

Existing and planned measures on the promotion of racial equality

Radio Television Hong Kong

Radio Television Hong Kong (RTHK) is the public service broadcaster of Hong Kong which provides radio, television (TV) and new media services.

Services Concerned

- RTHK is devoting part of its radio airtime to provide a platform for the community, non-government organisations and the underprivileged to participate in broadcasting through the provision of Community Involvement Broadcasting Service (CIBS).

Existing Measures

- Under CIBS, eligible individuals and organisations, including people of diverse race, may apply to produce radio programmes to be broadcast on RTHK.
- RTHK provides funding support for successful applications to produce programmes under CIBS.
- CIBS currently provides 17 hours of new programmes per week. Among them, not less than 5 hours are geared specifically to the theme of ethnic minorities. Until now, languages of broadcast programmes include Cantonese, Putonghua, English, African, Arabic, Hakka, Hindi, Japanese, Karnataka, Korean, Nepali, Punjabi, Sanskrit, Spanish, Tagalog, Tamil, Telugu, Thai, and Urdu.

Assessment of Future Work

- RTHK will continue to promote CIBS to facilitate the public's awareness of and participation in CIBS programmes. Promotional efforts include advertisements on public transports, newspapers and magazines, social media platforms, radio and TV trailers targeting people of diverse race. Besides, RTHK will continue to invite CIBS producers and talents to participate in various promotional activities, including people of diverse race; and render assistance to those who apply to or produce programmes under CIBS,

providing training workshops for producing different programmes by professional producers.

Additional
Measures
Taken/To Be
Taken

- RTHK will update and improve the CIBS website so that the public can easily access relevant information on CIBS applications and programmes.
- In response to pandemic control, RTHK collaborated with Department of Health and Home Affairs Department and produced COVID prevention health messages in eight languages other than Chinese and English, namely Bahasa Indonesia, Hindi, Nepali, Punjabi, Tagalog, Thai, Urdu and Vietnamese, and broadcast in the CIBS time slots aiming to better dispatch the important messages to audience of diverse race.
- Colleagues of RTHK will be arranged to attend training to enhance their awareness of, and sensitivity to, racial equality.

For enquiries concerning the existing and planned measures on the promotion of racial equality, please contact -

Name : Tammy CHENG
Post : Chief Executive Officer (Departmental Administration Unit)
Telephone no. : 2339 6322
Fax no. : 2338 0279
Email : chengslt@rthk.hk
Postal Address : 30 Broadcast Drive, Kowloon, Hong Kong

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