in the beginning of 2022, RTHK positioned RTHK TV 32 as an “Epidemic Prevention Information Channel” to disseminate the latest epidemic prevention and anti-epidemic information on all fronts round the clock. We also produced special programmes to answer medical questions from the audience. As the threat of the epidemic has subsided this year, RTHK repositioned RTHK TV 32 as a “General Information Channel” to strengthen the dissemination and transparency of government information and provide the public with the most comprehensive and accurate information about the Government and the community. The Channel also immediately reports clarifications on disinformation/ misinformation or announcements made by government bureaux and departments to enhance the general knowledge and keep the audience in close touch with the society.



The live programme “Hong Kong United” provides the public with information of the city they most concern and introduces Hong Kong on all fronts

Adequate understanding of the country’s political system, legal system, organs of state power, etc. is the pre-requisite for proper public understanding of “One Country, Two Systems”. In this regard, RTHK launched several programmes, such as “Knowing Our PRC Representatives”, “Root & Origin: The Constitution 2022”, “Basic Law Daily”, “Love Our Home, Treasure Our Country” and “NSL Chronicles”, to enable the public to comprehend easily the Constitution, the Basic Law, national security education, and organs and institutions of state power. We also organized inter-school competitions to deepen students’ understanding of the country’s political system.

We continued to present to Hong Kong people the current social landscape and development of the Mainland through our entertaining programmes. The aim was to help Hong Kong people explore different development opportunities in the Mainland and further the exchange and cooperation in areas such as technology and culture between the two regions.

RTHK always strives to establish a long-term partnership with the CMG and other Mainland media organisations. RTHK jointly produced the TV programme “GBA Lifestyle – Lesson on National Day” with a Mainland broadcaster, and co-produced radio programmes included “Greater Bay Area Traditional Chinese Opera” and “Charming China – CNY Special”. We also broadcast productions of different Mainland media organisations.



“NSL Chronicles”



“Basic Law Quiz Competition”

“Master of Chinese Cuisine” is a Guangdong Radio and Television production

“GBA Lifestyle” is a co-production by RTHK and Guangzhou Broadcasting Network



“The Great Aerospace” is a Mainland drama about science, technology and aerospace which describes how a group of young aerospace scientists overcame obstacles and achieved success

“Decode 10 Years” is a CMG production

Programme Production

Goal 3

Provide a Platform for the Free Exchange of Views on Public Policies without Fear or Favour



“Hong Kong Connection” examines community interests in detail



“Accountability” gauges the pulse of the society and discuss public policies



“The Chief Executive’s 2022 Policy Address Radio Phone-in”



“Budget Forum”

Regular public affairs programmes of RTHK, such as “Talkabout”, “Open Line Open View” and “Backchat”, provide members of the general public with opportunities to express their views on various government policies. The special programmes, “The Chief Executive’s 2022 Policy Address Radio Phone-in” broadcast last year and “2023 Budget Phone-in” broadcast in February 2023, aimed to allow the public to voice their opinions on important matters of concern. RTHK also produced discussion programmes where government officials, Legislative Council Members and experts in relevant fields were invited to express their opinions on matters of social concern.

Programme Production

Goal 4

Provide a Platform to Support and Promote Community Participation in Broadcasting, Such That Participants Can Convey Their Creation Concepts and Intended Messages



“CIBS Programme: Hong Kong Fencing Lovers × Sports in RTHK”

In this year, RTHK produced and broadcast a total of 884 hours of Community Involvement Broadcasting Service (CIBS) programmes covering a wide range of topics. The programmes did not only address themes like education and health, which are always of public concern, but also discussed the recent talk of the town. Examples include a mental health programme inviting persons with mood disorders to share their experience, a programme reflecting the lives of the slash generation, and sports programmes about the up-and-coming sport of fencing.

In terms of engagement with non-ethnic Chinese, programmes including Japanese people living in Hong Kong narrated their good stories of the city; Indonesian domestic helpers shared their experience on blending in with Hong Kong society; and creative Indian friends produced radio dramas where they recounted intriguing Indian fairy tales and mythology in Cantonese.



“CIBS We All Are Broadcasters”

In the 20th round of CIBS applications, 57% were first-time applicants, 15 percentage points more than those in the previous round. To further boost interest in providing CIBS, RTHK has refined the evaluation form in respect of the applicants’ expected achievements and the report on the actual achievements to make the application process more user-friendly.

Encourage Social Inclusion and Pluralism, Reflect the Diversity of Hong Kong and Other Places, Encourage Integration, Inject Positive Energy into Society, and Cater to the Needs of Minority Interest Groups

RTHK produced different types of programmes to unveil the inner world and moving experiences of Hong Kong people from different walks of life. The purposes are to champion empathy, social diversity and tolerance, as well as to cater to the needs of different groups. We reproduced the original classic drama “Below the Lion Rock” to rekindle the “Lion Rock spirit”, unfold more touching stories to share inter-personal affection within the society. “Listen to Every Child” let us interpret different stories through the children’s eyes with a view to connecting different people and different places to nurture mutual support for a positive attitude in life. “Dialogue with Masters” and “Take a Breath, Take a Break” hosted by masters of life injected positive perspectives of life experiences to audience to lift the spirit of Hong Kong people.



“Listen to Every Child”



“Take a Breath, Take a Break”

RTHK is mindful of the needs of different groups. RTHK Radio 5’s programming has always been elderly-centered and encouraging the elderly to be part of the community and remain in touch with the society. In addition to launching “Elderly College” that encourages lifelong learning, Radio 5 presented Gerontech to the silver age group in its programmes to instill confidence in the elderly to try them out. Radio 5 also co-organised events, such as the “Elderly Safety Promotion Campaign” and “Elderly Road Safety Campaign”, with different organisations to publicise elderly safety. In “Dream a Little Dream”, a new programme launched by PTH Channel in 2022, women of different backgrounds shared their personal stories and psychologists provided female listeners with advice on areas such as career, family and parenting, showcasing how women may strike the career–family balance.



“Dream a Little Dream”



“Elderly Safety Promotion Campaign”

To encourage social inclusion, RTHK produced programmes such as “Hello My Dear Neighbour” and “A World of Taste: Kitchen Dialogues” to familiarize the general public with the uniqueness of the lifestyle, culture and tradition of ethnic minority groups in Hong Kong so as to nurture social harmony. In addition, to make local radio service accessible to ethnic minority groups, Radio 3 has all along been offering targeted weekly programmes aired in Urdu, Nepali and Bahasa Indonesia. Last August, Radio 2 and the Home Affairs Department jointly organised the “Ceremony of Celebration Activities for Ethnic Minorities for the 25th Anniversary of the Establishment of the HKSAR” to share the joy of Hong Kong’s return to the motherland with the ethnic minority groups in Hong Kong and promote the messages of social inclusion and joint effort in maintaining harmony and stability.



“Hello My Dear Neighbour”



“Behind the Medals”

TV programmes “Wings Unfolded” and “Behind the Medals” told the success stories of disabled athletes, factors for their success and the ups and downs in their athletic careers.

Goal 6

Programme Production

Promote Education and Learning Including E-learning



“Inter-Collegiate Putonghua Debate Competition 2022”



“Time to Work Hard for the HKDSE”



“Biodiversity of Hong Kong”

RTHK produced and broadcast a number of education programmes, examples include “Time to Work Hard for the HKDSE”, which helped students to cope with the Hong Kong Diploma of Secondary Education (HKDSE) Examination and “Inter-Collegiate Putonghua Debate Competition 2022”, which encouraged students to learn and use Putonghua. A number of programmes, either produced in-house or acquired, have also been listed under “Cross Curricular Learning and Teaching Resources” of the Education Bureau and are suitable for use in the teaching of subjects under the Personal, Social and Humanities Key Learning Area.

Regarding informative programmes related to technology, we produced “Link with the Metaverse” that covered blockchain technology, application of web 3.0 development, Artificial Intelligence, concept of the Metaverse, etc. For programmes exploring the nature, we had “Biodiversity of Hong Kong 3” that presented to our audience interesting relationships among local species; and “Gen Z Entrepreneurs” was a programme featuring young entrepreneurs sharing their business philosophy with young people.



“Link with the Metaverse”



“Children Keep Fit Center”

In order to better combat the epidemic, we produced education programmes on maintaining physical and mental health. The TV programme “Children Keep Fit Center” led a group of children aged 6 to 12 to experience various physical fitness activities; in “Fitness for All”, the five participants improved their quality of life with suitable physical exercises and dietary patterns under the guidance of professional instructors; “All Being Well” shared health tips; “Good Sleep for Good Health” shared the secrets to a good night’s sleep; and the radio programme “Difficult Moments, Positive Minds” covered positive messages on mental health.



“Difficult Moments, Positive Minds”

Programme Production

Goal 7

Stimulate Creativity and Originality with a View to Promoting Arts and Cultural Activities and Nurturing Talents

RTHK has spared no effort in promoting arts and cultural activities. Riding on the grand opening of the Hong Kong Palace Museum, the Radio Division launched relevant special programmes on the cultural aspects of the Forbidden Palace, and thereby deepening the audience's understanding of the rich and profound Chinese culture and Chinese history. Being a radio channel focusing on Xiqu broadcast, Radio 5 co-produced "Exploring in the Guilin vernacular libretto of Cantonese Opera" with the Hong Kong Academy for Performing Arts to revive the heritage art form, pass on and promote the traditional culture, singing technique and literary feature of Cantonese opera in Guilin vernacular libretto.



"Culture of Palace Museum" is a comprehensive showcase of the Hong Kong Palace Museum from conception, planning, design, construction to completion

RTHK TV 31 continues to unite musicians to promote classical music and pop music. To continue the strive, RTHK produced "Meet Beethoven with Piano" last year in which participating pianists shared their feelings during their performances, so that our audience could connect better with this great musician Beethoven. "Music Talks" was also produced to interview musicians and with live performances and technique demonstrations. The brand new TV programme "Cantopop Power" was a music programme that included interviews of singers, music performances and announcement of ranking lists of pop music; and "Music Journey" invited different singers to give live performances in each episode. Last year, RTHK live broadcast the Vienna Philharmonic Orchestra Concerts in Hong Kong and the outdoor music extravaganza "Symphony under the Stars 2022", so that music lovers who were unable to attend the events in person could participate in real time. Regarding radio programmes, the English channel produced brand new programmes "Musical Years" and "Top 10 Music Headlines 2022", and Radio 2 produced "RTHK 33rd International Pop Poll Awards" and "YETP Most Improved Trainees", so as to use our passionate creativity to help build Hong Kong into an international metropolis of eastern and western culture, art and pop music.



"Meet Beethoven with Piano"



"Symphony under the Stars 2022"

"Dreams Come True" provided a training opportunity on broadcasting, singing, dancing and acting for young people aspiring to pursue a career in the performing arts industry. A total of 25 young people were selected and trained into "strivers of the new era" with both moral and artistic qualities. RTHK programmes they participated in last year included "Happy Daily", "150 Meets 170", "Morning Suite", "Crazy and Happy", "Made in Hong Kong 李志剛", "MagaSenior", etc.; and subsequently the new TV programme "The Hipsters", which was led by the young "strivers of the new era", encouraged them to stimulate their creativity and release positive energy of the young generation to our audience and the society.



"Dreams Come True"



"Happy Daily"

Programme Production

Goal 8

Provide Informative and Entertaining Programmes to Broaden Audiences' Horizons and for Their Leisure and Relaxation



"Hong Kong Gold Songs Award 2021 / 2022"

RTHK has been providing entertaining and informative programmes on diverse topics, including issues of community concern, personal health, sports news and events as well as the history, culture and people around the world, etc.

On the 25th anniversary of Hong Kong's return to the motherland, the Radio Division live broadcast the "Grand Variety Show in Celebration of the 25th Anniversary of Hong Kong's Return to the Motherland" and the "Variety Show in Celebration of the 73rd Anniversary of the Founding of the People's Republic of China", and co-produced "Hong Kong Gold Songs Award 2021 / 2022" with Television Broadcasts Limited, so as to promote the development of the Hong Kong pop music industry and bring to Hong Kong people the vibrancy of stage production and rich visual treats.

Regarding entertaining programmes for local audience, "Hand in Hand" invited people from the performing arts industry to share with the audience their experience in arts and culture related work; "Cantopop Power – In Memory of Joseph KOO Kar-fai" paid tribute to composer Joseph KOO Kar-fai. His works bore witness to the most splendid chapter of Cantopop history and formed beautiful

memories of Hong Kong people of that generation. RTHK also produced a series of programmes to share reminiscences of radio programme host Ray CORDEIRO (Uncle Ray). To commemorate the passing of writer Ni Kuang, the Cultural and Education Unit of the Radio Division launched a thematic programme "Book Review – Ni Kuang and Chinese Science Fiction" to analyse his boundless creative thinking and his contribution to Chinese science fiction writing.



Uncle Ray hosted a programme on RTHK for the last time in May 2021



Cantopop Power – In Memory of Joseph KOO Kar-fai

"Book Review – Ni Kuang and Chinese Science Fiction"

RTHK attaches great importance to sports events, including local inter-school sports, and strives to encourage the public to take up sports. Apart from local sports events, RTHK also broadcast overseas international sports events to encourage our audience to appreciate exciting matches and support Hong Kong athletes. We produced programmes broadcast in "Sports Time", telling the untold stories of athletes and different kinds of sports, so as to arouse our audience's interest in sports. Furthermore, "Sports in RTHK" does not only provide daily updates on sports news, but also invites sports experts to do exercise demos every day and sports enthusiasts to share the latest happenings in sports.



Live broadcast of Hong Kong Sevens held in November 2022



"Best Teammate"



"Sports in RTHK"

Programmes during "Health Time" on RTHK TV 31 focused on explaining various diseases or physical conditions and provided tips for maintaining good health, dispelling common medical fallacies. In response to sweeping deceptions, RTHK launched the 5-minute dramas "Kin Gor Anti-Deception Drama" to provide a series of tips against scammers and raise public awareness.



"Doctor and You"



"What Happens to Our Body?"

The "Global Issues Time" of RTHK TV 31 broadcast spectacular documentaries from the Mainland and overseas on the history, culture, nature wonders, science and technology, etc. of various places as eye-openers to the world for our audience.



"What About Surimi?"

Development in the Mode of Service Delivery

With the public's rising expectation on the broadcasting quality and effects, RTHK strives to make use of new technologies and keep abreast of the developments in the broadcasting industry to enhance their listening / viewing experiences.

RTHK is responsible for the management, repair and maintenance of sound broadcasting network facilities in Hong Kong. At present, the broadcast signal covers 99% of the Hong Kong population. Regarding radio broadcasting, we are gradually introducing a new digital broadcasting system to our Chinese channels and continuing the trial use of advanced electronic technology to enhance the sound effect of concert broadcast.

On audio and video broadcast, RTHK has been using 5G mobile network to improve the transmission quality of video signal so as to provide better quality live telecast programmes. To enhance the capacity, speed and reliability of video transmission, RTHK will expand the use of 5G mobile communications technology in the coming year to realise wireless video transmission and multimedia streaming with low latency, high capacity and great flexibility.

In view of the current rapid development of screen resolution, RTHK started to provide 4K and 8K ultra-high-definition videos on our new media platforms, and the first batch of RTHK TV programmes produced with such advanced technology were those about culture and nature. Our audience would then be able to enjoy cinematic image quality and an immersive experience.



Filming "Biodiversity of Hong Kong" with 8K resolution technology

Recognising the popularity and development of smart home TV, RTHK launched "RTHK Screen TV", an in-house developed smart TV application, to facilitate simple and convenient access to RTHK TV programmes and their on-demand archive through smart TV.

In addition, we improved our online services provided through our website "rthk.hk" and social media platforms such as YouTube. This included the provision of functions such as multilingual closed captioning and audio channel selection on our website and mobile applications. We also revamped RTHK YouTube Channel to display TV programmes according to genres on the YouTube landing page.



RTHK YouTube page on Chengdu 2021 FISU World University Games Summer

Performance Evaluation and Awards Received

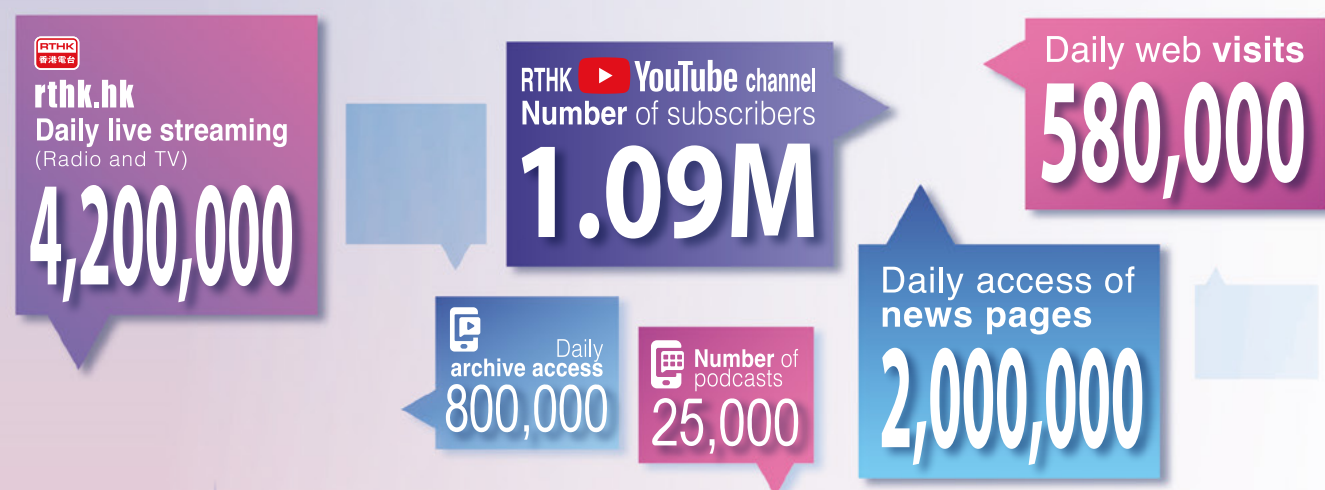
In the Controlling Officer's Report this year, RTHK set out targets / indicators such as total hours of transmission, distribution of transmission hours among the five missions stipulated in the Charter and number of projects organised. A comparison of the original estimates and the revised estimates, which reflects the extent to which RTHK has accomplished its intended goals, is in the table below.

| Target / Indicator | Original estimate | Revised estimate/ % change |
|--|-------------------|-------------------------------|
| Radio | | |
| Total hours of transmission (excluding relayed channels) | 52 560 | 52 560 (0%) |
| Distribution of programme content: | | |
| ▶ to inform, educate and entertain members of the public through multi- media programming | 21 990 | 21 920 (-0.3%) |
| ▶ to provide timely, impartial coverage of local, national and global events and issues | 9 050 | 9 180 (+1.4%) |
| ▶ to deliver programming which contributes to the openness and cultural diversity of Hong Kong | 9 820 | 9 720 (-1%) |
| ▶ to provide a platform for the Government and the community to discuss public policies and express views thereon without fear or favour | 2 400 | 2 430 (+1.3%) |
| ▶ to serve a broad spectrum of audiences and cater to the needs of minority interest groups | 9 300 | 9 310 (+0.1%) |
| Community / educational projects organised | 100 | 125 (+25%) |
| TV | | |
| Total hours of transmission (excluding relayed channels) | 17 520 | 17 520 (0%) |
| Total hours of first-run programmes | 6 522 | 6 547 (+0.4%) |
| Distribution of content of first-run programmes: | | |
| ▶ to inform, educate and entertain members of the public through multi-media programming | 1 214 | 1 150 (-5.3%) |
| ▶ to provide timely, impartial coverage of local, national and global events and issues | 2 546.2 | 2 771 (+8.8%) |
| ▶ to deliver programming which contributes to the openness and cultural diversity of Hong Kong | 999 | 1 008 (+0.9%) |
| ▶ to provide a platform for the Government and the community to discuss public policies and express views thereon without fear or favour | 745 | 650 (-12.8%) |
| ▶ to serve a broad spectrum of audiences and cater to the needs of minority interest groups | 1 017.8 | 968 (-4.9%) |
| Number of major official public events | 42 | 39 (-7.1%) |
| Hours of major official public events | 62.5 | 68.2 (+9.1%) |
| Hours of pool signal provided to media | 550 | 539.2 (-2.0%) |
| Community / educational projects organised | 20 | 21 (+5%) |

| Target / Indicator | Original estimate | Revised estimate/ % change |
|---|-------------------|-------------------------------|
| New Media | | |
| Provision of 24-hour continuous streaming service (%) | 100 | 100 (0%) |
| rthk.hk | | |
| Daily live streaming (Radio and TV) | 4 300 000 | 4 200 000 (-2.3%) |
| Daily archive access | 820 000 | 800 000 (-2.4%) |
| Daily visits | 580 000 | 580 000 (0%) |
| Number of podcasts available | 25 000 | 25 000 (0%) |
| ▶ Audio programmes (%) | 58 | 58 (0%) |
| ▶ Video programmes (%) | 42 | 42 (0%) |
| Daily access of news pages | 2 300 000 | 2 000 000 (-13%) |

With strict adherence to the requirements of the Charter in our programming strategy, our programmes became increasingly popular with a steady rise in audience reach, whether through conventional consumption mode (TV set) or online through our website, social media platforms or our mobile applications. Some episodes of our signature programme “Hong Kong Connection”, namely “Happy Retirement?” broadcast in July 2022, “A Second Life” broadcast in June 2022, and “Three Instruments of Peace” broadcast in January 2023, recorded cross-platform audience reach of 1.25 million, 580 000 and 460 000. “Below the Lion Rock – Under the Tree with Red Flowers” broadcast in December 2022 and “Between Us (Season 2)” broadcast in February 2023 gained over 720 000 and 680 000 viewings respectively on different platforms.

Our informative programmes were also much sought after. Audience reach of “Hong Kong United” since its broadcast in June 2022 exceeded 1.58 million.



5. Cross-platform audience reach refers to the audience reach through DTT, RTHK website “rthk.hk” and YouTube.

RTHK Radio Division and TV Division were awarded a number of prizes this year. Details of the prizes are in the table below.

| Section / Unit | Event | Award |
|----------------|---|---|
| Radio Division | Radio 5 | The 17th Shanghai Broadcasting Festival Creative Award |
| | Chinese News and Current Affairs Section | Up-and-Coming Broadcasting Talent Award |
| | | Silver Award in Best Economic & Financial Policy News Reporting (Video and Audio Group) |
| | Public Affairs Unit | Silver Award of the Audio Reporting Award |
| | | Silver Award in Best Business News Reporting (Video and Audio Group) |
| | | Gold Award of Audio Reporting Award |
| TV Division | | Super One |
| | | Excellence Award for the Best Administrative Event |
| | Education and Recreation Section “Football Fantasia” | Producers’ Choice - 2nd Place |
| | Education and Recreation Section “Culture Walk: Music” | Entertainment Program: Educational / Instructional - Finalist |
| | Education and Recreation Section “Wings Unfolded: Beyond Life” | Sports Program: Sports Documentary - Finalist |
| | Infotainment and Variety Section “Below the Lion Rock 2022: Song of Four Seasons” | Entertainment Program: Drama - Finalist |
| | Public and Current Affairs Section “Inclusive Hong Kong: Daddy One-Hand” | Best Social Awareness Program - Finalist |



- Radio 5 of RTHK was awarded The 17th Shanghai Broadcasting Festival Creative Award– Up-and-Coming Broadcasting Talent Award
- LI Chun-sing Kevin, winner of Silver Award in Best Economic & Financial Policy News Reporting in the 7th Business Journalism Awards of the Hang Seng University of Hong Kong
- CHUI Wai-yan, winner of Silver Award of Audio Reporting Award in the 22nd Consumer Rights Reporting Awards
- Winners of Gold Award of Audio Reporting Award in the 22nd Consumer Rights Reporting Awards (from left to right) Glenda LAM, Norman SIU and SUEN Chak-fong
- Children’s Drama “Football Fantasia” produced by the Education and Recreation Section was awarded “Producers’ Choice - 2nd Place” in ABU Children’s Drama Co-Production
- “Culture Walk: Music” introduced the history and culture of Chinese music to Hong Kong students
- Hong Kong athlete CHAN Ho-yuen served as the co-host for “Wings Unfolded: Beyond Life”
- “Below the Lion Rock 2022: Song of Four Seasons” produced by the Infotainment and Variety Section
- Roy SHUM, the protagonist of “Inclusive Hong Kong: Daddy One-Hand”

Complaint Handling

Programme-related⁶ Complaint Cases⁷ received this year

| Month | No. of complaint cases | | |
|----------------|------------------------|----------------------------|------------|
| | Editorial ⁸ | Non-editorial ⁹ | Total |
| April 2022 | 10 | 20 | 30 |
| May 2022 | 8 | 25 | 33 |
| June 2022 | 11 | 33 | 44 |
| July 2022 | 8 | 24 | 32 |
| August 2022 | 8 | 19 | 27 |
| September 2022 | 12 | 29 | 41 |
| October 2022 | 14 | 23 | 37 |
| November 2022 | 8 | 25 | 33 |
| December 2022 | 6 | 14 | 20 |
| January 2023 | 6 | 11 | 17 |
| February 2023 | 1 | 16 | 17 |
| March 2023 | 9 | 15 | 24 |
| Total | 101 | 254 | 355 |

6. Refer to complaints the subject of which falls within issues concerning RTHK’ s radio, TV or new media services, which may be related to programme content, standards, programme quality, performance of presenters, reception problems or organisation of projects.

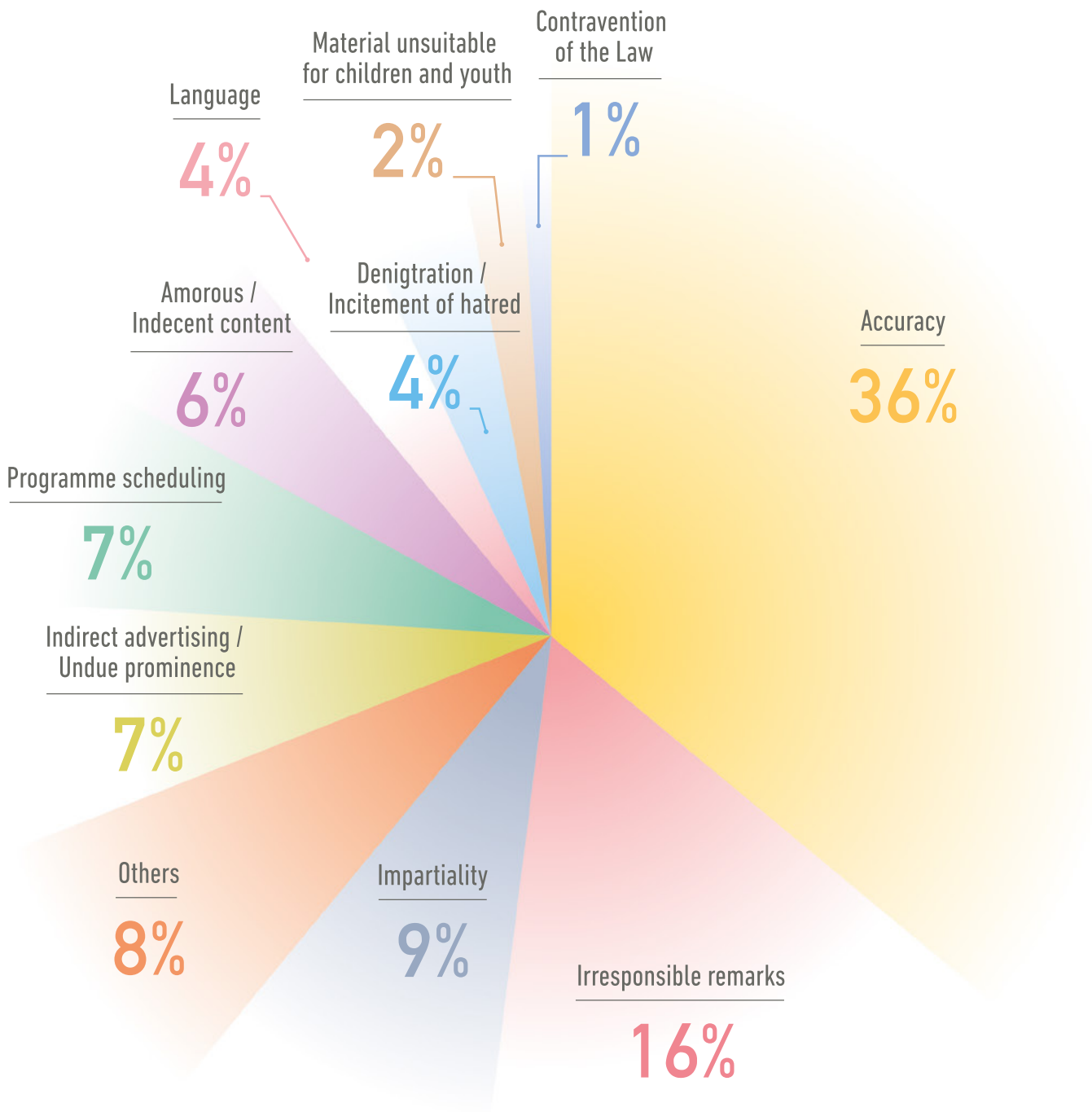
7. Similar complaints related to the same programme will be grouped as one “complaint case”.

8. Refer to complaints related to a possible breach of the Charter, Editorial Policies and Processes of RTHK, the Producers’ Guidelines and the codes of practices issued by the CA.

9. Refer to complaints about reception problem, a presenter’ s appearance / style, pronunciation, boring content, etc.

Nature of Editorial Complaint Cases received this year

Compared with the preceding year, there was a significant decrease of 45% in the average number of programme-related complaint cases received each month in the current year. Most of these complaints were related to the accuracy of information and the remarks in the programmes. In addition, there were no complaint cases determined by the CA as substantiated during the year, while there were nine cases of minor breach determined by the Director-General of Communications under the delegated authority of the CA.



Looking Ahead

Promoting National Security and Cultivating a Sense of National Identity

Hong Kong has entered a new era of transitioning from chaos to order and advancing from stability to prosperity. Through cross-media synergy among TV, radio, and online media, RTHK will continue to provide a wide range of programmes covering important issues such as the Constitution, the Basic Law, national security education and the Greater Bay Area, to deepen the public's understanding of our country and the implementation of "One Country, Two Systems" and to cultivate a sense of civil and national identity. RTHK has also embarked on the cooperation with Mainland media in programme production for understanding our country and its affairs from Hong Kong perspective.



"Root & Origin: The Constitution (Season 2)"



"Talk About Basic Law With Photo"

Sports, Inclusion, Environment

RTHK is preparing for more systematic broadcasting of local sports events, including inter-school sports competitions. Furthermore, we bear social responsibility and are planning to produce more programmes on inclusion to cater to the needs of minority groups and to nurture social acceptance of non-mainstream groups. RTHK is also planning more programmes related to environmental protection and ecology.



English programme "Hong Kong Stories – Connected with Hong Kong (Jewish)" introduces the Jewish community in Hong Kong



Live broadcast of Chengdu 2021 FISU World University Games Summer

Expand Listener / Viewer Groups of RTHK

RTHK keeps abreast of the development of the modern media industry, and will deploy more resources to expand our presence on social media and digital platforms. At the same time, we will rationalise existing platforms to make our content more accessible, noticeable and searchable for enjoyment by the public.

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RTHK APPS



RTHK will interact with young people proactively, and will further take into account their preferences and concerns in programme planning. We will also strive to nurture young talents to let them shine, and thereby help RTHK connect with more young people for contributing to the future of our society.



New Trend Culture programme “The Hipsters” lets the young generation send out positive energy

To enable local non-Chinese speaking community, the business sector and overseas investors understand the real situation in Hong Kong, RTHK is actively preparing more English contents to introduce the vibrant life and culture and the business environment of the city. We also plan to launch a dedicated timeslot for English TV programmes to present to expatriates in Hong Kong as well as people in the Mainland and overseas the true facets of the city, as well as the development and opportunities arising from our integration into the Greater Bay Area, so as to tell good stories of Hong Kong.

English programme “Hong Kong Stories - Treasures of Hong Kong”



English programme “Voyage with Ambassadors”

Corporate Strategic Development

RTHK deploys resources to three forward-looking development strategies:

Strategic Development

1

Nurturing Talents Both In Front Of and Behind the Screen

One of RTHK’s public purposes is to nurture talents. The “Dreams Come True” project provided not only all-round training in broadcasting, singing, dancing and acting to young people aspiring to pursue a career in the performing arts industry, but also an opportunity to showcase their talents. Participants who passed the selection underwent rigorous training before they were given opportunities to participate in performances and apply what they have learnt, becoming “strivers of the new era” with both moral and artistic qualities. Several graduates from the project have already participated in hosting or performing in RTHK programmes.



“Dreams Come True”

The Media Education Nurture Talent Scheme provided opportunities for secondary school students to learn about the media industry

In addition, in order to enable more young people to realise their potential in the broadcasting industry, RTHK made a breakthrough in inviting tertiary students interested in broadcasting but lack relevant experience to apply for specific positions in RTHK, with a view to identifying a new generation of successors for the industry. We also conduct promotions in various tertiary institutions to actively recruit talents.



RTHK invites those who are interested in broadcasting work to record and submit short audio clips to RTHK Radio 3 to identify broadcasting talents and let them realise their potential

“In Search of English Programme Presenters” promotional message

Strategic Development

2

Updating Training Framework for Management Personnel

With the advancement of technology, RTHK is updating its management training framework to include more training courses related to the management of new technologies and environmental, social and governance (ESG) issues, and sending officers to overseas business schools to attend short-term courses on relevant topics.



Sharing with summer interns in “First Experience of Broadcasting” organised in August 2023

Strategic Development

3

Making Good Use of Modern Technology

RTHK is committed to making use of modern technologies, including artificial intelligence, 5G mobile communications technology, and cloud storage technology to improve its programme quality, signal transmission capacity and resource utilisation. RTHK has engaged a consultant to plan a series of Search Engine Optimisation measures to make RTHK's online content more searchable, thereby enabling RTHK to reach out to different segments of the public online more effectively. RTHK also actively adopts the Digital Centric Marketing Strategy to centrally manage the promotion activities across various media platforms, making it easier to identify the target listeners / viewers of different programmes for focused promotion and better utilisation of promotion resources. On visual effects of programmes, RTHK is ready to embrace the concept of Metaverse in programme production to bring to the audience a brand new experience and enhanced visual enjoyment.